

**RESOLUTION NO. \_\_\_\_**  
**RESOLUTION TO SUPPORT VISION ZERO APEX**

WHEREAS, approximately 6,709 motor vehicle-related crashes have occurred in Apex, North Carolina, Wake County from 01/01/2015 to 12/31/2019 resulting in 9 serious injury crashes and 4 fatalities; and

WHEREAS, deaths and serious injuries on our roadways are unacceptable as crashes are preventable; and

WHEREAS, traffic-related deaths and serious injuries in the United States have disproportionately impacted people of color, low-income households, older adults and youth, people with disabilities, and households with limited motor vehicle access; and

WHEREAS, streets and transportation systems have traditionally been designed primarily for maximum motor vehicle capacity and mobility, rather than the safe accommodation of all modes and users; and

WHEREAS, measures to make Apex's transportation network safer should encourage Apex residents and visitors to take more trips by walking, bicycling, transit and by using multiple modes such as walking to transit; and

WHEREAS, residents embracing multiple transportation modes will contribute to the Town of Apex's ability to foster thriving, healthy, livable neighborhoods; and

WHEREAS, Vision Zero provides a framework for reducing traffic deaths to zero and increasing roadway safety through a combination of education, engineering, encouragement, evaluation, and enforcement; and

WHEREAS, Vision Zero is an ethical imperative by which the responsibility for eliminating traffic deaths and increasing roadway safety is shared by transportation system designers and system users; and

WHEREAS, while transportation system users are responsible for following the rules for using the road, transportation system designers are responsible for the design, operation and use of the transportation system and are thereby responsible for the level of safety within that system; and

WHEREAS, successful Vision Zero programs are a result of a complete government approach and community support of Vision Zero objectives in recognition of the shared responsibility of designers and users; and

WHEREAS, building safe and secure communities is a key tenet of the Town of Apex's Strategic Plan; and

WHEREAS, the Town of Apex seeks to improve transit, pedestrian, bicyclist, and roadway safety in its area; and

WHEREAS, the Town operates a Traffic Calming Program available for citizen requests and has implemented traffic calming requirements in the Unified Development Ordinance for proposed subdivisions, requiring evaluation through the planning and design process; and

WHEREAS, the Town supports and participates in Watch for Me NC, a bicycle and pedestrian safety program; and

WHEREAS, the Town is an active partner with the Governor's Highway Safety Program (GHSP), a state program that provides support and resources to law enforcement agencies to reduce traffic crashes and promote highway safety awareness through a variety of grants, traffic safety/awareness, messages and safe driving initiatives; and

WHEREAS, the Town utilizes both the Data-Driven Approach to Crime and Traffic Safety (DDACTS) law enforcement operational model and the Traffic Incident Management Systems (TIMS) national program; and

WHEREAS, The Town has established a partnership with Mothers Against Drunk Driving (MADD), and participates in the VIP for a VIP Program (Vehicle Injury Prevention for a Very Important Person) educating teen drivers about the dangers of driving impaired and/or distracted driving; and

WHEREAS, in 2012, the Town began a Traffic Safety Improvement Program to identify, monitor, and recommend countermeasures for Potentially Hazardous locations identified by the North Carolina Highway Safety Improvement Program on an annual basis; and

WHEREAS, in 2016, the Town installed a School Zone Time of Day Flashing Beacon System currently serving ten (10) schools to improve school zone visibility, provide real-time updates with school schedule changes, and increase driver compliance with school zone speed limits; and

WHEREAS, in 2018, the Town began a Safe Routes to School Improvement Program identifying needs in the walk and bike to school transportation network for 15 school sites, to prioritize and program a minimum of \$500,000 annually in the Capital Improvement Program; and

WHEREAS, in 2019, the Town adopted Advance Apex, an updated long-range transportation plan and future land use map, and Bike Apex, a comprehensive bicycle plan identifying opportunities and constraints for bicycling in Apex, to inform planning efforts and recommendations for the Capital Improvement Program as well as support the NCDOT Complete Streets initiative; and

WHEREAS, in 2020, the Town began a Crosswalk Lighting Improvement Program to identify, prioritize, and recommend improvements to lighting at crosswalks throughout Apex; and

WHEREAS, the Town is working toward making transit a viable mode of transportation in Apex, and anticipates operating the first local bus route in 2021; and

WHEREAS, Vision Zero Apex provides an additional framework for reducing traffic deaths and serious injuries to zero, while increasing safe, healthy, and equitable mobility for all.

NOW, THEREFORE, be it resolved by the Town Council of the Town of Apex that:

1. The Apex Town Council adopts Vision Zero Apex as a comprehensive and holistic approach to achieving the goal of zero fatalities on Apex roadways.
2. The Town Council directs the Town Manager to form an interdepartmental working group to develop a Vision Zero Apex Action Plan based on a comprehensive analysis of traffic deaths and injuries in Apex.

3. The Town Council directs the Town Manager to ensure that the Vision Zero Apex Action Plan addresses any inequity in traffic deaths and serious injuries through a combination of equitable engineering, enforcement, education, encouragement, and evaluation.
4. The Town Council directs the Town Manager to engage community stakeholders in the development and implementation of a Vision Zero Apex Action Plan.
5. The Town Council directs staff to provide an annual report on the implementation of the Vision Zero Apex Action Plan including progress toward eliminating traffic deaths and serious injuries.
6. This Resolution shall take effect immediately upon its adoption.

Witness my hand and official seal, this the 21<sup>st</sup> day of July 2020.

---

Jacques K. Gilbert  
Mayor

Attest:

---

Donna B. Hosch, MMC, NCCMC  
Town Clerk