

Final report for Alpine Tourism Board - Art Auction Fundraiser 2025

Brief description of what the grant was for:

The second annual Art Auction Fundraiser, held in Alpine, on July 5, 2025. Grant funds were to be used for advertising, live music, an auctioneer, and general supplies.

Describe how these funds were used and the impact to your organization.

Having these funds, very specifically the advertising funds, was vital to the success of this event. Because we are in the early years of establishing this event, we did all we could to reach potential art collectors in the region through posters, signs, social media, radio, and newspaper advertising.

We hired a professional art auctioneer who also acted as MC, and we received very positive feedback about this from the attendees. We also hired a string quartet that helped bring a higher level of sophistication to the event.

We also needed some general supplies, which are all reusable for each fundraiser we host.

How did your program support engagement between the communities and the performing arts/artists?

We had 24 artists participate this year, bringing in 70 art pieces. Those artists were mostly from Star Valley, but we did have a few from other areas in Wyoming. These artists were in attendance at the event, allowing for face-to-face conversations and personal stories behind the work to be shared. When someone sees a piece of art they love and learn the story behind it, or even gets to meet the artist, it makes the experience more personal. It's not just buying art, it's getting to know the person who made it.

A lot of people in the community might not realize how many amazing artists live right in their backyard. An auction gives those artists a chance to show off their work and get noticed.

Because the auction also raises money for something important (our upcoming season of art programs and events), it creates a shared sense of purpose. Artists and community members both feel like they're part of something bigger.

Financial Data

See included budget sheet.

Event Accomplishments

We estimate about 100 attendees at our fundraiser. We sold 14 pieces that night, bringing in \$23,645. That amount is split 50/50 between the Arts Council and the artist that sold the piece.

What might you do differently in future years?

We would like to eventually include more things like live painting, art demos, or a “People’s Choice” award where attendees vote on their favorite piece. It gets people more involved and makes the event feel more dynamic.

Not everyone has the budget for big-ticket art, so including a section for mini works or prints could let more people take something home, and support artists at different price points.

We might give repeat buyers or higher bidders early access to the artwork, or invite them to a special preview to make them feel appreciated and invested.

9 of the 24 participating artists were not local. We didn’t ask for an address on our website when people purchased tickets, so we don’t know how many attendees were local. We have added this to our list for next year so we can have accurate data.

Attachments

- Documentation of how the Alpine Tourism Board was credited. (PDF showing a screenshot of a social media post, banner image, theater ad)
- Receipts

Budget

Total expenses \$7,975

Total in-kind for this project \$1300

Airpark Fundraiser**Budget**

Date July 5th
Location Alpine Airpark

Projected Income		Details	Projected Income	Actual Income
Auctions			\$20,000	\$23,645
Raffle		20 people buy 5 tickets	\$1,000	\$2,150
Donations			\$1,000	\$0
Ticket Sales		\$25 each x 50 tickets	\$1,250	\$1,000
Sponsors	BOSV	Food/Drinks	\$2,000	\$2,000
Sponsors	Ameriprise Financial	Bid Paddles/Auctioneer?	\$1,000	\$1,000
Grant	Alpine Tourism Board		\$4,000	\$4,000
Total Income			\$30,250	\$33,795

Category	Details	Projected Expenses	Actual Expenses
Administration	Compensation to event producers	\$1,000	\$1,000
Artists' Cut	50% of sales	\$10,000	\$11,783
Advertising*	See detailed breakdown below	\$1,580	\$1,580
Food		\$900	\$900
Chocolates		\$645	\$645
Drinks		\$1,000	\$1,000
Decorations		\$700	\$700
Raffle Items		\$450	450
Music		\$500	500
Auctioneer's Hotel		\$200	\$200
Auctioneer		\$1,000	\$1,000
Auction Online Site		\$0	
Bid Paddles		\$0	
Total Expenses		\$17,975	\$19,758

Net Income	\$12,275	\$14,038
------------	----------	----------

***Advertising**

Advertising Outlet	Details	Estimated Expenses	Actual Expenses
Facebook ads		\$250	\$250
SVI Media/Independent		\$125	\$125
Other Newspapers			
Printed Materials		\$150	\$150
Posters		\$100	\$100
Mailers			
Designer's Fees		\$305.00	\$305
Signage & Banners		\$650.00	\$650
Advertising Total		\$1,580	\$1,580



