



Town of Apex
2021 Cosponsored Special Event Applications

Event Name: Apex Christmas Parade & Winter Wonderland

Event Organizer: Apex Rotary Club

Event Date & Time:

- Parade - Saturday, December 4, 2021 from 5:00 PM to 8:00 PM
- Winter Wonderland – Saturday, December 4, 2021 from 12 PM – 8:00 PM
- Mobile Food Vendors – Saturday, December 4, 2021 from 3:00 PM to 8:00 PM

Roads & Parking Closed Date & Time:

- Parade - Saturday, December 4, 2021 from 2:30 PM to 11:00 PM
 - N. Salem from (Peakway to Williams)
 - Peakway from (Laura Duncan to N. Salem)
 - Hunter from (Laura Duncan to Salem)
 - Ambergate Station from (Hunter to Peakway)
 - Upchurch Street (Williams to Holleman)
 - W. Moore St (N. Salem to Upchurch St.)
- Winter Wonderland – Saturday, December 4, 2021 from 8 AM – 11:00 PM
 - The Depot Parking Lot & Plaza
- Mobile Food Vendors - Saturday, December 4, 2021 from 2:00 PM - 11:00 PM
 - N. Salem at (Peakway)
 - N. Salem at (Hunter)
 - N. Salem at (Thompson)
 - The Depot
 - S. Salem at (Holleman)

Rain Date: N/A

2021 Co-Sponsorship Request: Barricades to block N. Salem St from (Hunter to Chatham) and Depot Parking Lot

2021 Estimated Town of Apex Cost: \$20,152.00

Event Description:

Parade - Staging on Ambergate Station and Apex Peakway. Parade proceeds down Salem St to the Public Works parking lot and disbands there.

Winter Wonderland – Held in The Depot Parking Lot & Plaza, businesses will create festive spaces to promote their businesses while providing child-centered activities (face painting, giveaways, ornament decorating, etc.) All proceeds, less costs, will be donated to Western Wake Crisis Ministry.

Mobile food vendors – Space along the parade route for food vendors to park and sell coffee, hot chocolate, smoothies, grab and go food to parade goers.

Questions to Consider: None