

ORGANIZATION	MISSION SUMMARY	FY2026 REQUESTED AMOUNT	FY2025 PRIOR DONATION
Appomattox For Equality	Community support for students and health assistance	\$1,000	\$1,000
Appomattox Youth Sports	Local community sport teams and fields	Not Specified	\$4,000
Appomattox Tourism Committee (attached statement)	Promote tourism for Appomattox County and Town <i>Budgeted under Tourism - Marketing</i>	\$10,000	\$10,000
Historical Appomattox Railroad Festival	Annual Festival	\$10,000	\$10,000
EMERGENCY SERVICES			
Appomattox County Volunteer Fire Department	Fire Safety Service	Prior funding	\$300,000 Truck \$40,000 Donation <u>\$15,000</u> Grant <b>\$355,000</b>
Appomattox Sheriff Department (prior presentation)	Law Enforcement	\$58,000 Vehicle \$111,667 Donation <u>\$55,159</u> Grant <b>\$224,826</b>	\$108,202 Donation <u>\$55,159</u> Grant <b>\$163,361</b>

#### February 18 - Public Advertisement:

Town Facebook Page

Town Website

#### February 18 - Emails sent to all prior year applicants:

Till the End of Time Sanctuary Inc

T & C Promotions

Appomattox for Equality

Appomattox for Youth Sports

Appomattox Tourism Committee

Appomattox County Rescue Squad

Historical Appomattox Railroad Festival

Appomattox Civil War Museum

Appomattox County Volunteer Fire Department

EXPERIENCE

*Appomattox*  
A TRUE AMERICAN TOWN

March 22, 2025

To all members of the Appomattox Town Council, thank you for your continued support for the past seven years. Our hope is that you will continue that support so that we can continue to promote tourism in the county.

I apologize that I am unable to be before you in person this evening. Unfortunately, I had a previously scheduled meeting that could not be moved and I must attend. I enjoy visiting with the Council each year and will continue to do so in the future.

Our 24-25 year is going strong and in three weeks we will be promoting the 160<sup>th</sup> anniversary of the "Beginning of the End of the Civil War" with a major advertising push. This effort will include a six-day television promotion, and additional print ads in *Lynchburg Living* and *Lynchburg Home* magazines. These magazines have a combined circulation more than 100,000 copies in this area. We will also be participating in a local Pod-Cast the week prior to the event. This Pod Cast has a listening audience of over 50,000 in the area. This is the first time we have used the magazines and the Pod Cast and think it will help draw tourists and locals to Appomattox.

Earlier in this fiscal year, we reprinted and updated our tri-fold brochure, reprinted, and updated our local pad map which has become a popular item with tourists as well as with the locals. We have also again produced and run five different television promotions promoting our 4<sup>th</sup> of July event, Railroad Festival, Christmas Parade and Tree Lighting events, and our down town merchant window decorating contest with all but one business participating in it. We have also contracted to produce 5 banners to cover the existing Wolfbane billboards on the major roads leading into Appomattox. We currently have banners for Railroad Days beginning the first of October each year.

In the coming months we plan to have an evening event at the Appomattox Inn and Suites geared to attracting other businesses to join our efforts in attracting tourists to the area. Our hope is this effort will gain a few more members for us giving us additional revenue to use

In addition to the funding provided by the Town and the County we raise additional funding of \$10,000.00 from private resources and member.

Thank you again for your support. It is deeply appreciated. If you have any additional questions, please feel free to contact me.

Don Jones, Chairman Appomattox Tourism Committee, Chairman