

| Agenda Item | cover sheet

for consideration by the Apex Town Council

Item Type: NEW BUSINESS
Meeting Date: February 23, 2021

Item Details

Presenter(s): Colleen Merays, Downtown & Small Business Coordinator
Department(s): Economic Development

Requested Motion

Motion to approve the Special Event Permit requests and Town Co-Sponsorship requests for 2021 and 2022.

Approval Recommended?

Yes

Item Details

Name Of Event	Event Date(s)	Event Times
Apex Night Market	Thursday, March 11 – Oct. 14, 2021	4:00 PM – 10:00 PM - Recurring the 2 nd Thursday of every month from March – October.
Apex Farmers Market	Sat., March 20 - March 5, 2022	7:30 AM - 1:00 PM – Recurring every Saturday from Mar. 20, 2021 – December 4, 2021, then the 1 st Saturday of month (Jan., Feb. March 2022)
Bone Suckin' Sauce Peak City Pig Fest	Setup - July 22, 2021 Event - Fri., July 23 to Sat., July 24	Setup – Thurs. 12 PM (Depot & Gravel Lot) Fri., 5 PM - 11:00 PM Sat., 9 AM - 8 PM (N. Salem closed 6 AM – 7 PM)
Apex July 4th Celebration	Sunday, July 4, 2021	8:30 AM - 12:00 PM
PeakFest & MusicFest	Saturday, September 11, 2021	9 AM - 5 PM – PeakFest 2 PM – 10 PM - MusicFest

Estimated Town Expenditures \$80,794.23

These Co-Sponsored special event requests total \$80,794.23 and include such services as Police, Public Works, Electric and Park, Recreation and Cultural Services. These events include closure of public streets, parking lots and use of Halle Cultural Arts Center and Historic Union Depot as detailed in the attachment. Approval of Co-Sponsorship is contingent upon event coordinators adhering to all rules and regulations as details in the Town of Apex Special Events Guide and Special Event Permit Application.

Attachments

- Cosponsored Special Event TOA Cost Breakdown Spreadsheet
- Cosponsored Special Event Application Cover Sheet
- Photo/Map Location of event space

