

Strengthen Educational Outreach	Increase Recycling Awareness	Design and distribute brochures on apartment recycling				
		Partner with schools for recycling programs or events				
		Host a community recycling workshop				
		Partner with Waste Connections to enhance recycling awareness				
	Expand Environmental Education	Organize an annual gardening demo “in the field”				
		Develop butterfly way station workshops				
		Set up educational booths at minimum one City event				
		Explore recognition program for schools recycling, conservation, and environmental initiatives				
	Engage City Council	Prepare and present annual report to Council				
		Schedule quarterly updates with Council				
Improve Funding and Resource Acquisition	Diversify Funding Sources	Explore and apply for at least two grants annually				
		Apply for GCAA on an annually basis				
		Develop and launch additional fundraising platform for KAB				
		Redevelop sponsorship package to support events and programs				
	Optimize Resource Allocation	Create a detailed inventory of existing resources				
		Explore potential “business partner” program for discounted supplies				

		Develop board committees and assign board member to lead committee				
Foster Community Engagement and Participation	Increase Volunteer Involvement	Launch volunteer recruitment campaign				
		Explore volunteer appreciation program				
		Identify and implement need for neighborhood cleanups				
	Build Stronger Partnerships	Collaborate with local Texas A&M AgriLife Extension to develop new programs				
		Collaborate with code enforcement and develop task force to support beautification				
		Create school partnership for environmental education				
	Engage the Community	Redefine “zones” to support Yard of the Month program, litter cleanup, and beautification initiatives				
		Conduct annual community surveys for input on projects				
		Participate in local fairs and parades				
		Develop specific Yard/Business of the Month criteria and implement standard nomination process				
Marketing and Awareness	Enhance promotion and celebrate KAB accomplishments	Post annual report to Council on KAB website and social media pages				
		Educate community on current litter and beautification ordinances				
		Identify and apply for two annual awards with organizations such as Keep American Beautiful and Keep Texas Beautiful				