

Hometown Hero Banner Program

TOWN OF APPOMATTOX

PRESENTED BY:
David Carter

DATE
July 28, 2026



Introduction

HOMETOWN HERO BANNERS ARE A FANTASTIC WAY TO HONOR THE VETERANS,
FIRST RESPONDERS, AND OTHER HEROES IN OUR TOWN.

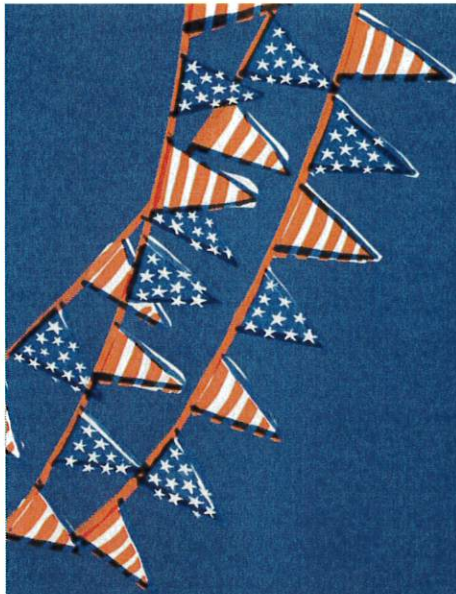
THESE BANNERS ARE MOST COMMONLY ORDERED BY MUNICIPALITIES AND
VETERAN'S ASSOCIATIONS, WHICH USE THE BANNERS FOR:

- HONORING THEIR TOWN'S HEROES
- VETERAN'S DAY CEREMONIES
- FUNDRAISING





General Facts



THROUGH THIS PROGRAM, CUSTOM BANNERS FEATURING AN INDIVIDUAL'S PHOTO, NAME, RANK, AND BRANCH OF SERVICE ARE PROUDLY DISPLAYED ON STREET POLES THROUGHOUT TOWN. THESE BANNERS SERVE AS A VISIBLE TRIBUTE TO THE INDIVIDUALS WHO HAVE SERVED OR ARE CURRENTLY SERVING OUR COUNTRY AND COMMUNITIES, WHILE ALSO BRINGING RESIDENTS TOGETHER IN A SHARED SENSE OF PRIDE AND APPRECIATION.

Flag Options:

WOODCLIFF LAKE
PROUDLY HONORS
HOMETOWN HEROES



DANIEL J. KEENAGHAN
ACTIVE DUTY
COL. ★ U.S. ARMY
MAY 2000 - PRESENT

SPONSORED BY:
THE KEENAGHAN FAMILY

1

STRATFORD
★ HONORS ★



JOHN A. HALL
U.S. MARINE CORPS
JAN. 1956 - OCT. 1958

2

SADDLE BROOK PROUDLY HONORS
HOMETOWN VETERANS



BERNIE J. NICHOLAS
VIETNAM WAR
U.S. ARMY
AUG. 1972 - AUG. 1974

SPONSORED BY:
The Nicholas Family

3

GRATEFULLY
HONORING



1LT RALPH ARTHUR POORBAUGH
US ARMY AIR FORCES
WORLD WAR II
1942 - 1946

THANK YOU TO ALL VETERANS!

4

PROUDLY SALUTES



MICHAEL HOLMES
WAR ON TERROR
CPL ★ U.S. MARINE CORPS
1995 - 2002

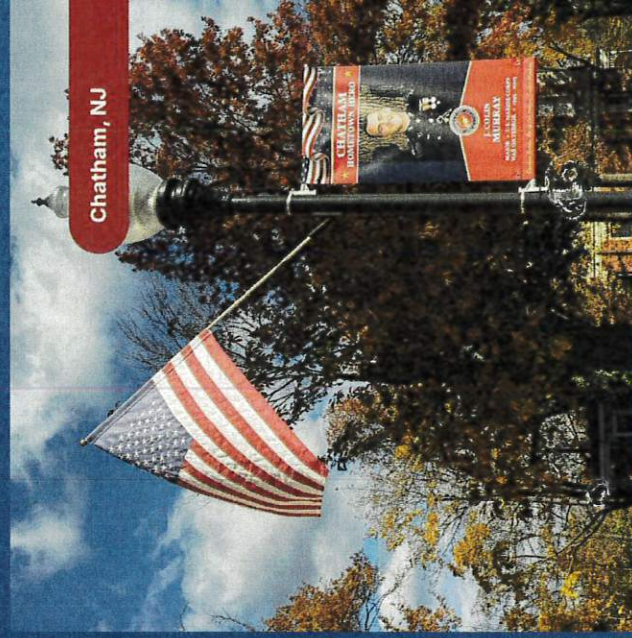
HONORED BY
FRIENDS OF MIKE

Thank You to His Memorial

5

Dimensions:

THE BANNERS ARE DIGITALLY PRINTED, DOUBLE-SIDED ON DURABLE 18 OZ. VINYL, DESIGNED FOR LONG-LASTING OUTDOOR DISPLAY. STANDARD BANNER SIZES INCLUDE 18X36", 24X48", AND 30X60", WITH CUSTOM SIZES AVAILABLE





Timeline:

The banners stay up for a 3-year period as the weather does impact longevity. They are put up right before Memorial Day and they stay up until Christmas Decorations are displayed. After the 3-year period the banners can be given to the family that placed the order depending on condition.



Pricing:

PAVC (Piedmont Area Veterans Council) charges

\$250 for the banner.

Brackets range from ~\$40 - \$180

Contact info:

Sarah Maddox

Piedmont Area Veterans Council (PAVC)

2650 W 3rd Street

Farmville, Va. 23901

434-392-4142 (Office)

pavc23901@aol.com



Questions:

1. Who is responsible for putting the banners up? - The Town would be responsible for putting them up but they could be stored at PAVC.
2. What is the process for replacement? - Municipalities typically put a clause in the actual application that states how long the banners are up, if they are damaged by natural causes (wind/hail, etc.) The municipality will replace them at their cost.

Thank you all

ANY QUESTIONS?

