

Town of Apex, North Carolina
Proclamation
from the Office of the Mayor

SMALL BUSINESS SATURDAY 2021

WHEREAS, the Town of Apex, North Carolina celebrates our local small businesses and the contributions they make to our economy and to our unique and vibrant community character; and

WHEREAS, small businesses continue to navigate the unprecedented challenges of a global pandemic as they support their employees and meet the needs of their local communities; and

WHEREAS, according to the United States Small Business Administration, there are 32.5 million small businesses employing 46.8 percent of the private workforce in the United States; and

WHEREAS, according to the United States Small Business Administration in North Carolina, there are 964,280 small businesses in North Carolina and they account for 99.6 percent of North Carolina businesses and were responsible for creating 39,382 net new jobs in 2021; and

WHEREAS, according to the 2020 Small Business Saturday Consumer Insights Survey, sales at independent retailers and restaurants on Small Business Saturday reached an estimated \$19.8 billion in 2020, up from \$19.6 in 2019; and

WHEREAS, Small Business Saturday celebrates the remarkable spirit of Apex, North Carolina small businesses and shows how essential they are to our community; and

WHEREAS, companies planning promotions on Small Business Saturday said the day helps their business stand out during the busy holiday shopping season, and contributes significantly to their holiday sales each year; and

WHEREAS, public awareness of the contributions made by Apex local businesses is the key to sustaining a healthy business climate; and

WHEREAS, the citizens of Apex are grateful to the small businesses of Apex for their presence in our community; and

WHEREAS, the Town of Apex joins the U.S. Chamber of Commerce and the Apex Chamber of Commerce in supporting America's small businesses;

NOW, THEREFORE, I, Jacques K. Gilbert, Mayor of the Town of Apex, North Carolina, do hereby proclaim Saturday, November 27, 2021 as SMALL BUSINESS SATURDAY. We urge residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday throughout the year.

IN WITNESS THEREOF, I have hereunto set my hand
and caused the Seal of the Town of Apex, North Carolina
to be affixed this the 23rd day of November 2021


Jacques K. Gilbert, Mayor