1 2 3 4 5	DRAFT MINUTES  TOWN OF APEX  TOWN COUNCIL WORK SESSION  TUESDAY, APRIL 16, 2024  3:30 P.M.
6 7	The Apex Town Council met for a work session on Tuesday, April 16, 2024 at 3:30 p.m. at the Apex Town Hall located at 73 Hunter Street in Apex North Carolina.
8 9	This meeting was open to the public. Members of the public were able to attend this meeting in-person or watch online via the livestream on the Town's YouTube Channel:
10	https://www.youtube.com/watch?v=w-1FrNI47uc
11	
12 13 14 15 16 17 18	Elected Body Mayor Jacques K. Gilbert (presiding) Mayor Pro-Tempore Ed Gray Councilmember Brett Gantt Councilmember Terry Mahaffey Councilmember Arno Zegerman Absent: Councilmember Audra Killingsworth
20 21 22 23 24 25 26 27	Town Staff Town Manager Randy Vosburg Deputy Town Manager Shawn Purvis Assistant Town Manager Demetria John Assistant Town Manager Marty Stone Town Attorney Laurie Hohe Town Clerk Allen Coleman Director Marla Newman
28	All other staff members will be identified appropriately below.
29 30	[COMMENCMENT]
31 32 33	<b>Mayor Gilbert</b> called the Work Session in order and welcomed Town Manager Randy Vosburg to his first work session, and led in a recitation of the Pledge of Allegiance.
34 35 36 37	[AGENDA ITEM NO. 1 - HOUSING PROGRAM UPDATES]  Marla Newman, Director, Community Development and Neighborhood  Connections, said this meeting is an overview of where the new department is at, updates on some existing work that's been going on, as well as bringing in the School of Government, and how to move forward with housing needs.

### **[SLIDE-1]**



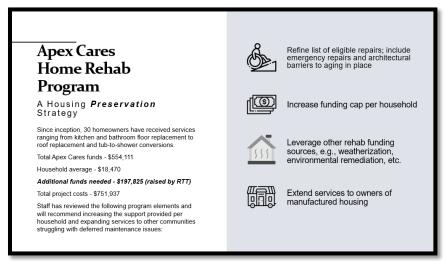
**[SLIDE-2]** 



**[SLIDE-3]** 



### 1 [SLIDE-4]



**Mayor Pro-Tempore Gray** asked what ways are we approaching or dealing with the gap with homeowners and those that are renters, and how they may be eligible for this type of funding.

**Director Newman** said first is to make sure the town is in compliance with the requirements. She said some kind of legal agreement where there is a restrictive covenant put on the property so that it can be continue to be rented and affordable. She said the department is still working on ideas and will bring to council some ideas after consulting with the Housing Advisory Board (HAB) and receiving their feedback.

### [SLIDE-5]

# Plan & Policy Updates Affordable Housing Plan RFP to select consultant Ensure robust community engagement, including the HAB and Planning Board Update all relevant data points Update and modify, if necessary, existing plan strategies Create both development and preservation strategies Create both development and preservation strategies Staff will solicit feedback from HAB and Planning Board Staff vall draft modifications to the policy based on review and feedback, submit to HAB and Planning Board for additional feedback before final draft presentation to Town Council

**Councilman Gantt** asked if the development and preservations was more of an indepth strategy.

**Director Newman** said yes, beyond simple recommendations and really incentivizing the zoning policy.

### 1 **[SLIDE-6]**



## Housing Development Opportunities

New Housing **Development** Strategy

DFI analysis:

7 acres at S. Hughes St and Perry Rd

3 **[SLIDE-7**]

### Challenges Land & Funding

The demand for homes affordable to low- and middle wage earners, families, seniors and other-abled persons is far outpacing the current supply, as well as what's proposed in the near term.

As you can see from the DFI presentation, land availability is one of the major local challenges to develop affordable housing.

Related to that is the cost of available land within Town limits, as well as the budget limitations of the Affordable Housing Fund.

Though we are presented with a number of unique challenges to housing affordability in Apex, there are examples of approaches that address affordability for low-and middle-income households in high-cost markets.



Land availability



Land cost and Town financing for acquisition



Programs that work

5 **[SLIDE-8]** 

### Where Do We Go From Here?

Increasing and Leveraging

The Town has shown its commitment to addressing our need through creation of the Affordable Housing Fund (AHF), a significant *first step*.

