

| Agenda Item | cover sheet

for consideration by the Apex Town Council

Item Type: CONSENT AGENDA

Meeting Date: July 26, 2022

Item Details

Presenter(s): Stacie Galloway, Communications Director

Department(s): Communications

Requested Motion

Motion to approve a 3-year contract with SiteImprove and to authorize the Town Manager to execute the agreement on behalf of the Town.

Approval Recommended?

Yes

Item Details

SiteImprove is a web-based platform that provides website analytics, and monitors our site for ADA concerns. Apex began using the tool in 2017. The multi-year contract beginning July 2022 will allow the town to lock in the current rate, and eliminate the need to process renewal paperwork through 2025.

Attachments

- Contract Document