2804 Thayne Bedford Rd
 Thayne, WY 83127
 307-880-3825
 annie@desktopdesignplus.com
 www.desktopdesignplus.com

Invoice

Date	Invoice
07/04/25	3073

Bill To
Star Valley Arts Council Tim Hale Afton, WY 83110

P.O. Number	Terms
Kylee/Lxi	

Quantity	Item Code	Description	Price Each	Amount
2	Banners	Alpine Art Fundraiser 96" x 48" hems/grommets 2'	106.00	212.00
1	Banners	Alpine Art Fundraiser 108" x 30" hems/grommets 2'	120.00	120.00
1	Banners	Alpine Art Fundraiser 120" x 30" hems/grommets 2'	130.00	130.00
200	Flyers	Alpine Art Fundraiser 8.5" x 11", 4/0 100# Gloss Text 2 sets of 100 each	0.625	125.00
9	Tickets	Alpine Art Fundraiser VIP tickets 25 total 3 up 80# CCC	1.25	11.25
4	Signs	Alpine Art Fundraiser Sandwich board sign's 22" x 28" 4mm coroplast	13.375	53.50

			Subtotal	\$798.70
			Sales Tax (0.0%)	\$0.00
			Total	

PLEASE PAY FROM THIS INVOICE. NO STATEMENT WILL BE SENT.
 Payment due upon receipt. Please remit payment to Deskop Design.
 Thank You!



2804 Thayne Bedford Rd
Thayne, WY 83127
307-880-3825
annie@desktopdesignplus.com
www.desktopdesignplus.com

Invoice

Date	Invoice
07/04/25	3073

Bill To
Star Valley Arts Council Tim Hale Afton, WY 83110

P.O. Number	Terms
Kylee/Lxi	

Quantity	Item Code	Description	Price Each	Amount
100	Cards	Alpine Art Fundraiser Bid Sheets 4" x 6", 4/0 14 pt UV	0.63	63.00
50	Cards	Alpine Art Fundraiser Title Cards 39, Raffle Cards 2 Flower Cards 6, Bid Cards 3 8.5 x 11, 80# CCC	1.25	62.50
33	Cards	Alpine Art Fundraiser Name Tags 8.5 x 5.5, 80# CCC	0.65	21.45
			Subtotal	\$798.70

PLEASE PAY FROM THIS INVOICE. NO STATEMENT WILL BE SENT.
Payment due upon receipt. Please remit payment to Deskop Design.
Thank You!

Sales Tax (0.0%)	\$0.00
Total	\$798.70

SVI Media
PO Box 129
Afton, WY 83110
+13078855727
office@svinews.com

Invoice 26196



BILL TO

Star Valley Arts Council *
PO Box 1082
Afton, WY 83110

DATE
06/30/2025

PLEASE PAY
\$121.50

DUE DATE
07/30/2025

DATE	ACCOUNT SUMMARY	AMOUNT
11/30/2024	Balance Forward	300.00
	Other payments and credits after 11/30/2024 through 06/29/2025	-300.00
06/30/2025	Other invoices from this date	0.00
	New charges (details below)	121.50
	Total Amount Due	121.50

DATE	ACTIVITY	QTY	RATE	AMOUNT
06/25/2025	Newspaper:Display Ads—Contract Color annual fundraiser	18	6.75	121.50

Thank you for your business.

TOTAL OF NEW
CHARGES

121.50

TOTAL DUE

\$121.50

THANK YOU.

If payment has already been made,
please disregard this letter and accept our thanks.

From:
Abbie
Dear Abbie Design
Graphic Design
(208) 210-8886
hello@dearabbiedesign.com



Bill To:	Lxi Weber
	lxi@starvalleyarts.org
Project:	Art Auction Fundraiser
Type	Design
Date	TBD
Time	TBD
Location	TBD

PAYMENT CONFIRMATION

You've completed 1 of 1 payments / Retainer for "Star Valley Arts Council | Design Work"

INVOICE	#000047-001
TOTAL	\$110.00
CHARGE DATE	11:40 pm Jun 02, 2025
DUE DATE	Jun 05, 2025
PAYMENT METHOD	mastercard (XXXX-9487)

From:
Abbie
Dear Abbie Design
Graphic Design
(208) 210-8886
hello@dearabbiedesign.com



Bill To:	Lxi Weber
	lxi@starvalleyarts.org
Project:	Art Auction Fundraiser
Type	Graphic Design
Date	TBD
Time	TBD
Location	TBD

PAYMENT CONFIRMATION

You've completed 1 of 1 payments / Retainer for "Art Auction Fundraiser Hourly Design Work Invoice"

INVOICE	#000054-001
TOTAL	\$357.50
CHARGE DATE	08:42 pm Jul 02, 2025
DUE DATE	Jul 16, 2025
PAYMENT METHOD	mastercard (XXXX-9487)

