

| Agenda Item | cover sheet

for consideration by the Apex Town Council

Item Type: PRESENTATION

Meeting Date: August 12, 2025

Item Details

Presenter(s): David Wood, Assistant Director, and
Leon Younger and Philip Parnin, PROS Consulting Inc.

Department(s): Parks, Recreation, and Cultural Resources

Requested Motion

Receive as information an update on the progress and implementation of the Parks, Recreation, and Cultural Resources Pricing Policy.

Approval Recommended?

N/A

Item Details

PROS Consulting will be presenting initial findings and recommendations towards creating an updated pricing policy for the Parks Recreation and Cultural Resources department. Final policy changes will be brought to Council at the September 9th regular meeting for consideration.

The intent of conducting a fee study is to perform a comprehensive review of our existing fees and policies ensuring equitable high-quality services for all residents while being fiscally sustainable meeting the ever-growing needs of Apex residents.

PROS Consulting is a full-service agency, providing a full range of planning, assessment, business development, operational best practices, and training services backed by decades of leadership within parks and recreation systems across the country.

Attachments

- PR1-A1: PowerPoint Presentation - Pricing Policy Recommendations - Parks, Recreation, and Cultural Resources Comprehensive Fee Assessment and Recommendations
- PR1-A2: Price Policy Document - Parks, Recreation, and Cultural Resources Comprehensive Fee Assessment and Recommendations

