

Task	Rate	Units/Hours	Amount
1. Pre-production design	\$100/hr	10	\$ 1,000.00
2. Production design	\$100/hr	23	\$ 2,300.00
3. Printing	\$1.50	500	\$750.00
4. Online posting			
TOTAL COST			\$ 4,050.00

Notes

Will include deciding on points of interest, local businesses, winter groomed trails, and educational facts

Decisions of best views to promote travel and tourism around Alpine, assumes 3 map insets for summer and winter each. Includes creating the map with parameters and designing layout for best visitor experience.

Lake View Printing out of North Salt Lake, 500 11x17 maps, 2-sided, color, glossy

Free, would be provided to Town, ATAP, and participating business websites.