



# ALPINE TRAVEL & TOURISM BOARD MEETING

April 22, 2026 at 6:00 PM

250 River Circle - Alpine, WY 83128

## MEETING MINUTES

Notice - The video and audio for this meeting are streamed live to the public via the internet and mobile devices with views that encompass all areas, participants, and audience members. Please silence all electronic devices during the meeting. Comments made on YouTube will not be answered. Please email [clerk@alpinewy.gov](mailto:clerk@alpinewy.gov) with any questions or comments.

YouTube LINK FOR LIVE FEED:

<https://www.youtube.com/@townofalpine>

1. **CALL TO ORDER** - Jeremy Larsen
2. **ROLL CALL** – Melody Leseberg
  - a. Jeremy Larsen - Dave Walters - Shannon Bowers
3. **ANNOUNCEMENTS** – Jeremy Larsen
  - b. Financial Disclosure
4. **ACTION ITEMS**
  - a. Approve Agenda  
**1<sup>st</sup> Dave Walters – 2<sup>nd</sup> Shannon Bowers**
  - b. Approval of Meeting Minutes December 4, 2025  
**1<sup>st</sup> Dave Walters – 2<sup>nd</sup> Shannon Bowers**
  - c. Education for Lodging Tax  
**Jeremey Larson spoke on this topic.**
  - d. Remove Money allotted for Interative Touch Screens - Did not Use **\$15,000**  
**1<sup>st</sup> Dave Walters – 2<sup>nd</sup> Shannon Bowers – Removed**

Remove Money allotted for Alpine Trails & Pathways - Did not use **\$8,000**

**1<sup>st</sup> Dave Walters – 2<sup>nd</sup> Shannon Bowers – Removed**

e. Budget for advertising, marketing & unexpected expenses FY26/27

**1<sup>st</sup> Dave Walters – 2<sup>nd</sup> Shannon Bowers – Budget of \$25,000 for advertising approved.**

f. 1st Reading Alpine Fire District \$17,000

Dave Walters recused himself

**1<sup>st</sup> Shannon Bowers 2<sup>nd</sup> Jeremy Larsen continue to second reading**

g. 1st Reading of Spur & Ski - Requested amount \$25,000

**No Motion received – will continue forward to second reading.**

h. 1st Reading Friends of the BT \$45,269 amended application submitted for \$21,902.

**1<sup>st</sup> Shannon Bowers 2<sup>nd</sup> Dave Walters All in favor – continue to second reading**

i. 1st Reading Alpine Craft Beer Festival - Requested Amount \$10,000

**No Motion received – will not move forward to second reading.**

j. 1st Reading Star Valley Arts Council - Art Festival - \$7,500

**1<sup>st</sup> Dave Walters – 2<sup>nd</sup> Shannon Bowers - No discussion – All in favor. Continues to second reading**

k. 1st Reading - Star Valley Arts Council- Mural- \$3,500

**No Motion received – will not move forward to second reading.**

l. 1st Reading - Melvin's Farmers Market \$25,000.

**No Motion received – will not move forward to second reading.**

m. 1st Reading Content Marketing Proposal

**1<sup>st</sup> Dave Walters – 2<sup>nd</sup> Shannon Bowers - No discussion - All favor. Continues to second reading**

n. 1st Reading - Teton Geological Services LLC - \$4,050

**1<sup>st</sup> Dave Walters – 2<sup>nd</sup> Shannon Bowers - No discussion - All favor. Continues to second reading**

o. 1st Reading Festival of Trees \$3,000

**No Motion received – will not continue forward to second reading.**

p. 1st Reading of Star Valley Trout Unlimited \$4,480

**1<sup>st</sup> Dave Walters – 2<sup>nd</sup> Shannon Bowers - No discussion – All in favor. Continues to second reading**

q. 1st Reading - Reggae in the Rockies \$30,000

**Dave Walters recused himself.**

**1<sup>st</sup> Shannon Bowers 2<sup>nd</sup> Jeremy Larsen - All in Favor – continues to second reading.**

r. 1st Reading - Wall that Heals 6,000

**1<sup>st</sup> Dave Walters 2<sup>nd</sup> Shannon Bowers – Motion to approve for funding – All in favor.**

s. 1st Reading Alpine Trails and Pathways \$ 10,000

Jeremy Larsen recused himself.

**1<sup>st</sup> Dave Walters 2<sup>nd</sup> Shannon Bowers – No Discussion - All in favor. Continues to second reading**

t. 1st Reading of Music in the Mountains - \$25,000

**Dave Walter recuses himself.**

**1<sup>st</sup> Shannon Bowers 2<sup>nd</sup> Jeremy Larsen – No Discussion - All in Favor – continues to second reading.**

u. 1st Reading of 4th of July Fireworks \$ 25,000.

**1<sup>st</sup> Dave Walters – 2<sup>nd</sup> Shannon Bowers - No discussion - All in favor. Continues to second reading**

v. 1st Reading - Winter Jubilee 2027 - Requested amount \$10,000

**1<sup>st</sup> Shannon Bowers 2<sup>nd</sup> Dave Walters- No discussion - All in favor – continue to second reading**

w. 1st Reading - Alpine Mountain Days 2027 - Request amount \$6,000

**1<sup>st</sup> Dave Walters – 2<sup>nd</sup> Shannon Bowers - No discussion - All in favor. Continues to second reading**

x. 1st Reading Grooming Lease - Requested Amount \$42,000

**1<sup>st</sup> Dave Walters – 2<sup>nd</sup> Shannon Bowers - No discussion – All in favor. Continues to second reading**

y. 1st Reading Christmas Lighting Project - \$30,000

**No Motion received – will not move forward to second reading.**

z. 1st Reading Emergency Mgmt Sign - Amount Requested \$ 40,000

**No Motion received – will not move forward to second reading.**

aa. 1st Reading Additional Trash Receptacles @ Town Parks - Request amount \$17,000

**1<sup>st</sup> Dave Walters – 2<sup>nd</sup> Shannon Bowers - No discussion – All in favor. Continues to second reading**

bb. 1st Reading - Caution Supplies for Bridge Jersey Barriers - Snowmobile Trail \$10,000

**1<sup>st</sup> Dave Walters – 2<sup>nd</sup> Shannon Bowers - No discussion - All in favor. Continues to second reading**

cc. 1st Reading Semi-Quincentennial Mural - \$7750

**1<sup>st</sup> Dave Walters – 2<sup>nd</sup> Shannon Bowers – Approve for funding - All in favor.**

## **5. DISCUSSION ITEMS:**

a. Next Meeting Date

**May 7<sup>th</sup> @ 6 pm**

## **6. ADJOURNMENT**

**Motion to adjourn**

**1<sup>st</sup> Dave Walters 2<sup>nd</sup> Shannon Bowers**