Opportunities to explore that can better enable the Town to meet demand include:

- 1. Increasing the AHF
- 2. Diversifying funding sources
- 3. Greater leveraging of Town investments
- Leveraging the Town's expanding footprint due to growth, and
- 5. Repurposing some existing Town-owned properties.



Funding target amount and frequency



Partnerships & collaborations



Currently available resources to pursue



Timeline

## [AGENDA ITEM NO. 2 - HOUSING DEVELOPMENT OPPORTUNITIES PRESENTATION]

**Sonyia Turner,** Senior Project Manager, UNC-SOG Development Finance Initiative (DFI), gave a presentation discussing opportunities for affordable housing development in Apex.

### [SLIDE-1]



### [SLIDE-2]



### 1 [SLIDE-3]



DFI, a program of UNC Chapel Hill's School of Government (SOG), partners with local governments to attract private investment for transformative projects by providing specialized finance and development expertise.

SOG is the largest university-based local government training, advisory, and research organization in the United States, and serves more than 12,000 public officials each year.

Values: Nonpartisan, policy-neutral, responsive.



Project Team

Sr. Project Manager: Sonyia Turner Sr. Analyst: Frank Muraca Asst. Director Housing: Sarah Odio

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### [SLIDE-4]

### **Opportunity Site Identification**

To identify affordable housing development opportunities, DFI conducts:

- 1. Stakeholder Engagement
  - · Goal: inform City's priorities for future affordable housing development
- 2. Housing Needs (Market) Assessment
  - Goal: determine demand for different housing types based on economic drivers and current housing supply
- 3. Site Suitability Analysis
  - · Goal: identify sites that meet City's priorities for future affordable housing development
- 4. High-Level Site and Financial Feasibility
  - Goal: determine type and scale of housing development possible, and estimate potential private funding sources and minimum funding gap for each scenario

Potential Phase 2: Site-specific pre-development services and development partner solicitation.

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### [SLIDE-5]

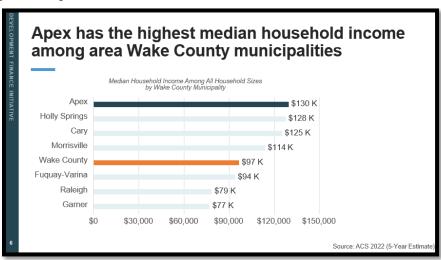
### **Potential Housing Priorities**

Housing priorities identified from Town staff, stakeholder conversations, and previous housing plans:

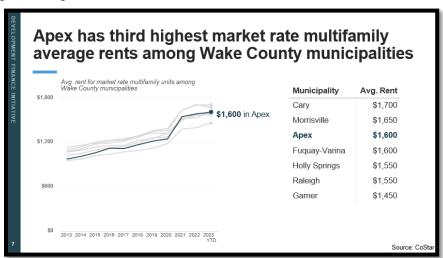
- Increase production of affordable units for low-to-moderate income (LMI) households.
  - · Rental and homeownership options.
- Build partnerships across the region to meet the housing needs of vulnerable populations.
- Connect affordable housing development with transit service, transportation infrastructure, and amenities.

Broadstone Walk Rendering | Apex. N

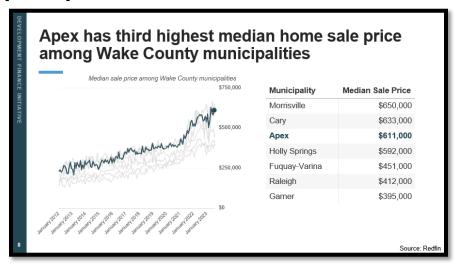
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2 [SLIDE-7]



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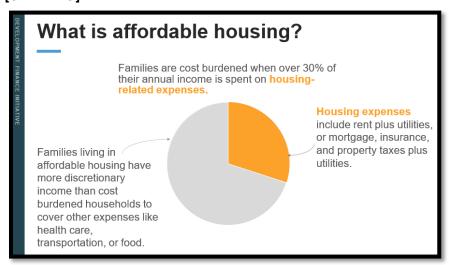


### 1 [SLIDE-9]

Households need to earn approx. \$184,000 to afford the median home price on the market				
	2020	2023		
Interest rate	2.8%	7.2%		
Median home price	\$476,000	\$630,000		
Down payment	\$33,300	\$44,100		
Monthly mortgage costs	\$1,800	\$4,000		
Monthly taxes, insurance, utilities	\$600	\$800		
Annual income needed	\$93,500	\$184,400		