Order Details

Order placed June 25, 2025 | Order # 111-0079941-7061812

Save Order Details

Ship to	Payment method	Order Summary	
Lxi Weber723 300 North Forty Drive THAYNE, WY 83127 United States	Prime Visa ending in 2528 Earns 5% back	Item(s) Subtotal:	\$42.95
		Shipping & Handling:	\$0.00
		Total before tax:	\$42.95
		Estimated tax to be collected:	\$2.15
		Grand Total:	\$45.10

Delivered June 30



Katai - Galvanized Steel Drinks Bucket - Oval, 5.5 Gallon Rustic Style Drinks Tub, Carry Handles - with Bottle Opener

Sold by: [Katai Global USA](#)

Return or replace items: Eligible through July 30, 2025

\$42.95

Order Details

Order placed June 18, 2025 | Order # 111-5424823-9321064

Save Order Details

Ship to	Payment method	Order Summary	
Lxi Weber723 300 North Forty Drive THAYNE, WY 83127 United States	Prime Visa ending in 2528 Earns 5% back	Item(s) Subtotal:	\$40.76
		Shipping & Handling:	\$0.00
		Total before tax:	\$40.76
		Estimated tax to be collected:	\$2.04
		Grand Total:	\$42.80



Delivered June 23

Fitable Black Tablecloths for Rectangle Tables, 6 Pack - 70 x 120 Inches - Reusable and Washable Table Clothes for 6-8 Ft Tables, Polyester Fabric Table Covers for Wedding, Party, Banquet

Sold by: [Fitable](#)

Return or replace items: Eligible through July 21, 2025

\$40.76

Order Details

Order placed June 13, 2025 | Order # 111-1548614-5397807

Save Order Details

Ship to	Payment method	Order Summary	
Lxi Weber723 300 North Forty Drive THAYNE, WY 83127 United States	Prime Visa ending in 2528 Earns 5% back	Item(s) Subtotal:	\$459.96
		Shipping & Handling:	\$0.00
		Total before tax:	\$459.96
		Estimated tax to be collected:	\$23.00
		Grand Total:	\$482.96

Delivered June 21	
	Rose Home Fashion Room Divider, 6 ft Tall Room Dividers and Folding Privacy Screens, 16in Privacy Screen 6 Panel Dark Coffee Space Temporary Wall Foldable Partition Separation Sold by: TINGXING Supplied by: Other Return or replace items: Eligible through July 22, 2025 \$89.99
	Rose Home Fashion Room Divider, 6 ft Tall Room Dividers and Folding Privacy Screens, 16in Privacy Screen 8 Panel Dark Coffee Space Temporary Wall Foldable Partition Separation Sold by: TINGXING Supplied by: Other Return or replace items: Eligible through July 22, 2025 \$139.99

Order Details

Order placed June 13, 2025 | Order # 111-6730110-4406653

Save Order Details

Ship to	Payment method	Order Summary	
Lxi Weber723 300 North Forty Drive THAYNE, WY 83127 United States	Prime Visa ending in 2528 Earns 5% back	Item(s) Subtotal:	\$79.95
		Shipping & Handling:	\$0.00
		Total before tax:	\$79.95
		Estimated tax to be collected:	\$4.00
		Grand Total:	\$83.95

Delivered June 23



DoubleWood Artificial Baby's Breath Flowers, 10 Pcs Silk Flowers Gypsophila White
Flowers for Christmas Decoration, Floral Arrangements, Wedding Bouquets,
Centerpieces, Party Decor (10, White)

Sold by: DoubleWood Inc

3 Return or replace items: Eligible through July 18, 2025
\$15.99

Delivered June 23



DoubleWood Artificial Baby's Breath Flowers, 10 Pcs Silk Flowers Gypsophila White
Flowers for Christmas Decoration, Floral Arrangements, Wedding Bouquets,
Centerpieces, Party Decor (10, White)

