



Please enjoy this  
**COMPLIMENTARY**

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# **Winter Holiday Design Guide**

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Ideas for all of your  
**LIGHT POLES &  
CITY SIGNAGE**

2022

**BANNERSAVER™**



# Turn your downtown into a winter wonderland.

NEW DESIGNS. NEW COLORS. NEW SEASON.

Outdoor graphics are a great way to spread colorful messages throughout your city. We invite you to flip through our ideas, mix and match the designs, or create your own! There are tons of possibilities to personalize your light pole banners and add holiday cheer to your community.

**To learn more, call us at 833.667.2837 or visit us online at [bannersaver.com](https://bannersaver.com).**



Misc\_05

**LIKE THIS LOOK?**  
If you don't want dual banners, you can order only one side. Just let us know!

## Make It Personal!

Britten can help you create your own custom design! All of these templates are ready to display your unique message, or modified to match your own color scheme.

## Looking for more?

We have design guides for Spring, Summer, and Winter too. Just ask!

## Need hardware?

Hang your banners with the world's original and leading performance banner bracket. Engineered and proven to make outdoor banners last longer, this advanced Autumn-loaded bracket system has been wind tunnel-tested to spill 87% of NWS-rated, tornado-force winds.



BREAKOUT  
BANNER™!



Winter\_02



Winter\_03



Winter\_04

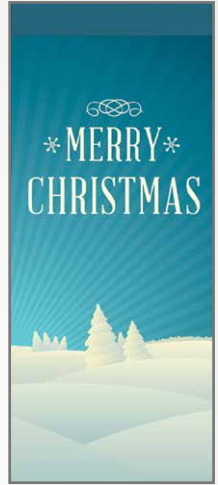


Winter\_01

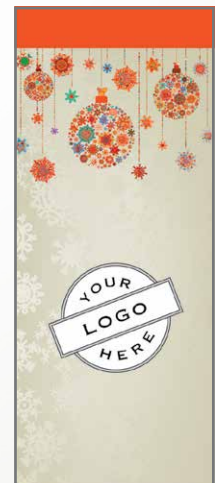
**BREAKOUT  
BANNER™!**



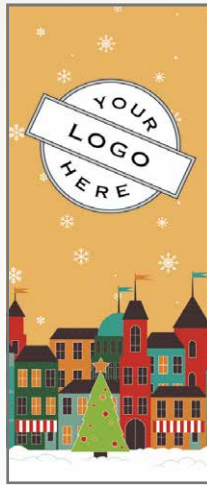
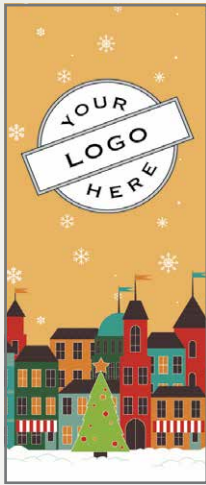
Winter\_05



Winter\_06



Winter\_08



Winter\_10



Winter\_11



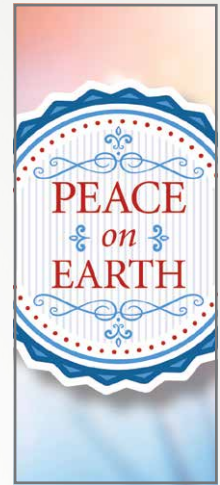
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Winter\_09



Winter\_13



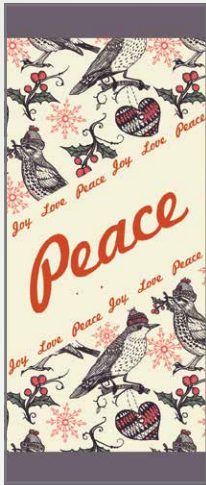
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Winter\_15



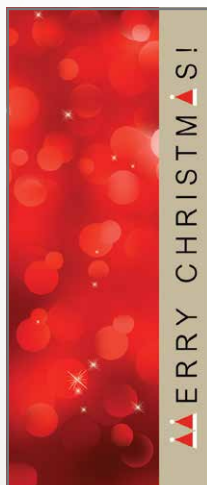
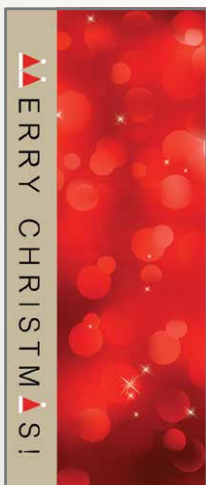
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Winter\_18