### [SLIDE-10]

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[SLIDE-11]

## Who can the Town assist with the affordable housing development?

- · State constitution and statutory requirement:
  - Housing for "low income" or "poor"
    - 20% of units restricted to households earning less than 60% AMI.
  - · Serves a public purpose:
    - "only when the planning, construction, and financing of decent residential housing is not otherwise available"
    - Because "private enterprise is unable to meet the need"
  - · Can support the development of units that are income restricted up to 80% AMI
- No authority to aid unrestricted (market) units
- · Funding source requirements

Source: Tyler Mulligan, Local Government Support for Privately Owned Affordable Housing, Coates Canons Law Blog (May 16, 2022).

**Assistant Town Manager John** asked what could the Town do to cast the Net wider for the 81% up to 120%.

**Ms. Turner** said the nuance of that would be the town to provide an investment or subsidy for the development project to meet those requirements.

**Councilmember Gantt** said he was confused by the restrictions to households in regards to 60% AMI and 80% AMI.

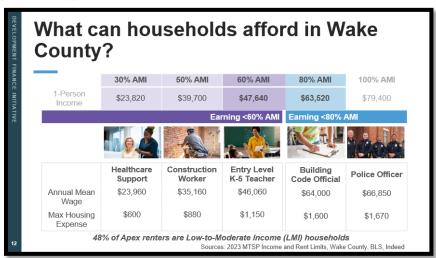
**Ms. Turner** said the guidelines are 20% of the units have to serve households earning 60% AMI and the market rate for the rest of the units.

**Director Newman** said the greater income mix also helps to underwrite or support those units that are at the lower income scale.

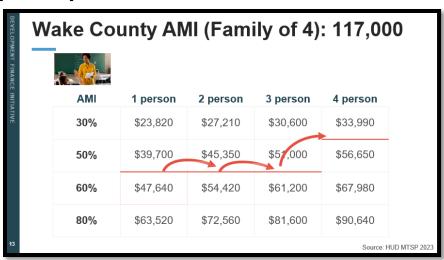
**Councilmember Mahaffey** asked if there is a distinction between what types of support would be subject to 20% limitation.

**Ms. Turner** said she would have to defer that question to their attorney, Tyler Mulligan.

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### [SLIDE-13]



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### **Site Identification Process**

1) Examined all publicly and privately owned sites within the Town of Apex that are likely competitive for federal Low Income Housing Tax Credits (LIHTC).

- · Awarded to private developers or non-profits
- · LIHTC is dependent on suitability of site for development.
- There is a 9% LIHTC (higher subsidy; more competitive) and 4% LIHTC (lower subsidy; less competitive)
- $\bullet \ \ \text{After a developer has exhausted private loans and LIHTC, there is usually still a funding gap.}\\$ 
  - · Low-cost capital is required and often provided by government partner(s).
- 2) For publicly-owned sites, examined existing plans. For privately-owned, evaluated path to site control.
- Identified sites with minimum 2-acres for surface parked LIHTC development.
- 4) Two sites identified as likely feasible.

**Councilmember Gantt** asked to explain the criteria requirements.

**Ms. Turner** said per state of North Carolina the sites have to have a perfect score to compete within Low Income Housing Tax Credits (LIHTC).

**Assistant Town Manager John** asked to talk about the 9% tax credits since it's so competitive, in which the 4% is not.

**Ms. Turner** said the 9% is more competitive there's an application period which takes to a year to finalize, then 4% process is a little expedited but the tradeoff is the lower subsidy.

**Assistant Town Manager John** said Federal Homeland Bank is usually used as part of a GAP source.

**Councilmember Gantt** asked if there was a Cap on number of units that are eligible for the 9%.

Ms. Turner said yes.

**Director Newman** said there are ways to still maximize a large parcel even if there may be some caps on how many tax credit funded units. She said you can do other stuff around that on the same parcel just not in that particular case.

