

# | Agenda Item | cover sheet

for consideration by the Apex Town Council

Item Type: CONSENT AGENDA

Meeting Date: May 9, 2023

## Item Details

Presenter(s): Barbara Belicic, Small Business Specialist

Department(s): Economic Development

### Requested Motion

Motion to approve a Memorandum of Understanding (MOU) between Wake Technical Community College (WTCC) and the Town of Apex to conduct educational training to small businesses in the Apex community through the LaunchAPEX program; and authorize the Town Manager to execute the MOU.

### Approval Recommended?

Yes

### Item Details

LaunchAPEX is dedicated to assisting current Apex residents who want to take their business to the next level. The goal of LaunchAPEX is to develop successful Apex entrepreneurs and small businesses by delivering access to business training, financial resources, business networking, and business mentoring.

This collaborative partnership between the Town of Apex and Wake Technical Community College ensures that small business owners receive training and resources necessary to succeed.

### Attachments

- CN6-A1: Memorandum of Understanding (MOU) between Wake Technical Community College and the Town of Apex - LaunchAPEX Educational Training

