mzero°InterAct

INTERACTIVE DIGITAL SIGNAGE

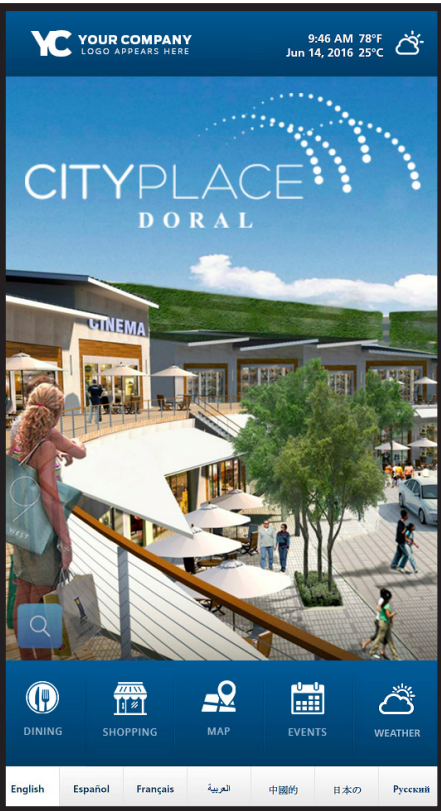Shown: InterAct Version 1.0 at Super Bowl 50

mzero InterAct

INTERACTIVE DIGITAL SIGNAGE SOLUTION

InterAct is built on the secure MzeroPlatform software. The interactive digital signage solution adds value by enhancing customer experience and providing a revenue-generating advertising platform.

Meridian is a fully integrated manufacturer, software developer and analytics provider. Meridian is uniquely positioned to provide complete interactive digital signage solutions to meet the growing demand and needs of buyers and users. InterAct is available as a software package (added to existing signage) or as a total turnkey solution (software + hardware) on indoor and/or outdoor models.

Real-time date, time and weather information.

Customizable Logo Field

Custom Attract Screens and Backgrounds.

Option to Show or Hide Language Bar

Customizable Category Names

Customizable Category Icons

Main InterAct "Attract Screen" shown left. Company logo and graphics are fully customizable.

THE ANATOMY OF INTERACT

400 Character Description

Custom Detail Image or Video

Map directions

VOIP Calling Feature

Print on Demand

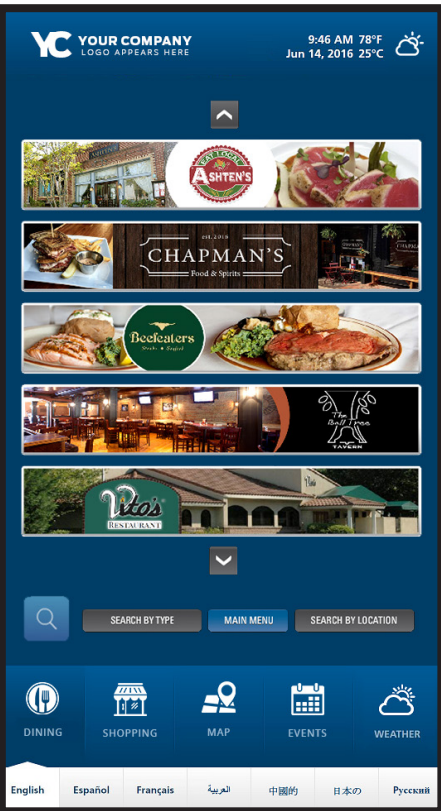**SMS Text Messaging**

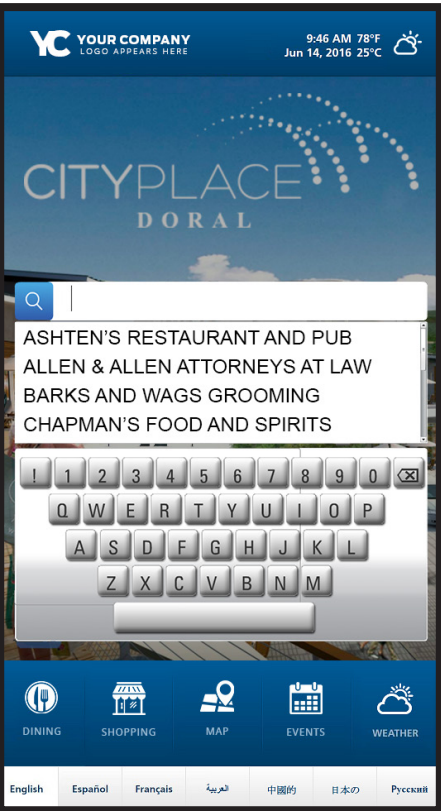**QR Code to send listing content directly to a user's phone**

