



# Board of Zoning Appeals Agenda Item

**Meeting Date:** 7/13/21  
**From:** Josh White, Principal Planner  
**Item:** Arkansas City High School sign variance

**Purpose:** Hold a public hearing to consider the advisability of granting a variance for a sign to exceed the maximum allowed height by 4' 6" and exceed the maximum size by 26 square feet at 1200 W Radio Lane.

**Motion:** To approve/disapprove a variance to allow a sign to exceed the maximum allowed height by 4' 6" and exceed the maximum size by 26 square feet at 1200 W Radio Lane.

**Background:**

Jeff Sherrard of Alloy Architecture has requested a variance to the sign regulations. The subject property is located at 1200 W Radio Lane. The property is currently developed as Arkansas City High School. The area surrounding the property is residential and commercial (mixed use). Residential surround the property. There are two churches to the south and southwest and a dental office to the south as well. The applicants are planning an upgrade to the sign including a digital message board. Regulations allow for a 10' pole sign with an area of no more than 50 square feet. The proposal is for a sign with a height of 14' 6" and an area of 76 square feet. The property is approximately 86 acres. It is the recommendation of staff that a sign variance to exceed the maximum height by 4 feet 6 inches feet and exceed the maximum area by 26 square feet approved based on the following factors:

- The proposed signage will not adversely affect the neighborhood
- The distance from the sign to the nearest house is approximately 250 feet away from the sign.
- The signage will not interfere or be confused with traffic signals or road signs and lights.
- The variance is not opposed to the general spirit and intent of the zoning regulations and Comprehensive Plan objectives.

**Action:**

Hold a public hearing. After the public hearing is closed, make a motion to approve/disapprove a variance to allow a sign to exceed the maximum allowed height by 4' 6" and exceed the maximum size by 26 square feet at 1200 W Radio Lane.

**Attachments:**

Staff report, area map, site plan, photos, proposed sign design sheets