



## AGENDA ITEM SUMMARY FORM

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**MEETING DATE:** 10/19/2022

**PREPARED BY:** Megan Mainer, Director of Parks & Recreation

**AGENDA CONTENT:** Discussion and possible action on an agreement with Community Showcase Banners, LLC and authorize the City Manager to execute the agreement.

**AGENDA ITEM SECTION:** Regular Agenda

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**BUDGETED AMOUNT:** \$0.00

**FUNDS REQUESTED:** \$0.00

**FUND:** NA

### EXECUTIVE SUMMARY:

CGI was founded in 1989 and introduced the banner program in 1997. The banner program was developed to transform ordinary street poles into community-oriented works of art at no cost to the client. While Angleton has an existing banner program, this agreement will provide the City the opportunity to design new banners downtown as well as expand the banner program to Dickey and Freedom Parks.

### Community Showcase Banners shall provide the following:

- A minimum of 25 full-color, custom graphic vinyl banners for all permissible poles
- Business sponsors featured on the bottom 30% of the banner
- Artwork, design and size customized to meet your community's specifications (standard size 30"x72")
- All brackets, hardware, installation and maintenance
- Quantity of banners determined by number of sponsor participants
- Duration of sponsor participation will be one (1) year with the option to renew each following year of the agreement
- Sponsorship fulfillment including all related aspects of marketing, production, and printing
- The City of Angleton will assume no cost or liability for the sales and production of the banners for this project

### The City of Angleton shall provide the following:

- Letter of introduction supporting the program on your organization's letterhead
- The right for Community Showcase Banners to use organization's name in connection with the preparation, production and marketing of the program
- Identification of, access to, and permission to utilize the preferred pole sites for proper banner placement
- Identification of and access to a minimum of 25 poles for banner placement

**RECOMMENDATION:**

Staff recommends City Council approve an agreement with Community Showcase Banners, LLC and authorize the City Manager to execute the agreement after legal review.

**SUGGESTED MOTION:**

I move we approve an agreement with Community Showcase Banners, LLC and authorize the City Manager to execute the agreement.