



## AGENDA ITEM SUMMARY FORM

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**MEETING DATE:** 4/18/2022

**PREPARED BY:** Kyle Livesay, Assistant Director of Parks & Recreation

**AGENDA CONTENT:** Discussion and possible action on changing the daily hours of operation for the Angleton Recreation Center and the hours of operation for the Angleton Recreation Center's Natatorium.

**AGENDA ITEM SECTION:** Regular Agenda

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**BUDGETED AMOUNT:**

**FUNDS REQUESTED:** NA

**FUND:**

**EXECUTIVE SUMMARY:**

On February 28, 2022, staff presented the historical facility usage trends for Angleton Recreation Center members and day pass users to the Angleton Better Living Corporation. The data presented was derived from the assessment of the Angleton Recreation Center's operations and annual revenue that was conducted between December 2021 and February 2022. The usage trends included in reporting were the volume of facility usage by day of the week, volume of usage by time of day, seasonal changes to usage volumes, and usage trends based on specific categories of memberships or day pass users. Additionally, the volume of usage and seasonal trends related to specific usage of the Angleton Recreation Center's Natatorium facility were assessed independently of the overall use of the Angleton Recreation Center.

Key findings from the facility usage data revealed the following trends:

- Day Pass sales on weekends take place primarily between 1 pm and 4 pm. Day pass sales significantly decreases after the 4 pm hour. Fifty-nine percent of Day Pass sales are to youth under 17 years of age
- Day Pass sales on weekdays take place primarily between 10 am and 6 pm. Day pass sales significantly decreases after the 6 pm hour. Fifty-six percent of Day Pass sales are to youth under 17 years of age.
- More than 51.5% of all Day Pass sales take place between June and August.
- Facility Membership scans on weekends significantly decrease after the 4 pm hour.
- Facility Membership scans on weekdays significantly drop after the 7 pm hour.

- More than 36% of all facility membership scans take place between June and August.
- Non-peak Natatorium facility usage averages less than 5 swimmers per hour on weekday mornings with the exception the following: Weekdays between 8 am and 10 am; Mondays and Tuesdays between 7 am and 8 am.
- Non-peak Natatorium facility usage averages less than 5 swimmers per hour on weekdays between 12 pm and 4 pm with the exception of the following: Tuesdays at 1 pm (5.10 average); Tuesday at 2 pm (7.31 average)
- Non-peak Natatorium facility usage averages greater than 5 swimmers per hour on weekdays between 4 pm and 7 pm with the exception of the following: Tuesdays and Thursdays at 4 pm; Fridays after 6 pm.
- Non-peak Natatorium facility usage averages greater than 5 swimmers per hour on Saturdays between the hours of 9 am and 7 pm. The hours between 1 pm and 6 pm average greater than 10 swimmers per hour.
- Non-peak Natatorium facility usage averages greater than 10 swimmers on Sundays between the hours of 2 pm and 5 pm
- Non-peak Natatorium facility usage significantly peaks for one week during the school holiday periods of Spring Break (March) and during Winter Break (December).
- During the peak summer season, Natatorium facility usage averages greater than 10 swimmers per hour on weekdays between 8 am and 7 pm for nearly all timeslots. (Average swimmers per hour range 9.27-50.91)
- During the peak summer season, Natatorium facility usage averages greater than 10 swimmers per hour on Saturdays between the hours of 11 am and 7 pm and on Sundays between the hours of 1 pm and 6 pm. (Average swimmer per hour range 19.45-92.64)

## **RECOMMENDATION:**

Staff recommends ABLC provide recommendations for the reduction facility hours of operations for the Angleton Recreation Center to better reflect historical usage trends by changing the closing time of the facility from 9 pm to 6 pm on Saturdays.

Staff recommends ABLC provide recommendations for the reduction of Natatorium hours of operation at the Angleton Recreation Center to better reflect historical usage trends by reducing weekday natatorium hours of operations by 4 or more hours during non-peak usage months.