



"The Peak of Good Living"

TOWN OF APEX NORTH CAROLINA

Proclamation

Small Business Saturday 2024

from the Office of the Mayor

WHEREAS, The Town of Apex, North Carolina, celebrates Small Business Saturday and recognizes the invaluable contributions of our local small businesses to our economy and community; and,

WHEREAS, Small Business Saturday is one of the busiest and most important days for small businesses in the country, with an estimated 17 billion dollars being spent at local shops and restaurants during this event in 2023; and,

WHEREAS, For each dollar spent at a small business, 68 cents stays in the local economy, which means each purchase continues to support the Town of Apex far beyond when it was made; and,

WHEREAS, Small businesses help our town thrive by employing thousands of residents, enhancing quality of life, and setting the foundation for the character and charm of Apex; and,

WHEREAS, The Town of Apex joins the U.S. Small Business Administration and the North Carolina Department of Commerce in supporting America's small businesses and merchants on Small Business Saturday and throughout the year.

NOW, THEREFORE, I, Jacques K. Gilbert, Mayor of Apex, North Carolina, do hereby proclaim Saturday, November 30th, 2024, "Small Business Saturday" in the Town of Apex, and urge residents to shop local and shop small, and continue their incredible support of our small businesses on Small Business Saturday and every day.

I hereby set my hand and have caused the Seal of the Town of Apex, North Carolina, to be affixed this the 12th day of November 2024

Jacques K. Gilbert, Mayor