



## Liquor License Applicant

From Kelly Shackelford <kshack0610@outlook.com>

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To Eric Green <mayor@alpinewy.gov>; Andrea Burchard <aburchard@alpinewy.gov>; Amy Wierda <awierda@alpinewy.gov>; Shay Scaffide <sscaffide@alpinewy.gov>; Jeremy Larsen <jlarsen@alpinewy.gov>; Office <office@alpinewy.gov>

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Dear Mayor and Members of the Town Council,

I am writing to express my strong support for granting the available liquor license to El Capitan Enterprises, the applicant who is proposing to open an event space, restaurant, and wine bar / package store in our community.

This proposal represents a thoughtful and forward-looking use of the license—one that prioritizes community gathering, local economic growth, and long-term amenity value. An establishment that combines dining, events, and a curated wine bar would provide a welcoming space for residents to gather, celebrate milestones, and enjoy local culture in a responsible, social setting.

Compared to a standalone liquor store, this type of venue offers significantly greater benefits to the town. It encourages foot traffic, supports local employment, and contributes to a vibrant downtown or neighborhood atmosphere. It also keeps alcohol consumption tied to hospitality, food service, and community events, rather than purely retail sales.

Most importantly, this proposal reflects an investment in the long-term character of our town. A well-run restaurant and event space becomes part of the community fabric—hosting weddings, fundraisers, local meetings, and everyday gatherings—while also attracting visitors and supporting nearby businesses.

Dave and Becka Walters have proven their ability to run a successful business with Alpine Adventure Rentals. In addition, they have been integral in bringing community events to Alpine, such as the weekly summer music we all enjoy, and the reggae festivals at the 4H camp. Their commitment to our community goes even further with their volunteer work. Dave spends his time at the fire house and on the tourism board, while Becka donates time and care to the food bank, alongside other philanthropic local efforts. In other words – they have a proven track record of being invested in Alpine. I know that any project they propose will be thought out, purposeful, and well done. While it may not be the quick turnaround that a liquor store alone would be, I believe that the benefits their project would bring to the town would far surpass that of another retail sales business. In a town that already has 6 retail outlets for liquor and beverage purchases, this idea brings much more than simply another package store.

I appreciate the time and care that the Mayor and Town Council have taken to address issues such as the master plan, planning and zoning, and a myriad of other issues that affect the future of our town, and what it will look like years down the road. I encourage you to thoughtfully consider your support for the liquor license with a business that would add value to the growth of our community.

I believe this applicant's vision aligns well with the values and future goals of our community, and I respectfully encourage the Mayor and Town Council to give this application serious and favorable consideration.

Thank you for your time and for your continued service to our town.

Sincerely,

Kelly Shackelford

Old Alpine Resident