



AGENDA ITEM SUMMARY FORM

MEETING DATE: 08/25/2025

PREPARED BY: Jason O'Mara, Director of Parks & Recreation

AGENDA CONTENT: Update and discussion on TxDOT traffic controller cabinet art wrap program.

AGENDA ITEM SECTION: Regular Agenda

BUDGETED AMOUNT: \$3,000

FUNDS REQUESTED: NA

FUND: 13-500-407

EXECUTIVE SUMMARY:

During the February 24, 2025, meeting, the Board selected three locations for inclusion in the 2025 Box Wrap Program: B288 & Henderson Road (unfilled from 2024), Hwy 35 & Hospital Drive, and Hwy 35 & S Walker Street. At that same meeting, the Board discussed the idea of creating a sponsorship program to help offset installation and repair costs in order to sustain and expand this initiative.

Sponsor Proposal:

Staff is proposing a sponsorship package set at \$2,000 per traffic box, providing three years of recognition for the sponsoring business or organization. Sponsorship funds would cover the costs of artwork design, professional wrap installation, and ongoing maintenance.

Sponsorship Benefits:

- Sponsor name/logo included with on KAB website with sponsored traffic box (3-year duration)
- Recognition annually on KAB Facebook page highlighting the sponsorship (minimum one per year)
- Opportunity to select the location of their sponsored box when available

RECOMMENDATION:

Staff recommends that the Keep Angleton Beautiful Board review the sponsorship proposal, provide feedback on the cost and recognition term, and offer directions on next steps for implementing the program.