

**APPLE VALLEY  
RESOLUTION R-2024-09**

**NOW THEREFORE**, be it ordained by the Council of the Apple Valley, in the State of Utah, as follows:

**SECTION 1:**        **ADOPTION** “Website Privacy Policy” of the Apple Valley Policies & Procedures is hereby *added* as follows:

**BEFORE ADOPTION**

Website Privacy Policy (Non-existent)

**AFTER ADOPTION**

Website Privacy Policy(*Added*)

**PRIVACY POLICY STATEMENT FOR THE TOWN OF APPLE VALLEY  
WEBSITE**

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**PURPOSE**

We care about your privacy, we use the minimal extent of information to provide you with services you requested, we safeguard your data and we do not monetize it or improperly share it. This Privacy Policy Statement (the "~~s~~Statement") is provided by the Town of Apple Valley in compliance with Utah Code Section 63D-2-103. The purpose of this policy is to inform those accessing the Town of Apple Valley website about the collection and use of the Personally Identifiable Information (PII) of it's users.

**CONTACT INFORMATION**

The Town of Apple Valley operates this website. Civic Plus is the platform in which this website exists.

If you have any questions or concerns, please contact us:

Phone: 435-877-1190

Email: [clerk@applevalleyut.gov](mailto:clerk@applevalleyut.gov)

The Administrative body of the Town of Apple Valley is the Town Council. If you have any concerns or questions they can be reached by emailing [clerk@applevalleyut.gov](mailto:clerk@applevalleyut.gov)

## **COLLECTION OF INFORMATION**

The following information may be automatically collected and retained if you look, search through our web pages, or download information:

The internet domain and Internet Protocol (IP) address of the computer you are using to access our site;

The type of browser and operating system used to visit our site; and

Which portions of the website you visit.

The data collected serve as part of our statistical analysis about the use of our website so we may better design online services and improve access to them. Apple Valley does not attempt to gain personally identifiable information about individuals and associate it with an IP address. Apple Valley does not use information automatically collected to ascertain your personally identifiable information. We may detect user IP addresses for providing location-based user information and services. We do not maintain or collect user IP addresses or disclose such addresses.

Except where specified, you do not have to provide personally identifiable information to visit or download information from the Apple Valley website. Unless you choose to make your personally identifiable information available to us, Apple Valley does not collect such information from you. Apple Valley does not use or place spyware on your computer. Be aware that government agencies may request personally identifiable information from you in order to perform requested specialized services.

## **PERSONALLY IDENTIFIABLE INFORMATION DISCLOSURE**

Email or other information requests sent to the Apple Valley Website may be saved and used to respond to the request, forwarded to the appropriate agency, communicate updates to the Town that may be of interest to citizens. Any information provided to the website will be used solely by the Town of Apple Valley, its entities, and third party agents with whom it has contracted to perform a town function on its behalf, unless the information is designated as public record by an individual State agency as authorized under Title 63, Chapter 2, 302, 303, 304 of the Utah Code, entitled "Government Records Access and Management Act" (GRAMA). Any personal information shared with contracted workers is done only to the extent required for the execution of their duties with the Town of Apple Valley.

All records that are prepared, owned received, or retained by a governmental entity that may be reproduced by certain means are considered public, unless they are private, controlled or protected as outlined in Sections 63-2-302, 63-2-304 of Utah Code, or are records to which access is restricted according to court rule, other State law, federal law, or federal regulation. Information that is generally considered public record under GRAMA - and not made confidential elsewhere in the Utah Code or by federal law - may be subject to electronic access through the Town website.

**KEEPING YOUR INFORMATION SECURE**

Apple Valley is committed to data security and data integrity of personally identifiable information available from or collected by our website. Apple Valley has taken precautions to protect PII from loss, misuse, or alteration. Any authorized third parties responsible for this information are committed to the same principles, are required by contract to follow the same policies and guidelines as Apple Valley in protecting this information. Visitors should be aware, however, that even though protection is in place, Apple Valley cannot guarantee against the occurrence of hardware failure, unauthorized intrusion or other technical problems.

Unless otherwise prohibited by State law, federal law, or federal regulation, an individual may access and correct PII whether the inaccuracy was created by accident, unauthorized access, or a change in circumstances. Apple Valley also reserves the right to use any legally appropriate measures to prevent, monitor, and investigate any attempt to deface, delete or otherwise tamper with or abuse the Town of Apple Valley website, server, database, information system or other technology asset.

Review of This Notice

We want you to feel comfortable using our services, knowing that your privacy is respected and protected. We welcome your feedback on this notice.

**SECTION 2:            REPEALER CLAUSE** All ordinances or resolutions or parts thereof, which are in conflict herewith, are hereby repealed.

**SECTION 3:            SEVERABILITY CLAUSE** Should any part or provision of this Ordinance be declared by the courts to be unconstitutional or invalid, such decision shall not affect the validity of the Ordinances a whole or any part thereof other than the part so declared to be unconstitutional or invalid.

PASSED AND ADOPTED BY THE APPLE VALLEY COUNCIL

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	<b>AYE</b>	<b>NAY</b>	<b>ABSENT</b>	<b>ABSTAIN</b>
Mayor   Michael Farrar	_____	_____	_____	_____
Council Member   Kevin Sair	_____	_____	_____	_____
Council Member   Robin Whitmore	_____	_____	_____	_____
Council Member   Barratt Nielson	_____	_____	_____	_____
Council Member   Janet Prentice	_____	_____	_____	_____

Attest

Presiding Officer

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Jenna Vizcardo, Town Clerk, Apple Valley

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Michael Farrar, Mayor, Apple Valley