

Town of Alpine Travel and Tourism Grant Application



Mission. Town of Alpine Travel and Tourism Board's mission is to help create positive experiences for visitors and residents by funding Lodging tax dollars for projects and/or events in Town of Alpine.

Purpose. The purpose of Town of Alpine Travel and Tourism Board is to provide for the promotion of travel and tourism within Town of Alpine and to administer the distribution of lodging tax revenue, ideally for the benefit to local businesses and residents of Town of Alpine.

Applicant Organization Name: **Town of Alpine**

Event or Project Name: **4th of July Fireworks**

Event or Project Location and Date: **4th of July - Below Amercian Legion Ballfield**

Applicant Address: **250 River Circle, Alpine, WY 83128**

Applicant Phone and email: **307-654-7757**

Organization Contact Name: **Melody Leseberg**

Organization Contact Phone and Email: **307-654-7757 Ext. 3 – admin@alpinewy.gov**

Secondary Organization Contact name: **Andrea Burchard**

Secondary Organization Contact Phone and Email: **aburchard@alpinewy.gov**

List of organizations Board Members and positions: **Town Council Mayor - 4 elected councilman**

Organization Structure: Non-Profit, Individual, Municipality? **Municipality**

Organization EIN: **83-0291688**

Organization W-9 if applicable: **See Attached**

Organization board minutes approving grant Applications: **See attached**

Amount of funds requested? **\$ 8,000**

Proposed Cost of Project? **\$ 16,000**

List of other donors? **Town of Alpine 50%**

Describe Project/Event; Purpose, Objective:

Due to upcoming potential budget cuts by the Town of Alpine the event committee is requesting additional funds through a travel & tourism grant to keep our fireworks display show to the same quality standards that has taken place the previous 2 years.

Where will the project/event take place?

July 4th, 2025 – Below American Legion Ball field on Town Property

Give a timeline with project/event deadlines?

We order and schedule our fireworks display with the licensed and insured vendor in spring of 2025.

What is the expected impact of the project/event? How many tourists will it attract? How will it benefit overnight stays and local business impact? Will there be a benefit to our local population?

1. Community Engagement and Celebration

- **Public Enjoyment:** Fireworks are a popular form of entertainment that can bring a sense of joy, excitement, and wonder to people of all ages. The event creates a shared experience for the community, fostering unity and a sense of togetherness.
- **Cultural and National Significance:** Fireworks displays are often tied to important holidays or local festivals, such as Independence Day, New Year's Eve, or other civic celebrations, which helps reinforce community identity and pride.
- **Family-friendly Event:** Fireworks shows often cater to families, making them a great opportunity for parents to enjoy the event with children, contributing to the overall sense of community.

2. Economic Benefits for Local Businesses

- **Increased Foot Traffic:** Fireworks displays can attract large crowds to the area, leading to more visitors for local shops, restaurants, cafes, and bars. Businesses located near the event's venue can experience a surge in customers before, during, and after the show.
- **Boost in Sales:** Local retailers, food vendors, and service providers often experience a boost in sales due to the influx of attendees. This is especially true for businesses that sell food, drinks, or event-related products.
- **Promotion of Local Tourism:** Municipalities may advertise fireworks events to attract visitors from outside the immediate area, benefiting local tourism by bringing in people who may stay for extended periods and spend money on accommodations, transportation, and attractions.
- **New Opportunities for Vendors:** Food trucks, souvenir stands, and other vendors may have the chance to set up temporary booths around the event area, providing them with an opportunity to make sales and promote their businesses.

Have you applied for other sources? If so, where? **Town will be doing matching funds**

How will ToATT grant money be used? The funds will be used towards the purchase of Fireworks.

Will there be other funds available? If so, how much? **Town of Alpine will provide the additional funds for the project in the amount of \$7,0000 - \$ 12,000 Depending on costs for this years event**

How long will your Project/event benefit intended target market?

2 days

Will there be a need for future funding? If so, explain?

Possibly – As the Town of Alpine we have a 4th of July fireworks display show each summer on the 4th of July. Depending on the general budget of the Town will dictate if we need to pursue grant funding for future years.

Supporting Documentation:

- Budget Worksheet or Financial Plan
- Marketing Plan – SVI Alpine – Facebook – Posters – Buckrail – Star Valley Independent Newspaper – