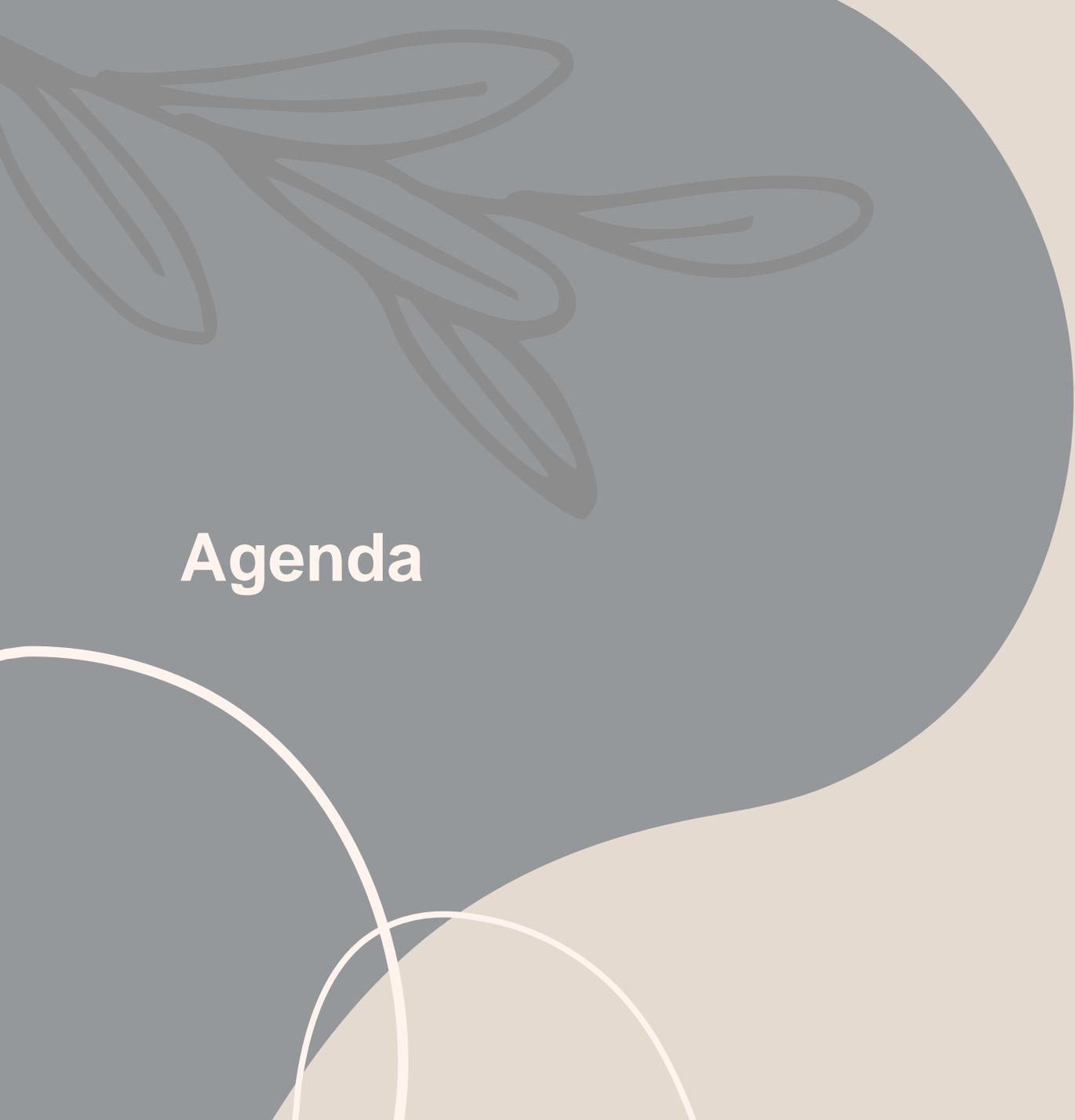




Apex Farmers Market 2-year Update

February 10,
2026



Agenda

Why I'm Here

Our Efforts

Market Growth

Special Call Outs

What's Next

Questions & Answers

Why I'm Here

- Discuss the progress and success of the market over the last two years under the current board of directors.
- Briefly touch on our goals for the next two years

