

# | Agenda Item | cover sheet

for consideration by the Apex Town Council

Item Type: CONSENT AGENDA

Meeting Date: June 2, 2020

## Item Details

Presenter(s): Colleen Merays, Downtown and Small Business Development Coordinator

Department(s): Economic Development

### Requested Motion

Motion to approve Apex Chamber of Commerce and Town of Apex special event permit application for a banner and yard sign. Signage to include (25+/-) yard type signs installed at various intersections and locations around Apex, and a banner hung across N. Salem Street.

### Approval Recommended?

Yes

### Item Details

All proposed signs will have general "Support Local" messaging and graphics to promote and encourage the community to support the local Apex business community due to COVID-19 restrictions and NC Executive Orders. For example signs will say "We Appreciate Your Support of Apex Businesses" and/or "Shop – Dine – Play Apex." Additionally, all signs/banner will include both the new Apex brand logo and the Apex Chamber logo.

Banner across N. Salem will be (10'L x 3'H)

Yard Signs will be (24"W x 18"H) or (27" W x 18" H)

### Attachments

- Special Event Application
- Banner Map Location

