

| Agenda Item | cover sheet

for consideration by the Apex Town Council

Item Type: PRESENTATION

Meeting Date: December 13, 2022

Item Details

Presenter(s): Joanna Helms, Economic Development Director and Crystal Morphis, Consultant

Department(s): Economic Development

Requested Motion

Town Council to receive an update on the Strategic Plan for the Economic Development department from the consultant that conducted the process, Crystal Morphis with Creative Economic Development Consulting.

Approval Recommended?

N/A

Item Details

Staff and consultant will provide a presentation on the process and results of the strategic plan, including information on the Steering Committee participants, SWOT analysis, public engagement, research, and final recommendations.

Attachments

- Apex Economic Development Strategic Plan

