

## Andrew Lawson

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**From:** CARINA GIVENS <carinavery@gmail.com>  
**Sent:** Saturday, January 22, 2022 11:28 AM  
**To:** Andrew Lawson  
**Cc:** tbaby\_sooners64@yahoo.com; brojennings@gmail.com  
**Subject:** Re: Heritage Month Requests--Hispanic Heritage 2022 Proposal!  
**Attachments:** image001.jpg

**Follow Up Flag:** Follow up  
**Flag Status:** Completed

Andrew, Tammy, Charles, for your consideration and to share with all concerned.

Bottom line up front (BLUF): Hold Tacolalah during Hispanic heritage month (HHM).

DISCUSSION: Tacolalah activities are essentially what one would experience in a heritage month festival. Therefore reschedule the event to occur during HHM: Sep 15 to Oct 15. Understand the hardships this could cause with performers and vendors in demand during and near HHM. However, moving the event would show solidarity with the nationwide designation honoring our Hispanic community while preventing confusion in an apparent duplication of events (Tacolalah *and* a separate HHM?!)

### RECOMMENDATIONS:

- EEO board take action to shift Tacolalah '22 to HHM
- Tacolalah organizers become inaugural 2022 HHM team, co-team, or team subset
- Rename Tacolalah to respect Hispanic cultural diversity; realign with HHM objectives

CONCLUSION: Change can be hard to accept, but Tacolalah is too new to be set in stone. Moving Tacolalah to HHM is a no-brainer. One wonders why last year's exceptional event was not held during HHM. If organizers are *willing* to adapt, and with time yet to adjust arrangements, this inaugural HHM will set a high bar for Ark City's heritage month observances to come.

I am always open to discussing.

Respectfully submitted,  
Carina R. Givens  
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On Thu, Jan 20, 2022, 15:13 Andrew Lawson <[alawson@arkansascityks.gov](mailto:alawson@arkansascityks.gov)> wrote:

Thank you, Carina! I will relay this to the Board and see how they would like to proceed.