

A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF APEX, NORTH CAROLINA, SUPPORTING THE INSTALLATION OF PUBLIC ART IN THE PUBLIC RIGHT-OF-WAY AT SALEM STREET CROSSWALK

WHEREAS, per the Town's Public Art Policy, The Apex Town Council recognizes the value and importance of public art in the community and wishes to ensure that public art opportunities and projects are well integrated into the Town's planning process, support economic development, create visual interest, engage the community and enhance the character of Apex; and

WHEREAS, public art supports the Town's strategic goals of: Economic Vitality, which includes the objective to engage in placemaking; A Welcoming Community, which includes the objectives to foster community connections and create a sense of belonging; and High Performing Government, which includes the objective to promote a culture of innovation and creativity; and

WHEREAS, the Advance Apex Transportation Plan includes a plan theme of Sense of Place - to plan, design, and construct spaces and infrastructure that enhance the community's existing identity and promote a sense of place for new developments and enhancement projects; and

WHEREAS, a key goal of the Apex Downtown Master Plan is to work with local and regional artists to implement public art projects along Salem Street that honor its history and vision for the future, and is where one of the stops proposed for art is located;

WHEREAS, Town Staff have recruited a selection committee consisting of two members of Town Staff, seven members of the Public Art Committee, and two representatives of downtown businesses to provide advice on the project, review applications and select applicants; and

WHEREAS, the crosswalk across N. Salem Street at its intersection with Center Street is NCDOT right of way and NCDOT provides an opportunity for the installation of public art in the local rights of way following the NCDOT Public Art in the Right of Way Policy and Encroachment Permit process; and

WHEREAS, The Encroachment Permit applicant, local government agency, or municipal sponsor must provide NCDOT with an adopted local resolution which documents the process for the local community to consider and comment on the proposed art project; and

WHEREAS, the Town Staff hosted an online survey requesting feedback on the design of the proposed project to install a crosswalk mural on the crosswalk crossing North Salem Street at the intersection with Center Street, advertised on Apex social

media pages, the Halle Cultural Arts Center social media pages, and posted a sign outside the Halle, resulting in 118 survey participants providing feedback which is being used to inform the project implementation, and was provided to the selected artist to help guide their proposed design; and

WHEREAS, the Town has entered into an agreement with Serendib Creative, LLC to design and install a mural within the crosswalk described above, and preliminary designs and project details to be provided to NCDOT for review before final selections and installations take place to ensure they meet the NCDOT Public Art in the Right of Way Policy guidelines and Encroachment Permit Requirements; and

WHEREAS, Town Staff will develop and follow a maintenance plan for the installations to ensure the project meets the intended goals.

NOW, THEREFORE, BE IT RESOLVED, that the Town Council of the Town of Apex is committed to the installation of the proposed Crosswalk Mural project, in keeping with the NCDOT Public Art in the Right of Way Policy.

ADOPTED THIS _____ day of _____, 2025.

Jacques K. Gilbert, Mayor

Allen L. Coleman, Town Clerk