

| Agenda Item | cover sheet

for consideration by the Apex Town Council

Item Type: CONSENT AGENDA

Meeting Date: August 25, 2026

Item Details

Presenter(s): Jamilia Godfrey, Assistant Director - Recreation and Programming

Department(s): Parks, Recreation and Cultural Resources

Requested Motion

Motion to amend the Parks, Recreation and Cultural Resources Pricing Policy, previously adopted on September 9, 2025 (PLCY-2025-017).

Approval Recommended?

Yes

Item Details

Parks, Recreation and Cultural Resources (PRCR) staff have updated the Department's Pricing Policy to provide additional clarification and guidance related to cost recovery and pricing practices for programs, services, and facilities.

The proposed revisions include reclassifying programs based on the level of community benefit versus individual benefit; changing the non-resident program surcharge from a flat \$25 fee to a 35% surcharge based on the base registration cost; and adding language to further define indirect costs and clarify applicable administrative fees. Additional revisions have been made throughout the policy to improve consistency, organization, and readability.

The revised policy provides a structured approach for determining cost recovery based on community and individual benefit, with cost recovery goals reviewed annually as part of the Town's budget process.

Attachments

- CN1-A1: PLCY-2025-017 - PRCR Rental Pricing Policy (Adopted September 9, 2026)
- CN1-A2: Revised Pricing Policy with mark-ups and changes