Attract Screen
The attract screen scrolls through a series of screensaver images, or "attract" screens, and includes an optional customized ticker banner.
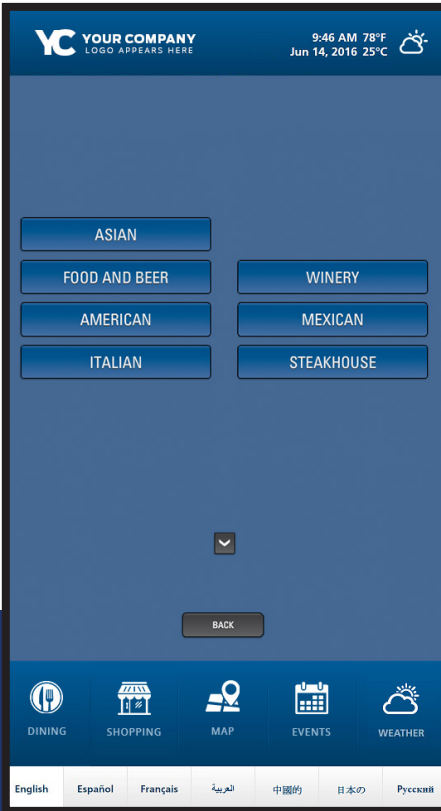
Menu Page
The menu page includes buttons for all listings within a selected category. Three sizes of buttons are available.
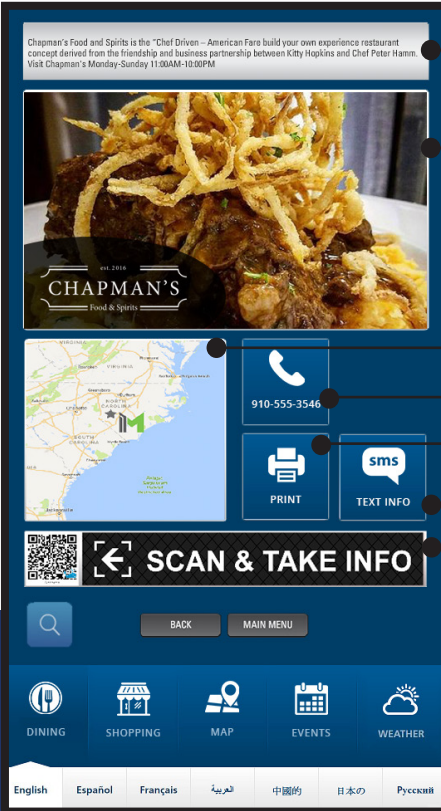
Search Feature
Already know what you're looking for? The search feature lets user's search for specific destinations at the touch of a button.

Search by Type
The search by type feature allows users to search by the type of establishment within the broader categories. Shown: Search by type results for "Dining."

Listing Page
Each button leads to a customized listing page. The page includes a listing description, detail image, map, QR code and additional options.

FEATURES + BENEFITS

Secure Browsing for HTML + Web Content

Easy to Use Content Management Tool

Ad Loop and Attract Screen Player

Print on Demand Capability

Full Mobile Integration Through, SMS, Beacons, QR codes and More

Multi-Language Support in Ten Languages

Remote Management using Mzero Manage

VoIP Calling Capability (VoIP SIP Service)

INDUSTRIES + USE CASES

Retail   Tourism   Education   Hospitality   Healthcare   Government

USE CASES FOR INTERACT
Wayfinding, Virtual Assistance, Customer Branding, Product Information, Customer Engagement, Advertising and more!

STANDARD KIOSK MODELS

Meridian's kiosk units are second-to-none in design appeal, construction quality and overall utility. Meridian's outdoor kiosks are designed and built for all-weather usage, enhancing the power and capabilities of our robust self-service solutions.

The Classic

The RTS

The iSeries

The Presenza
[Outdoor]

The Presenza
[Dual-Sided Outdoor]

The Presenza
[Indoor]

The Navigator

CUSTOM SOLUTIONS

Meridian Kiosks has positioned itself to be the industry leader in custom kiosk design and fabrication. The Meridian team uses a collaborative and consultative approach to ensure every kiosk meets all needs from form to function. By owning the entire process, Meridian can guide clients from start to finish, creating a robust solution to help reach specific goals.

COUNTERTOP UNITS

Countertop units are perfect for small spaces or mobile organizations. The unit sits un-mounted on any standard countertop, and can be easily moved to a different location or event. Use-cases for our countertop solution include: Convention and Visitor's Bureaus, boutiques, mobile command centers, food and merchandise vendors and more.

WALL MOUNT

Wall mounted InterAct units are perfect for installations with limited floor space. Their modern, appealing design and branding flexibility make this solution an easy integration into new and existing spaces. Meridians wall mount solutions are all ADA compliant.

