



"The Peak of Good Living"

TOWN OF APEX
NORTH CAROLINA

Proclamation

Small Business Saturday 2023

from the Office of the Mayor

WHEREAS, The Town of Apex is incredibly proud to be a vibrant hub of small businesses which act as the heartbeat of our economy and an important fabric that helps knit together the character of our community; and,

WHEREAS, According to the Small Business Administration, 68 cents of every dollar spent at a small business stays in the local community, and each dollar spent creates an additional 48 cents in local business activity as a result of employees and local businesses purchasing goods and services locally; and,

WHEREAS, Local small businesses report that Small Business Saturday helps them stand out, and the local excitement and support contributes significantly to their holiday sales each year; and,

WHEREAS, On small business Saturday, local businesses in Apex will be holding in-store specials, contests, discounts, and events; and,

WHEREAS, The Town of Apex will be holding a Holiday Receipt Raffle, which allows every 25 dollars you spend at a local small business from November 25 to December 11 to act as a raffle ticket for various prizes and gift baskets; and,

WHEREAS, Residents can find an interactive map of participating businesses and a list of Small Business Saturday Specials on the Small Business Saturday page of the Town's website.

NOW, THEREFORE, I, Jacques K. Gilbert, Mayor of Apex, North Carolina, do hereby proclaim Saturday, November 25, "Small Business Saturday" in the Town of Apex, and encourage all residents to "Shop Small" and help support all of our small businesses in Apex and the people behind them that are our friends and neighbors.

I hereby set my hand and have caused the Seal of the Town of Apex, North Carolina, to be affixed this the 14th day of November 2023

Jacques Gilbert, Mayor