14 Future electric substation15 Electric substation16 Wastewater treatment plant

**Assistant Town Manager John** said even replotting for commercial space. **[SLIDE-16]** 

## The Town has limited site control Likely LIHTC Competitive Publicly-Owned Properties 1 Jenks Rd. conservation area 2 Salem Pond Park 3 Apex Community Park 4 Kelly Road Park 5 Apex Fire Station #3 6 Apex Town Hall, Hunter St. Park 7 Undeveloped 1.5-acres 8 Seagrove Park 9 Apex Water Dept., Public Works 10 Jaycee Park 11 Apex Nature Park 12 Proposed on-ramp for Apex Peakway 13 West St. Park, Apex Water Tower

### [SLIDE-17]



### **[SLIDE-18]**



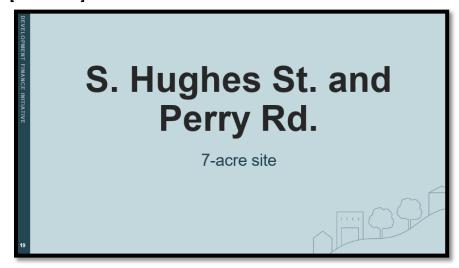
**Councilmember Gantt** said he didn't think the town closed on the housing site. **Interim Town Manager Purvis** said the direction was to expand the fire department on that site.

**Director Newman** said there was also consideration about administration being at that site which would require some additional development.

**Mayor Pro-Tempore Gray** asked about property acquisition and what it looks like from a purchase perspective.

**Director Newman** said a number of parcels were looked at over a few months period of time. She said when they see a parcel, it ends up selling fast. She said its been challenging, but she hopes to have other conversations later about other opportunities. She said this one parcel is a good one for us if council chooses.

### [SLIDE-19]



### 1 [SLIDE-20]

### Considerations: S. Hughes St. and Perry Rd

- Likely 9% LIHTC competitive (for projects ≤120 units)
  - · Above 120 units would require 4% LIHTC
- Multiple development options possible including, apartments and townhomes, and rental and homeownership opportunities:
  - Est. 7.15 developable acres
  - Potential access from S. Hughes St. and Perry Rd.
  - · Potential for phased development approach
- Regardless of approach, there will be a cost to the Town to acquire the property



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### 1 [SLIDE-23]



- Affordable Homeownership Opportunity?
  - Site offers potential to explore affordable homeownership.
  - Providing homes affordable to households earning 80% AMI will have a funding gap.
    - · Developer: construction costs
    - Homeowner: down payment and closing cost assistance
  - Estimated sale price would be ~\$370,000 per unit.
  - The total financial gap if 20% (11 units) are set aside for households earning 60% AMI is an est. \$1.7M - \$2.1M.
  - · Opportunity to explore a land trust.

[SLIDE-24]

## Considerations and Next Steps

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## Property Acquisition Strategy Properties come on and off the market quickly. If the Town wants to assemble property for affordable housing, it will need to react to opportunities just as fast: Town can establish criteria for future property acquisition: Minimum of 2 contiguous, developable acres Located in a likely LIHTC eligible area Town can have funds set aside in preparation for opportunities.

### 1 [SLIDE-26]

# Next Steps 1. Select site(s) that best meets local priorities and attain site control (if necessary). 2. Town participation will be necessary to attract private investment for LIHTC (and affordable homeownership) development in Apex. • Public investment would cover the funding gap for the development of low-to-moderate income units (rental and homeownership)

**Councilmember Gantt** asked is there a way to make a guess on what the LIHTC map will look like in 5 years.

**Director Newman** said that's a part of why the affordable housing plan was updated. She said the updates include an acquisition strategy so the town doesn't have to look down the road and question the development process.

**Assistant Town Manager John** asked how does the census track area impact the town if we go further outward.

**Ms. Turner** said the next step would to look at a map and identify what areas are eligible for LIHTC.

**Councilmember Killingsworth** said specifically toward Sweetwater area as that develops as their plan was grocery store and urgent care type of set up so that could also open that quarter up a little bit.

**Councilmember Gantt** asked it would be difficult but would partial properties that could be combined with one to get over the 2-acre mount could be viable.

**Director Newman** said yes, being able to find those opportunities and replat it as one parcel.

**Assistant Town Manager John** said one thing about Finance State Housing agencies is for a place like Apex, we would need to get creative with development.

**Councilmember Mahaffey** asked about where we are with Apex being its own entitlement community.

**Director Newman** said she has a virtual meeting scheduled on Thursday afternoon with HUD to talk about the Towns potential eligibility.

**Councilmember Mahaffey** said he thinks the town is large enough to do a more effective job. He asked is the staff looking fir direction from Council today or just talking. He said it would be awesome to make a move but some additional questions regarding number of unites with rentals or home ownership opportunities.

**Assistant Town Manager John** said we would need to table the discussion around real estate since that's done in closed session.