Sold by: DoubleWood Inc

2 Supplied by: DoubleWood Inc , Other
Return or replace items: Eligible through July 18, 2025
\$15.99

Performance overview

Day ▾

Activity types: All ▾

 Customize

Link clicks ⓘ

643

--

Per Link Click ⓘ

\$0.39

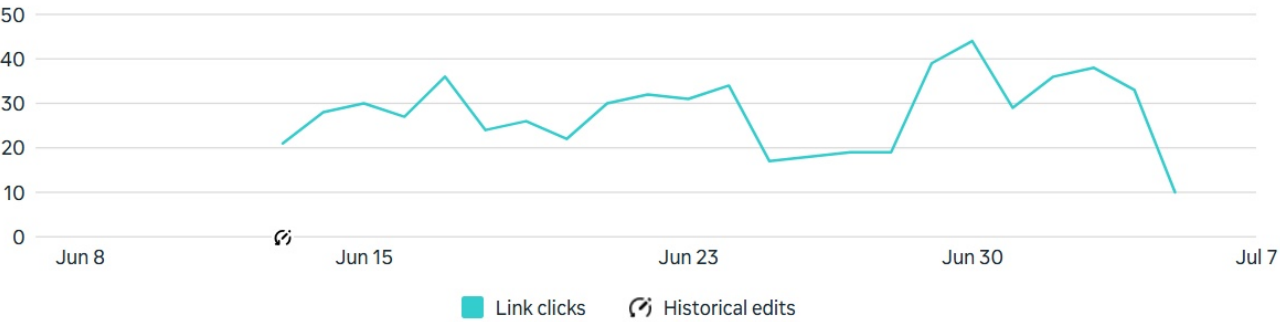
--

Amount spent ⓘ

\$252.87

--

Link clicks





Confirmation Number: 120405

June 03, 2025

Arrival Date:	Jul 05 2025	Rate:	Only for Today
Arrival Time:	04:00 PM	Daily Cost:	\$205.00
Departure Date:	Jul 06 2025	Total Service Fees:	\$0.00
Departure Time:	11:00 AM	Stay Cost:	\$205.00
Room Type:	North View Queen 1st Floor	Taxes & Fees:	Incl.
Adults:	1	Amount Paid:	\$0.00
Children:	0	Amount Due:	\$205.00
Infants:	0		

RODEO RICK DARCY

Rodeo Rick's Benefit Auction Services, LLC.

1868 Jim Bridger Ave.
Casper, Wyoming 82604
rodeo.rick@icloud.com
P: 307-631-7740

INVOICE / RECEIPT

Invoice No.: 250705
Invoice Date: 07/05/2025
Paid Date: 07/05/2025

BILL TO:

Lxi
Star Valley Arts Council
PO Box 1082
Afton, WY 83110
(307) 766-3443
lxi@starvalleyarts.org

DESCRIPTION	AMOUNT
Auction Services for the 2025 Star Valley Arts Council Fundraiser - 250705	
7-05-25 // Auctioneer and Emcee for the 2025 Star Valley Arts Council Fundraiser	
Auctioneer and Emcee Services	\$1,000.00
End of Service	
SUBTOTAL	\$1,000.00
TOTAL (PAID IN FULL)	\$1,000.00

For your Convenience Cash, Check, Credit Card, PayPal and Venmo are all accepted.

Balance Paid by Check -
#5357

A 3.9% Fee will be added to ALL Credit and Debit Card transactions.

Please make all checks payable to Rodeo Rick's Benefit Auction Services, LLC.

Thank you for choosing Rodeo Rick's Auction Services for your Emcee, Auction and Fundraising Services!



INVOICE

Town of Alpine Travel & Tourism Board

Invoice Date

Jul 9, 2025

Invoice Number

INV-0033

Star Valley Arts Council

PO Box 1082

AFTON WY 83110

UNITED STATES

Description	Quantity	Unit Price	Tax	Amount USD
Musicians for SVAC fundraiser (4 @ \$125 each)	4.00	125.00	Tax Exempt	500.00
Subtotal				500.00
TOTAL TAX				0.00
TOTAL USD				500.00

Due Date: Aug 8, 2025

The Star Valley Arts Council is a 501(c)(3) non-profit tax-exempt organization, Federal Tax ID #83-0329440. Your donations are tax deductible to the extent allowed by law.

✂ PAYMENT ADVICE To: Star Valley Arts Council PO Box 1082 AFTON WY 83110 UNITED STATES		Customer Town of Alpine Travel & Tourism Board Invoice Number INV-0033 Amount Due 500.00 Due Date Aug 8, 2025 Amount Enclosed Enter the amount you are paying above
---	--	--

This year, all of our bidding will be done through an online bidding platform. (Because of the nature of the Live Auction, online bidding is unavailable for those pieces.)
Bidding will open at 7:15pm and close at 8:50pm.

[CLICK HERE TO BID!](#)

Thank you to our sponsors!



1

Personalized financial advice that makes a powerful impact.

2

3

4

5

6





**STAR VALLEY ARTS COUNCIL
ART AUCTION FUNDRAISER**

**JULY 5,
2025**



7:00pm–9:00pm
Don Wooden Civic Center
Alpine, Wyoming

**SAVE
THE
DATE**

**GRAB YOUR TICKET AT
STARVALLEYARTS.ORG**





ANNUAL FUNDRAISER



JULY 5, 2025



**SUPPORT THE STAR VALLEY ARTS COUNCIL
WITH A \$25 ENTRY TICKET, THEN ENJOY HORS
D'OEUVRES, DRINKS, MUSIC, & ART AUCTIONS**

