

A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF APEX, NORTH CAROLINA, SUPPORTING THE INSTALLATION OF PUBLIC ART IN THE PUBLIC RIGHT-OF-WAY AT SELECT GOAPEX BUS STOPS

WHEREAS, per the Town's Public Art Policy, The Apex Town Council recognizes the value and importance of public art in the community and wishes to ensure that public art opportunities and projects are well integrated into the Town's planning process, support economic development, create visual interest, engage the community and enhance the character of Apex; and

WHEREAS, public art supports the Town's strategic goals of: Economic Vitality, which includes the objective to engage in placemaking; A Welcoming Community, which includes the objectives to foster community connections and create a sense of belonging; and High Performing Government, which includes the objective to promote a culture of innovation and creativity; and

WHEREAS, the Advance Apex Transportation Plan includes a plan theme of Sense of Place - to plan, design, and construct spaces and infrastructure that enhance the community's existing identity and promote a sense of place for new developments and enhancement projects; and

WHEREAS, a key goal of the Apex Downtown Master Plan is to work with local and regional artists to implement public art projects along Salem Street that honor its history and vision for the future, and is where one of the stops proposed for art is located;

WHEREAS, Town Staff have recruited a selection committee consisting of three members of Town Staff, two members of the Public Art Committee, and three members of the Transit Advisory Committee to provide advice on the project, review applications and select applicants; and

WHEREAS; some of these proposed bus stops are along NCDOT right of way and the North Carolina Department of Transportation (NCDOT) provides an opportunity for the installation of public art in the local rights of way following the NCDOT Public Art in the Right of Way Policy and Encroachment Permit process; and

WHEREAS, The Encroachment Permit applicant, local government agency, or municipal sponsor must provide NCDOT with an adopted local resolution which documents the process for the local community to consider and comment on the proposed art project; and

WHEREAS, the Town Staff hosted an online survey requesting feedback on the proposed project to install public art on the pedestrian pavement near select GoApex bus Stops between July 14th and September 20th, 2022, advertised on the Apex Transit

News and Updates webpage along with an email to approximately 3,200 subscribers, and a Town Facebook post seen by 1,912 users, and with 72 survey participants and public feedback received from the survey will be used to inform the project implementation, will be provided to the artist applicants to help guide their proposed designs, and will be used by the selection committee in selecting artist designs; and

WHEREAS, Town Staff propose to issue a Call for Artists to design and paint art on the pavement at twelve select GoApex Bus Stops with preliminary designs and project details to be provided to NCDOT for review before final selections and installations take place to ensure they meet the NCDOT Public Art in the Right of Way Policy guidelines and Encroachment Permit Requirements; and

WHEREAS, in order to support local artists, the application scoring process includes a weighting preference for North Carolina artists and the project will provide in-kind provision of art materials and paint for the installation, and a stipend to the selected artists upon completion of installation; and

WHEREAS, Town Staff will develop and follow a maintenance plan for the installations to ensure the project meets the intended goals;

NOW, THEREFORE, BE IT RESOLVED, that the Town Council of the Town of Apex is committed to the installation of the proposed GoApex Bus Stop Sidewalk Art project, in keeping with the North Carolina DOT Public Art in the Right of Way Policy.

ADOPTED THIS _____ day of _____, 20____.

Mayor

Town Clerk