Presenza 55" Wall Mount Shown Right.

"Kiosk designs must be attractive and purposeful."

INTERACT MOBILE

InterAct mobile enables users to engage with InterAct digital signage software content, not just once on your kiosk, but long after they leave it.

InterAct mobile provides user data once they've engaged with the mobile app, enabling you to push relevant content to your customers any time, anywhere.

Cloud Based Hosting

With live, cloud-based hosting, updates made to a listing appear in the mobile app automatically, eliminating the age-old problem of out-of-date content.

Integrations

Users can make purchases through the integrated PayPal feature. The software supports images, written descriptions, links, videos, social media sharing, ratings and more.

QR Codes
The Spout software auto-generates a QR-Code for your business or organization.

Points of Interest
Send messages to users who arrive at existing or custom geographic points of interest.

Geofencing (GPS Barriers)
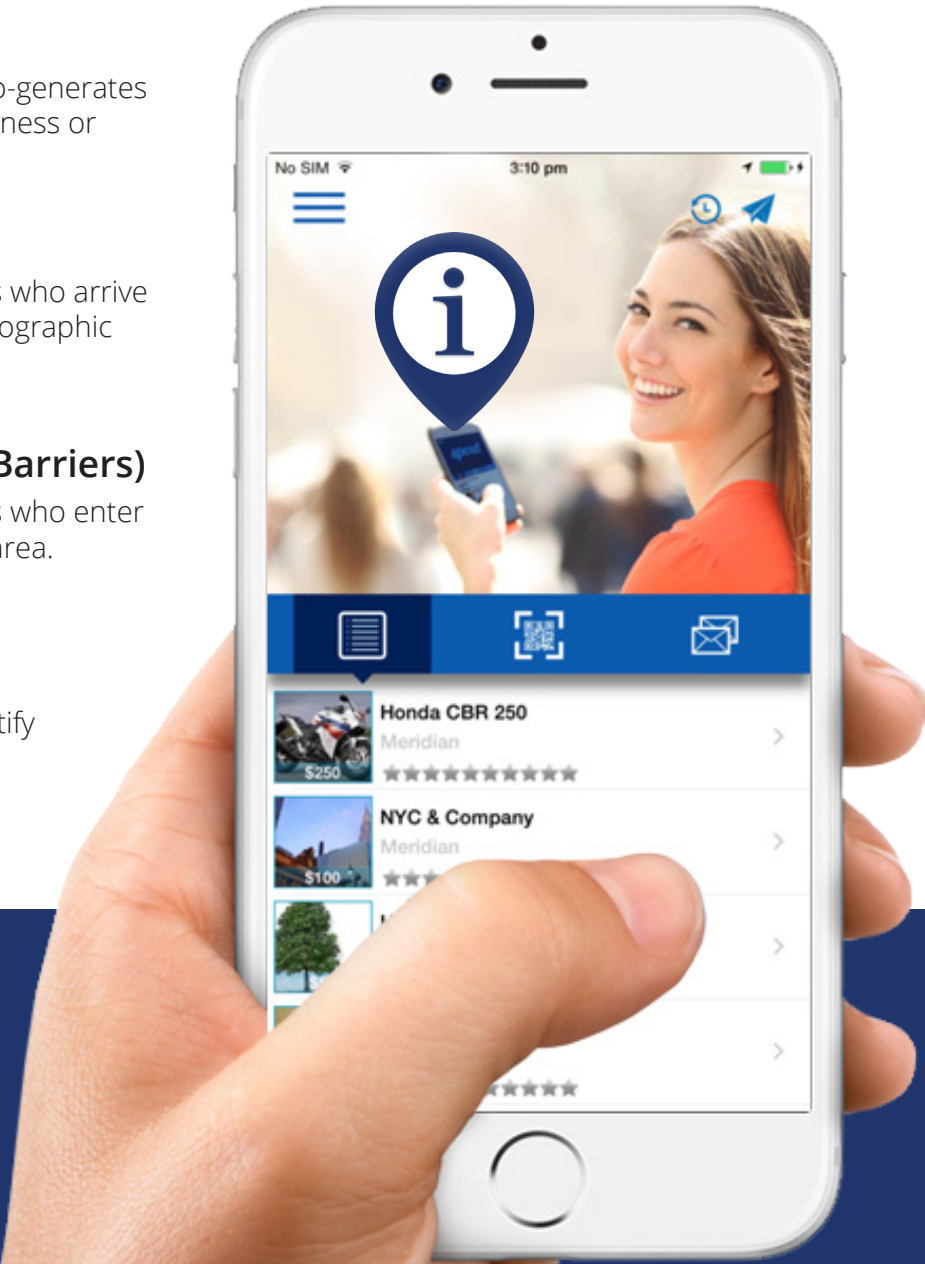Send messages to users who enter a custom geographical area.

