

# | Agenda Item | cover sheet

for consideration by the Apex Town Council

Item Type: CONSENT AGENDA

Meeting Date: June 28, 2022

## Item Details

Presenter(s): Stacie Galloway, Communications Manager

Department(s): Administration

### Requested Motion

Motion to approve a 3-year contract with Zencity and to authorize the Town Manager to execute the agreement on behalf of the Town.

### .Approval Recommended?

Yes

### Item Details

Zencity is a web-based platform that uses AI to analyze resident feedback and deliver actionable insights that help governments prioritize resources, track performance and connect with their communities. Apex began using the tool in December of 2021. The multi-year contract beginning July 2022 will allow the town to lock in the current rate, and eliminate the need to process renewal paperwork through 2025.

### Attachments

- Contract Document