**Councilmember Gantt** said the rentals are pretty similar across Wake County but the home values were a wide range. He said he would suggest to go with rentals so the Towns not skewed too high on comparison.

**Councilmember Mahaffey** said he agrees. He said the rental market has also got out of control the pack couple of years. He said the interest rates for mortgages today is outrageous. He said his prospective is to focus on rental units in the short term and try to get those online and then eventually moving up to home ownership.

**Director Newman** said staff has been in discussion about future development regarding long term conversations when the town has other developments that are looking to be rezoned, she asked how much should the town inquire in terms of investment for affordable unites that makes sense for the town. She said those conversations are being brought to HAB in the next few months.

**Assistant Town Manager John** said that also includes conversations with developers who are interested in building communities here in Apex.

**Director Newman** said one of the things she's focused on is having a developer workshop and bring these developers into the room and have those conversations.

**Assistant Town Manager** said she's talking about those individuals who are above the 80% area median income when it comes to purchasing those homes.

### [SLIDE-27]



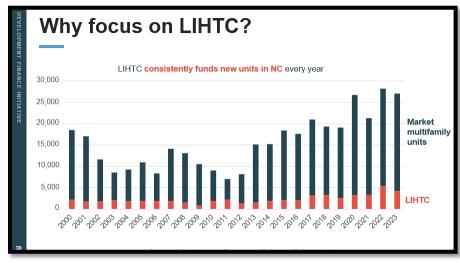
### 1 [SLIDE-28]



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SCHOOL OF GOVERNMENT **Development Finance Initiative** The Town of Apex engaged the Development Finance Initiative (DFI) to support the Town in identifying and prioritizing sites for affordable housing development. The scope of work includes: 1. DFI feasibility analysis to understand current market and development conditions, including an affordable housing needs assessment 2. Identification of up to six private development opportunities, and narrow to three based on feasibility analysis and Feasible Projects affordable housing priorities 3. Recommendations related to the potential redevelopment of the top sites and advising the City on next steps Pending outcome of analysis, potential for DFI engagement for phase 2 pre-development services and partner solicitation.

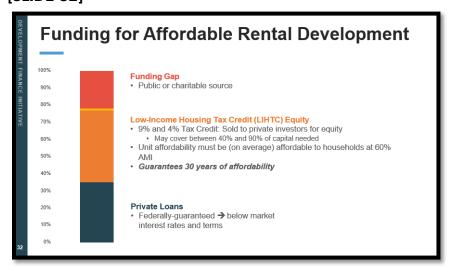
5 **[SLIDE-30]** 



### 1 [SLIDE-31]



### [SLIDE-32]



### [SLIDE-33]



### 1 **[SLIDE-34]**



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### [SLIDE-35]

# Considerations: Fire Station #3 Likely 9% LIHTC competitive Est. 3 developable acres Development can co-locate with the fire station Access only from Hunter Street? Several unknowns regarding fire department plans and potential environmental considerations. May impact development timeline. Est. minimum public investment is the conveyance or lease of the land

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### [SLIDE-36]



### 1 [SLIDE-37]



2 3 **[SLIDE-38]** 

### **Potential Development Opportunities**



Both sites are likely competitive for 9% LIHTC and are either publicly-owned or have path to site control.

### **Key Differences**

- Location
- · Number of units the site can support
- · Income level of households served
- · Potential financial gap

5 **[SLIDE-39]** 



### 1 [SLIDE-40]



**Lamont Taylor**, Housing Program Manager, spoke on funding and what the next steps look like for Housing Affordability.

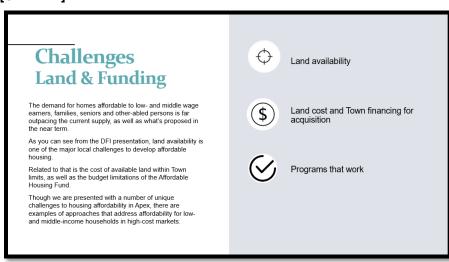
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### 1 [SLIDE-2]



**Councilmember Gantt** asked has there been discussions of land use and zoning interaction with this.

**Director Newman** said not with Housing.

**Assistant Town Manager John** said we want that, though.

Mayor Pro-Tempore Gray said he thinks it's a necessary conversation to have as were looking. He said one of his concerns is as the Town grows further and further westward and the southward and going into the rural residential kind of location, he said it doesn't seem to make sense talk to developers about low-income affordable housing when it seems like were saddling somebody with debt. He said he doesn't like to give away that line from the Town's standpoint. He said he likes the idea of going back and figuring out what's the right mix. He said, is it Housing dollars or asking for more dollars.

