

**Andrew Lawson**

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**From:** Mayors Monarch Pledge <mayorsmonarchpledge@nwf.org>  
**Sent:** Monday, October 25, 2021 8:08 AM  
**To:** alawson@arkansascityks.gov  
**Subject:** Save the Date: November Mayors' Monarch Pledge Network-Wide Call



## Save the Date: Mayors' Monarch Pledge November Network-Wide Call

Dear Staff Point of Contact,



Please join the Mayors' Monarch Pledge program on **November 1st from 3-4 PM Eastern** for our last network-wide webinar of the year. This month, our special guest speaker is the National Wildlife Federation's Senior Director of K-12 Education, Liz Soper. As an experienced educator, she will walk through our new Schoolyard Habitats Planning guide which gives

educators and community leaders best practices for creating outdoor

education programs with school-aged children. This presentation will give you practical knowledge on how to assess, design, implement and maintain a monarch garden at any site in your community. Join our call to get direct support from the Mayors' Monarch Pledge staff on completing 2021 annual reports and re-pledging for 2022.

Below you will find the agenda and Zoom link for our network-wide meeting on **November 1st from 3-4 PM Eastern**. Please note that this is not a public event – it is intended for our Mayors' Monarch Pledge staff points of contact. We encourage you to join via your computer or smartphone so you can view the presentation and participate in our video call! The meeting will be recorded and added to the Resource Center.

**Join Zoom Meeting:** <https://nwf-org.zoom.us/j/98682970426?pwd=cDIWbjVVbmVSZ2daam1keUk5ZFk1QT09>

**Joining by Phone:** Dial - +1646 558 8656, Meeting ID: 986 8297 0426#

#### **AGENDA:**

##### **A. Roll Call and Zoom Overview**

##### **B. Meeting Overview and Staff Introductions**

##### **C. Special Guest Speaker:** *Liz Soper, Senior Director K - 12 Education*

- Learn about the new National Wildlife Federation [Schoolyard Habitat Planning Guide](#), an educational and community resource for the installation of monarch, pollinator and wildlife gardens and throughout the community. This resource can help meet your community's goals around demonstration garden planning, installation and maintenance, as well as partnerships with schools and school districts.
- Brief Q&A

##### **D. Annual Reporting & Repledging for 2022:** *Patrick Fitzgerald, Senior Director of Community Wildlife*

- Annual reports for the Mayors' Monarch Pledge are due on 12/1/21 – this is a hard deadline, so please start planning now and submit your report before the deadline. Patrick will provide a tutorial on how to report for 2021 and repledge for 2022.
- Brief Q&A

##### **E. National Wildlife Federation Updates:** *Patrick Fitzgerald, Senior Director of Community Wildlife*

- The [Online Platform How-To Manual](#) will help you learn to navigate the website and your community's profile page.
- Please update your community profile, if you haven't already – post a photo, add a "community spotlight" by visiting the [Mayors' Monarch](#)

[Pledge Portal website.](#)

- If you're on Facebook, please join the [Mayors' Monarch Pledge Facebook group.](#)
- The Virtual and Alternative Activity Guide is a resource to support communities through the Covid-19 pandemic which has limited certain events and activities. This guide is located in the [Resource Center.](#)

#### **F. Small Group Discussion & Reflection's**

- Questions, Challenges, Opportunities, Best Practices to Share from Communities

#### **G. 2022 Meeting Schedule**

- 1/10/22 & 3/14/22 (4pm - 5pm EST)

#### **Additional Resources:**

- [From Back Yard Monarch Enthusiast to Citizen/Community Scientist](#)
- [Guide to Issuing Proclamations for Healthy, Sustainable, Wildlife-Friendly Communities](#)
- [Five Actionable Ways Municipalities Can Support Black, Latinx and Indigenous Environmentalists](#)
- [Outdoor Learning Toolkit](#)
- [NWF Green Hour](#)
- [De-Stress While Helping Wildlife](#)
- [Free Ranger Rick Online](#)
- [Ranger Rick Educator's Guides](#) and [Ranger Rick Jr.'s Parent Reading Guides](#)
- [Seven Ways to Build Community and Support Wildlife During COVID-19](#)



Patrick Fitzgerald  
Senior Director of Community Wildlife  
National Wildlife Federation

[Website](#) [Facebook Group](#) [Resource Center](#)

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