Winter\_19



Winter\_20



Winter\_17

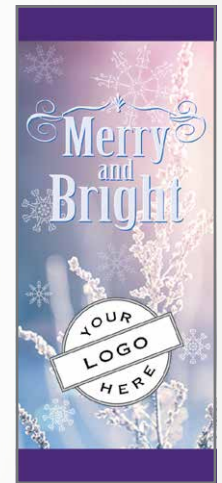
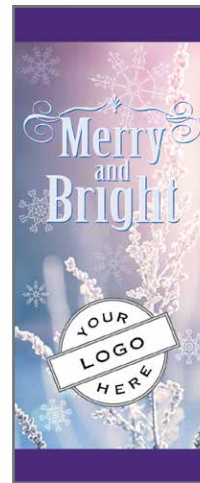




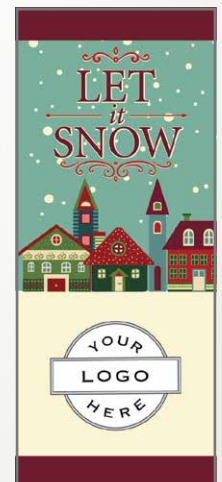
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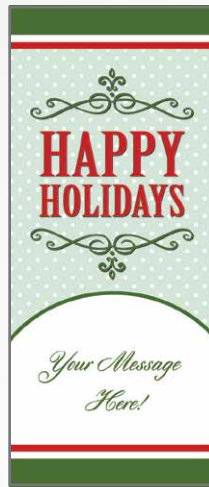
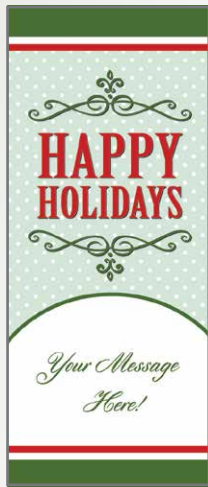
Winter\_22



Winter\_23



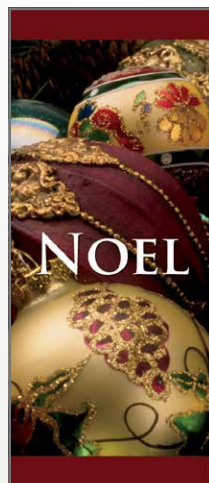
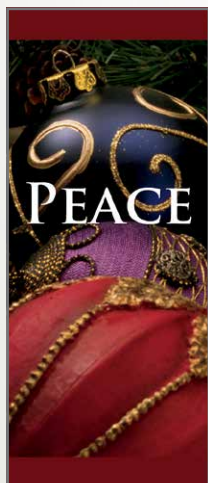
Winter\_24



Winter\_26



Winter\_27



Winter\_28



Winter\_25

# Want to design your own? We'd love to help.

Do you have your own design ideas? Let's get started! To get things moving faster, please keep the following guidelines in mind.  
If you have any more questions, give us a call!

## Accepted File Formats

.ai .psd .pdf (press quality) .indd (all packaged files included)

## Color Mode

For vector art, please assign PMS colors.

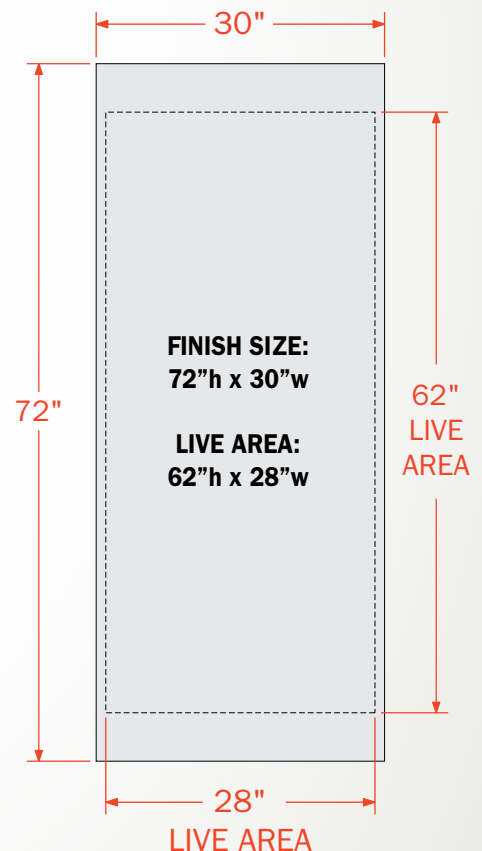
For photographic images, please use CMYK mode.

## Image Resolution | DPI = Dots Per Inch

All images should be no less than 72 DPI at full-size, 720 DPI @ 10% scale.

## Client Provided Proofs

All graphic files submitted should include a low-resolution PDF content proof of artwork.



**BANNERSAVER™**

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