

Apex Town Council Meeting

May 13, 2025



Apex Chamber of Commerce

Est. September 10, 1958

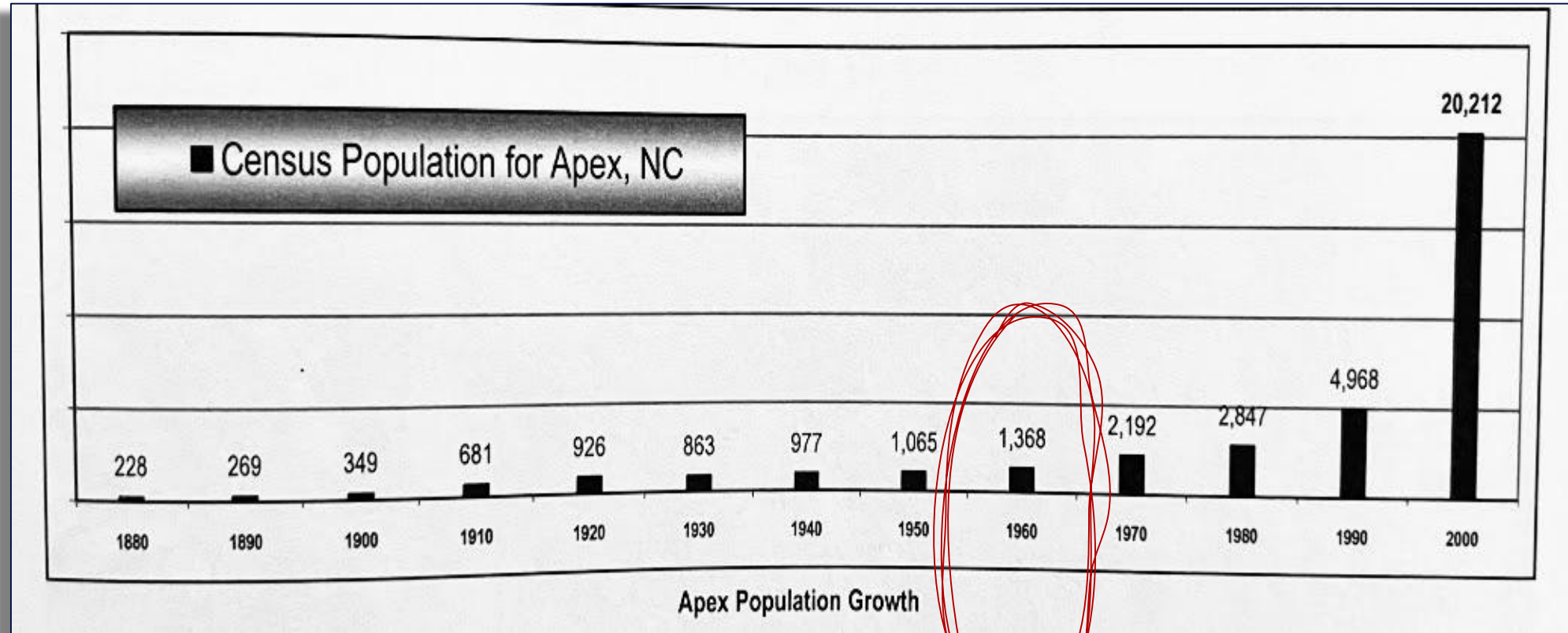


Previous Names of the Chamber

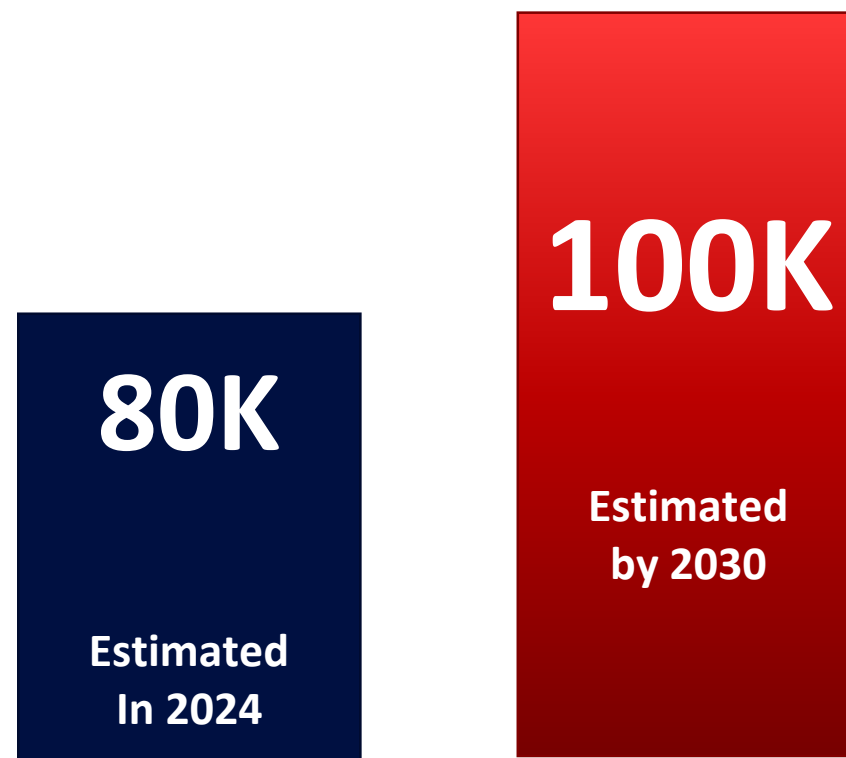
- 1958 | “Apex Chamber of Commerce”
- 1983 | “Apex Area Chamber of Commerce”
- 1987 | “Greater Apex Chamber of Commerce”
- 1996 | “Apex Chamber of Commerce”

Population Growth

BACKGROUND



Population Growth



Apex Chamber of Commerce

Our Mission

**Engage Businesses to Improve
Economic Vitality and Quality of Life
of the Apex Community**

VISION

Apex Chamber of Commerce

Our Vision

**To Create Community by
Building, Connecting and Inspiring Businesses,
One Engaged Leader at a Time.**

Apex Chamber of Commerce

Our Values

Relational (not Transactional)
Trust / Integrity (Constantly)
Essential (FOMO)
Servant Leadership (Others First)
Welcoming (Belonging)

Apex Chamber of Commerce

Our Tagline

Tagline

Building | Connecting | Inspiring

#LetsChamber

Apex Chamber of Commerce

What We Are

- Convenor, Catalyst, Champion for the Business Community
- Organized as 501(c)(6) nonprofit (Trade Association)



Apex Chamber of Commerce

What We Are Not

- Charitable nonprofit 501(c)(3)
- Convention Center
- Visitor Center
- Historical Society
- Museum



