



"The Peak of Good Living"

TOWN OF APEX
NORTH CAROLINA

Proclamation

Small Business Saturday 2022

from the Office of the Mayor

WHEREAS, the Town of Apex, North Carolina celebrates our local small businesses and the contributions they make to our economy and to our unique and vibrant community character; and

WHEREAS, Small businesses need our support as they navigate and retool from the effects of a global pandemic; and

WHEREAS, According to the United States Small Business Administration, there are 33.2 million small businesses employing 46.4 percent of the private workforce in the United States; and

WHEREAS, according to the United States Small Business Administration in North Carolina, there are 994,576 small businesses in North Carolina and they account for 99.6 percent of North Carolina businesses; and

WHEREAS, according to the 2021 Small Business Saturday Consumer Insights Survey, sales at independent retailers and restaurants on Small Business Saturday reached an estimated \$23.3 billion in 2021, up 18% from \$19.8 in 2020; and

WHEREAS, Small Business Saturday celebrates the remarkable spirit of Apex, North Carolina small businesses and shows how essential they are to our community; and

WHEREAS, companies planning promotions on Small Business Saturday said the day helps their business stand out during the busy holiday shopping season, and contributes significantly to their holiday sales each year; and

WHEREAS, public awareness of the contributions made by Apex local businesses is the key to sustaining a healthy business climate; and



"The Peak of Good Living"

TOWN OF APEX
NORTH CAROLINA

WHEREAS, the citizens of Apex are grateful to the small businesses of Apex for their presence in our community; and

WHEREAS, the Town of Apex joins the U.S. Chamber of Commerce and the Apex Chamber of Commerce in supporting America's small businesses;

NOW, THEREFORE, I, Jacques K. Gilbert, Mayor of the Town of Apex, do hereby proclaim Saturday, November 26, 2022 as SMALL BUSINESS SATURDAY in Apex and urge all residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

I hereby set my hand and have caused the Seal of the
Town of Apex, North Carolina, to be affixed.
This the 8th day of November 2022.

A handwritten signature in black ink, appearing to read "Jacques K. Gilbert", written in a cursive style.

Jacques K. Gilbert, Mayor