**Assistant Town Manager John** said something to think about is how the Town defines "affordable" and where the income ranges live.

**Mayor Pro-Tempore Gray** said he feels the affordable action is a sliding scale. He said it's got to encompass those residents who are already here in Apex. He suggested having a range of incomes.

**Director Newman** said we have a range of people with range of needs. She said she wants to make sure that the town serves that entire range. She said possible partnerships with Wake County's Housing Authority which targets certain income ranges.

**Assistant Town Manager John** said there is even more discussions to come on the manufactured home community.

**Director Newman** said she's had conversations with Habitat for Humanity with a grant opportunity for the manufactured home community called the preservation and reinvestment inactive for community enhancement.

**Councilmember Gantt** asked how are the conversations being made when Garner's affordability units may be half the price of Apex's units.

**Director Newman** said it's a about what Apex brings to the table, and Apex is trying to be diverse in multiple ways to meet the needs of everyone in Apex.

**Councilmember Gantt** asked if they are going to talk to the Wake County Staff and to share with Council their talking points so maybe that can be shared to the County Commissioners as well.

**Councilmember Killingsworth** said everyone's having to deal with the affordable housing conversation. She said putting it out there to everyone is going to be helpful when it comes to doing community surveys on all this information. She said she hopes to keep going with these partnerships as its beneficial in so many ways whether to the Town or to development community.

**Mayor Gilbert** said he has three quick questions. He said he's happy to hear about the extended resources and asked are there an additional process that will be put in place for people who are being displaced or about to be put out of their homes. He asked is there an opportunity to increase funding for our partners to keep people in their homes and he said Western Wake Ministries is one and asked has that been considered.

**Director Newman** said funding for nonprofit organizations is handled in another part of operations in city government and not within our office. She said the towns ability to provide these resources is constrained. She said its more effective for the town to support these organizations and partnerships in the community.

Mayor Gilbert asked about the latest project Abby Springs 84-unit project.

**Director Newman** said there is a gap they are trying to close and they've been working closely with Wake County on Abby Springs. She said there are some sources they have considered and she wants to get back to the table and do more outreach to Evergreen Construction. She said they had to go back and rework their numbers and discussing some of the additional sources that can help them.

**Mayor Gilbert** said he was curious with Wake County Economic Development if they discuss housing in their conversations.

**Director Newman** said they do in some instances. She said its also important for the local community to push a conversation about that.

**Assistant Town Manager John** said it also depends on if it aligns with the affordable housing goals.

**Councilmember Killingsworth** asked does Council want to call for a Closed Session on discussion that was talked about earlier.

**Town Attorney Lohe** said it would be for the purpose of property acquisition.

Mayor Gilbert said there is a property on the table.

### [CLOSED SESSION]

A motion was made by **Councilmember Killingsworth,** seconded by **Councilmember Mahaffey,** to enter into Closed Session pursuant to NCGS § 143-318.11(a)(5).

**VOTE: UNANIMOUS (5-0)** 

1	Council entered into Closed Session at <b>5:18 p.m.</b>
2	
3	CS1 Marla Newman, Community Development and Neighborhood Connections
4	Director
5	
6	NCGS § 143-318.11(a)(5)
7	"To establish, or to instruct the public body's staff or negotiating agents concerning the
8	position to be taken by or on behalf of the public body in negotiating (i) the price and other
9	material terms of a contract or proposed contract for the acquisition of real property by
10	purchase, option, exchange, or lease."
11	
12	Constitution of the constitution of Fado as as
13	Council returned to open session at <b>5:42 p.m.</b>
14	
15	(AD IOLIDAMENT)
16	[ADJOURNMENT]
17	Marcon Cillo ant the color of account of a factor of the amount in a colin and at 5,42 m ma
18	Mayor Gilbert thanked everyone and declared the meeting adjourned at 5:42 p.m.
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21	Jacques K. Gilbert
22	Apex, Mayor
23	
24	All C. I. CMC NICCCC
25	Allen Coleman, CMC, NCCCC
26	Apex, Town Clerk
27	
28	Submitted for approval by Apex Town Clerk Allen Coleman.
29	M
30	Minutes approved on of, 2024.
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