



## AGENDA ITEM SUMMARY FORM

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**MEETING DATE:** 02/24/2025

**PREPARED BY:** Jason O'Mara, Assistant Director of Parks & Recreation

**AGENDA CONTENT:** Discussion and possible action on the 2025 TxDOT traffic controller cabinet art wrap program.

**AGENDA ITEM SECTION:** Regular Agenda

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**BUDGETED AMOUNT:** \$3,000

**FUNDS REQUESTED:** NA

**FUND:** 13-500-407

### EXECUTIVE SUMMARY:

During the January 13, 2025, meeting, the Board reviewed the expansion of the TxDOT Traffic Controller Box Art Wrap initiative beyond downtown Angleton. Two locations were identified in April 2024, B288 & Cemetery Road and B288 & Henderson Road. While the first location has been installed, the second remains unfilled due to limited artwork submissions. The Board tabled further discussion to this meeting to determine next steps and potential selection of future locations.

Staff has since received an assessment from Houston Sign Company detailing the current condition of previously installed wraps. The attached report highlights necessary maintenance, including the replacement of aging wraps within the next 6-12 months. Additionally, staff recommends finalizing the unfilled cabinet box location and selecting two additional sites for the 2025 program, aligning with the FY2024-2025 budget.

### Sponsorship Opportunities

In addition to selecting new locations, the Board may consider opportunities for business sponsorships to support the program. NavSav Insurance has expressed interest in sponsoring the traffic box located in front of their business at **Hwy 35 & Wildcat Drive**. Their sponsorship could cover installation costs and potentially include custom artwork that aligns with the goals of the Keep Angleton Beautiful initiative.

Staff would like to seek guidance from the board on potential locations for 2025 Box Wraps, thoughts on addressing maintenance needs identified by Houston Sign Company, and the possibility of establishing a framework for business sponsorships, including guidelines for sponsored artwork and funding contributions.

Location	Status	Location	Status
B288 & CR 220		B288 & Henderson Rd	2025?
B288 & E Phillips Rd		B288 & 523	
B288 & Cemetery Rd	Completed 2025	523 & Hwy 35	
B288 & W Orange St	Complete 2021 (2024)	Hwy 35 & E Henderson Rd	
B288 & Hwy 35	Complete 2021	Hwy 35 & Hospital Dr	
B288 & Myrtle St	Complete 2021	Hwy 35 & Buchta Rd	
B288 & Magnolia St	Complete 2022	Hwy 35 & Wildcat Dr	
B288 & Cedar St	Complete 2023	Hwy 35 & E Cedar St	
274 & W Plum St	Complete 2022	Hwy 35 & Downing	
274 & Hwy 35	Complete 2021	Hwy 35 & Anderson St	
274 & W Locust St	Complete 2023	Hwy 35 & Chenango St	Complete 2022
274 & W Cedar St	Complete 2021 (2024)	Hwy 35 & S Walker St	
274 & Wilkins St	Complete 2021 (2024)	Hwy 35 & Westside Elementary	
274 & Canaan Dr	Complete 2023	Hwy 35 & 288	

### RECOMMENDATION:

Staff recommends that Keep Angleton Beautiful discuss the various items presented regarding the TxDOT Traffic Controller Cabinet Art Wrap program and provide direction on how staff should proceed with the next steps.