



AGENDA ITEM SUMMARY FORM

MEETING DATE: 5/13/2025

PREPARED BY: Martha Eighme

AGENDA ITEM Approval of Freedom Fireworks Agreement

AGENDA ITEM SECTION: Consent Agenda

BUDGET	FUNDS REQUESTED:	\$20,000
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FUND: Fund 11 Community Events

EXECUTIVE SUMMARY:

In response to citywide budget constraints for FY2024–25, the Communications and Marketing Department submitted a proposal recommending suspending the 2025 Freedom Fireworks event. This proposal aimed to help offset the General Fund deficit and included a strategy to contribute a \$100,000 transfer from Fund 11 – Community Events Fund to the General Fund by the end of the fiscal year. In March, Finance Director Susie Hernandez presented an agenda item for acceptance of the budgets for the Special Revenue Funds and associated transfers. At that time, the Council approved the \$100,000 fund balance transfer from Fund 11.

Following Council feedback expressing interest in hosting a scaled back Freedom Fireworks, Staff sought proposals and are presenting an agreement to move forward with Freedom Fireworks on Saturday, June 28 with Celestial Display at the Pyrotechnic Company. Early sponsor interest suggests a 15-minute scaled-back show for \$20,000 would be feasible with 50% or more in sponsorship support. Music will be provided through a free app.

The 2024 show was \$28,500 and was about 20 minutes long.

RECOMMENDATION:

Authorize the City Manager to sign the Freedom Fireworks agreement with Celestial Displays for a 15-minute pyrotechnic show for \$20,000.