| Agenda Item | cover sheet

for consideration by the Apex Town Council

Item Type: WORK SESSION

Meeting Date: March 4, 2020

| Item Details | |
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Presenter(s): Colleen Merays, Downtown & Small Business Development Coordinator & David

Wood, Halle Cultural Arts Center Manager

Department(s): Economic Development & Parks, Recreation & Cultural Resources

Requested Motion

Possible motion to approve the Special Event Permit requests and Town Co-Sponsorship requests for 2020 and 2021.

Approval Recommended?

Yes

<u>Item Details</u>

These Co-Sponsored special event requests total \$109,963.97 and include such services as Police, Public Works, Electric and Park, Recreation and Cultural Services. These events include closure of public streets, parking lots and use of Halle Cultural Arts Center and Historic Union Depot as detailed in the attachment. Approval of Co-Sponsorship is contingent upon event coordinators adhering to all rules and regulations as details in the Town of Apex Special Events Guide and Special Event Permit Application. Estimated Town Expenditures \$109,963.97.

| Name Of Event | Event Date(s) | Event Times |
|---------------------------------|-----------------------------------|--------------------|
| Apex American Legion Spring Car | | |
| Show | Saturday, April 18, 2020 | 8 AM - 4 PM |
| | Sat., April 18 to Sat., March 27, | |
| Apex Farmers Market | 2021 | 8:30 AM - 12:30 PM |
| | | |
| Food Truck Rally | Saturday, April 18, 2020 | 8:30 AM - 2:00 PM |
| | | |
| Peakfest | Saturday, May 2, 2020 | 9 AM - 5 PM |

| 11th Annual Apex Latino Arts Festival | Saturday, June 6, 2020 | 3 PM - 10 PM |
|--|--|--|
| Bone Suckin' Sauce Peak City Pig Fest | Fri., June 19 to Sat., June 20 | Fri., 5 PM - 11:00 PM & Sat., 9 AM - 8 PM |
| Apex July 4th Celebration | Saturday, July 4, 2020 | 8:30 AM - 12:00 PM |
| Farmer's Night Market | Saturday, August 1, 2020 | 7 PM - 9:30 PM |
| Peak City International Film Festival | Fri., Sept. 18 to Sat., Sept. 19 | Fri. Reception 6 PM-Mid. & Sat. Screening 9:30 AM-11 PM |
| Musicfest | Saturday, September 19, 2020 | 2 PM - 10 PM |
| Apex American Legion Fall Car Show | Saturday, October 3, 2020 | 8 AM - 3 PM |
| Apex International Food Festival | Saturday, October 3, 2020 | 12 PM - 8 PM |
| Halloween Events on Salem St. | 10/23/2020 - Witches Night Out & 10/25/2020 - Trick-or-treat | Witches Night Out - 5-9 PM & Trick- or-Treat 3-4:30 PM |
| Apex Arts Festival & Maker's Market | Saturday, November 7, 2020 | 8:30 AM - 2 PM |
| Christmas on Salem Street | Friday, December 4, 2020 | 5 PM - 9 PM |
| Apex Christmas Parade | Saturday, December 5, 2020 | 5 PM - 8 PM |

<u>Attachments</u>

- Cosponsored Special Event TOA Cost Breakdown Spreadsheet
- Cosponsored Special Event Application Cover Sheet
- Photo/Map Location of event space

