"The Peak of Good Living"

TOWN OF APEX DRAFT
NORTH CAROLINA

Proclamation

Small Business Saturday 2026

from the Office of the Mayor

WHEREAS, The Town of Apex is excited to once again celebrate Small Business Saturday and recognize the invaluable contributions of local small businesses to our economy and the unique character of our vibrant community; and,

WHEREAS, Small businesses play a vital role in creating jobs, fostering innovation, supporting local entrepreneurs, and strengthening the economic vitality and quality of life of our communities; and,

WHEREAS, Small businesses are the backbone of North Carolina's economy, representing 99.6% of all businesses statewide and employing approximately 1.8 million people, or 44.2% of the state's private-sector workforce; and,

WHEREAS, 68% of all money spent at small businesses remains in the local community and contributes to the economic vitality of our community by creating local jobs, providing unique goods and services, and reinvesting in the neighborhoods and communities they serve; and,

WHEREAS, Small Business Saturday encourages consumers to shop at small, independently owned businesses during the holiday shopping season, helping local businesses reach new customers and strengthen their connections with the community; and,

WHEREAS, The Town of Apex is proud to have such a strong and diverse small business community and encourages residents to explore all that have to offer for this very exciting day.

NOW, THEREFORE, I, Jacques K. Gilbert, Mayor of Apex, North Carolina, do hereby proclaim Saturday, November 28th, 2026, "Small Business Saturday" in the Town of Apex, and encourage all residents to shop small on this day and every day, and support the small businesses here in Apex and the residents they employ.

I hereby set my hand and have caused the Seal of the Town of Apex, North Carolina, to be affixed this the 10th day of November, 2026

Jacques Gilbert, Mayor