Our Efforts

- We created new methods for gaining community interest:
 - Community tent for fundraising
 - Business tents for small businesses to advertise
 - Allowing volunteers for school or organization hours
 - Participate in town activities like PeakFest, July 4th, and Tree Lighting
 - Sponsorship benefits to bring sponsors to the market
 - Hosting charitable events likes Food drives and Dog adoptions

Market Growth

Community Spend Type	2024	2025	Total Spend
WWCM Market Funds	\$295.31	\$200.00	\$495.31
WWCM P2P Funds	\$383.24	\$1,119.32	\$1,502.56
MoW Market Funds	\$1,375.45	\$2,320.10	\$3,695.55
MoW P2P Funds	\$723.02	\$1,961.75	\$2,684.77
Kids Market Funds	\$375.70	\$480.00	\$855.70
Kids P2P Funds	\$236.00	\$454.72	\$690.72
Total Spend	\$3,388.72	\$6,535.89	\$9,924.61

WWCM: Western Wake Crisis Ministry
MoW: Meals on Wheels Cafe at White Oak

Kids: Funding of kid's activities

Market Funds: funds from the market bank account

P2P Funds: "Produce to Pantry" reimbursed funds from Wake Co.

Market Growth continued

Statistics	2023	2024	2025
Number of unique fundraisers	0	16	20
Number of volunteers	0	13	26
Number of unique business tent renters	0	2	12
Number of sponsors	0	3	11
Total sponsorship funding	\$0	\$500	\$3,300
Avg attendees per market (Traditional Season)	430	595	650
Avg attendees per market (Winter Season)	290	400	470
Number of markets with SNAP customers	0	0	34
Wake Co. DoubleBucks matched	\$0	\$0	\$2,530
SNAP Customer Spend	\$0	\$0	\$2,855
Avg number of vendors per market	9	15	20

Special Call Outs

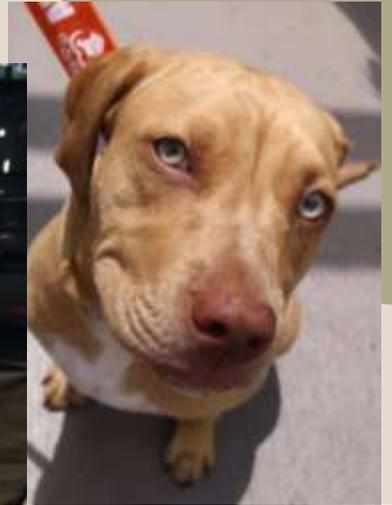
Over the past two years we have done some fantastic things! Below are a few to call out:

2024

- Gifts for a 100th birthday celebration at Meal on Wheels
- Sponsored the Apex High School Future Farmers of America
- Managed and Matched a donation drive for ARC in Asheville

2025

- Hosted two Dog Adoption events
- Hosted Rotary Club Food and Coat Drives
- Held a Halloween market event at the Sweetwater community
- Provided pre-made Thanksgiving meals to Meals on Wheels



What's Next

Over the next two years we're hoping to continue our growth and provide even more to the community.

- Provide more donations to NeighborUp (formerly WWCM) and Meals on Wheels
- Provide more matching to drives that we host at the market
- Host more kid's events
- Create a "chill tent" for summer markets
- Host multiple market events at Sweetwater per year
- Provide annual updates to Town Council

We're working with Colleen and will be in touch soon!

Questions and Answers!



Thank you

Ali Page

AFM President

apage.afm@gmail.com

manager@apexfarmersmarket.com

www.apexfarmersmarket.com

