

| Agenda Item | cover sheet

for consideration by the Apex Town Council

Item Type: CONSENT AGENDA

Meeting Date: November 12, 2024

Item Details

Presenter(s): Allen Coleman, Town Clerk

Department(s): Town Clerk's Office

Requested Motion

Receive as information an update on the Town's Government Relations Strategy and upcoming Legislative Agenda Process, and provide direction as appropriate.

Approval Recommended?

N/A

Item Details

In March 2023, the Mayor and Town Council expressed a desire to have more visibility and engagement with the State and Federal branches of Government and directed the Town Clerk to establish a program for such work. In response, the Government Relations Strategy team was formed with the primary objective being to influencing public policy at all levels of governance through: (A) Strong Partnerships, (B) Clear Priorities, and (C) Transparent Performance Monitoring and Tracking.

In April 2024, the Town entered into a contract with Checkmate Government Relations to represent the interests of the Town before the North Carolina General Assembly and applicable government entities of the State of North Carolina through the provision of consulting, monitoring, and government relations services to achieve Town goals in state policy and legislative matters. Additionally, CGR is working with the Town Clerk and applicable staff on the development of the Town's first Legislative Agenda in over a decade.

The purpose of this presentation is to provide an update on the Legislative Agenda Development process and what the public and elected body can expect over the next 6 months.

Due to time constraints, this item was continued from the Town Council Strategic Planning Session held on October 25, 2024.

Attachments

- NB2-A1: PowerPoint Presentation – Government Relations Strategy and Legislative Agenda Update

