# **GULF COAST TRANSIT DISTRICT AND SPARE LAB**

### MICROTRANSIT AND ON-DEMAND RIDESHARE





### SPARE PLATFORM OVERVIEW

- Spare Platform is a cloud-based SaaS solution for delivering any type of sharedride service.
- Free to download for any rider, the Spare Rider app's sleek user interface and intuitive one-tap booking process, allows riders to plan, book, and pay for rides through transit services powered by Spare Platform.
- Riders will always receive vehicle location and trip updates. As these notifications are offered in real-time, riders are empowered with everything they need to know about their trip request.

 Riders departing the vehicle can be prompted to review their ride based on the experience of the trip so that a feedback loop is continuous for the service, its

riders, and drivers.

## No Phone, No Problem

- Designed to mirror the functionality of the Spare Rider app, Spare Rider Web is the customer-facing app that allows riders who prefer to book trips in a web portal or do not have access to a smartphone to register, plan, book and pay for their trips.
- Using this portal, riders can view trips, trip history, check account balance and book trips with ease.

#### Reservationist Call In Option

- Riders using this service can also opt to call in to a reservationist.
- While the agent is on the with the rider, they can provide real-time updates including estimated time of arrival (ETA) of the vehicle, vehicle type, driver name, expected duration of the trip and more.
- Riders can also view their trip history, load fares, check their account balance.

#### FOR RIDERS

- When riders request rides on the Spare Rider mobile app, they are given the option to select special accommodations they may need to take the trip.
- Riders can choose accessibility options, including wheelchair accessibility, small child accessibility, door-to-door access, and more.
- Those who require door-to-door access or wheelchair-accessible vehicles will be matched by Spare's routing and pooling algorithm to trips and drivers who can accommodate them.
- Additionally, the Spare Rider app supports iOS and Android accessibility features, such as live text-to-voice and screen reader support.



## Flagging Down a Ride

- Sometimes riders need to quickly hop on a vehicle without it being dispatched through from Spare Rider or a call center.
- To handle this, Spare Driver has Flag Down functionality.
- This enables the driver to quickly add new trips to the vehicle and inform the rider when their expected drop-off is.







- There is a changing landscape in the public transportation sector. People want to see different offerings other than the traditional buses. Because of this change, we're trying to be more flexible to meet the community's needs with more innovative solutions."
- This is an opportunity for people to get connected to transit that they otherwise would not have access to.
- We want to get people where they're going, when they want to get there.
- The expansion of our Microtransit/On-demand service is another way we can meet the changing needs of our riders by providing alternative, affordable and convenient modes of transportation that improve mobility for the many communities we serve."
- This type of service will be more efficient and cost affective for the transit district and in turn provide a more on-time transportation for the communities.







### The future of transportation is knocking, who is ready to let it in.

Thank you for your time today is there any questions?

# **Gulf Coast Transit District**

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**BRAZORIA AND GALVESTON COUNTY**