

| Agenda Item | cover sheet

for consideration by the Apex Town Council

Item Type: CONSENT AGENDA

Meeting Date: June 24, 2025

Item Details

Presenter(s): Stacie Galloway, Director

Department(s): Communications

Requested Motion

Motion to approve a multi-year contract with Zencity Technologies US Inc. for a web based platform to conduct community surveys and engage with residents, effective July 1, 2025 through June 30, 2028, and to authorize the Town Manager to execute on behalf of the Town.

Approval Recommended?

Yes

Item Details

Zencity is a web-based platform that uses AI to analyze resident feedback and deliver actionable insights that help governments prioritize resources, track performance and connect with their communities.

Apex began using the tool in December of 2021. This multi-year contract would continue services through June 30, 2028.

Attachments

- CN12-A1: Contract Multi-Year Renewal - Zencity Technologies US, LLC - July 1, 2025 through June 30, 2028
- CN12-A2: CONT-2022-078 - Zencity Technologies US, LLC - Active Contract through June 30, 2025