Beacons
Small, low-powered bluetooth beacons identify when a user is within a specified distance (1-70 meters) of a beacon-enabled kiosk.

InterActmobile

Available in the Apple App Store and Google Play Store.

PRINT
ON DEMAND

" Say Goodbye to the Brochure Rack "

With InterAct's Print on Demand feature, operators can take information, display it digitally, and with one touch, users can compile and print the exact information they want immediately. No waste, no piles of brochures left on the back seat floorboard.

Multiple print configurations and sizes are available.

THRU-GLASS

Take 'Window Shopping' to the Next Level

With thru-glass technology, users can connect with content like never before.

InterAct's thru-glass solution provides users with information about products and services.

Store windows, showroom windows and more offer 24/7 interactive content.

For less than half the cost of a traditional outdoor kiosk, a thru-glass solution is a great option to attract attention and give users unlimited information.

ANALYTICS

INSIGHTS AND USAGE DATA

InterAct analytics offer insights into usage data and audience metrics such as application usage, navigation and remote monitoring.

Track the number of interactions made with each kiosk. This data can be used to determine which kiosks are getting the most traffic and performing best.

Track the number of interactions that are made with each listing (or advertisement) on a kiosk. This includes:

- The number of times the ad has been clicked
- The number of times the QR code has been scanned
- The number of phone calls made (if VoIP is enabled)
- The number of SMS messages sent
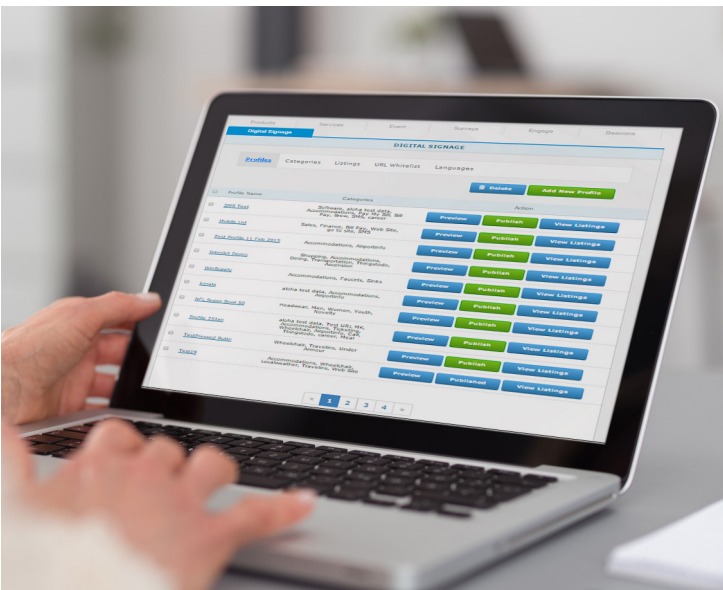
OPTIONAL FEATURE:
FACIAL RECOGNITION ANALYSIS

Facial recognition technology identifies when a person walks into the field of the kiosk camera, how far away they were when they approached, how long they dwelled in front of the kiosk, how long they engaged and the date and time of the interaction. Reports are also available to determine gender and age of users, with the ability to track more than one user at a time.

CONTENT MANAGEMENT

EASILY UPDATE DIGITAL CONTENT

Mzero Software provides the foundation to create rich interactive experiences that are measurable, manageable and accessible.

InterAct's easy-to-use content management system allows users of any skill-level to leverage the digital signage solution. The InterAct content manager is intuitive, guiding the content creator every step of the way.

ABOUT MERIDIAN

FROM CONCEPT TO COMPLETION

Meridian is a self-service industry pioneer, leading in innovation and precision since being founded in 1999. A fully integrated manufacturer, Meridian designs, engineers, fabricates, assembles, deploys and supports self-service solutions from its 13-acre headquarters in North Carolina. Meridian is an ISO 9001:2008 certified company and UL self-certify facility. With processes from software development to powder coating to quality control completed in house, Meridian proudly offers American-made interactive kiosks to a global marketplace.

Corporate Headquarters

Aberdeen, North Carolina

Your self-service solution is available globally; engineered, designed and manufactured from our corporate headquarters in North Carolina, USA and can be shipped globally to the designated deployment locations in your country.

Software Development Lab

Mississauga, Ontario, Canada

Our software development team maintains a fundamental business strategy of creating products with unsurpassed design excellence, innovative functionality and durability. Meridian has a history of applying innovative technologies to develop specialty products.

312 S. Pine Street
Aberdeen, NC 28315
+1 866-454-6757
sales@mzero.com

meridiankiosks.com

MERIDIAN
CONCEPT TO COMPLETION