BOARD OF DIRECTORS



Sean Hayes



Maria Litzinger



Todd Neal



Karen Atilas



Skeet Woolard



Kelli Bass



Chris Goins



Morgen McVane



Tim Brent



Melissa Ragan



Cheryl Byrne



Jeff Hastings



Bekki Bennett



Louanne Caspar

Volunteer Opportunities

Ambassadors

15
Volunteers

Committees

Community
Outreach

Connections

Govt. Affairs

Connection Circles

She Means
Business

Young
Professionals

Chamber
and Chill



Amy Bishop
Member Engagement
Manager



Kirstie Spivey
Connection
Coordinator



Elka Anstey
Event and Communication
Specialist



Karen Gibbons
Office Administrator



Executive Director
David Bohm

Staff

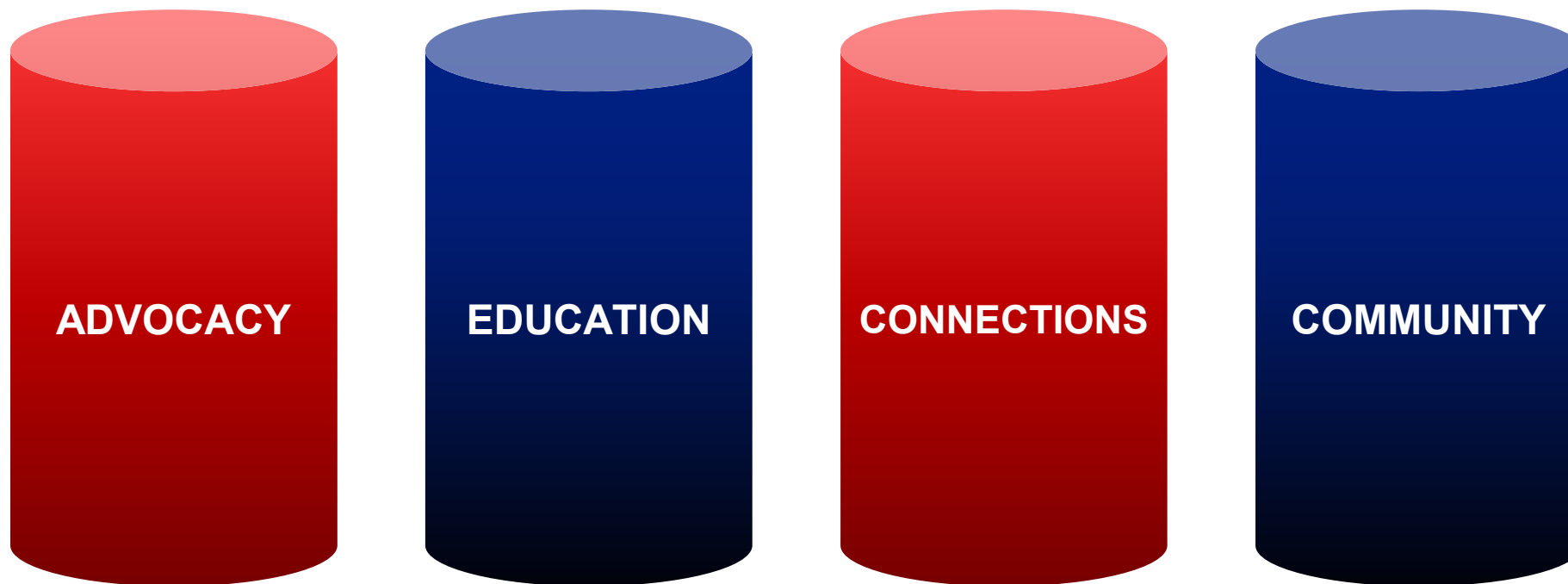
Revenue Resources

1. Voluntary Dues
2. Sponsorships
3. Ticketed Programming

ORGANIZATION CHART

Apex Chamber of Commerce

4 Pillars of Focus



Signature Events and Activities 2025

- Jan. 22 – Economic Forecast
- Feb. 7 – State of the Town
- Mar. 8 – Run the Peak 5/10K
- Apr. 21 – Golf Tournament
- May 15 – Teacher Appreciation
- Jun. 12 – Member Appreciation
- Aug. 15 – Ice Cream Social
- Sept. 4 – TransAmerican Motorcycle Event
- Sept. 18 – First Responders Appreciation
- Sept – Pickleball Tournament
- Oct. 1 – Chat with the Chief
- Oct. 16 – Annual Meeting
- Oct. – Town Council Candidates Forum
- Nov. 6 – Women’s Leadership Forum
- AM / PM Monthly Networking

**Ribbon
Cuttings
28 this year
(13 last year)**

How Can You Get Involved?

1. **Sign Up, Show Up, Follow Up**
2. **Soak Up – Learn from Others**
3. **Speak Up – Share with Others**
4. **Team Up – Collaborate with Others**

Teaming Up



Thank you!

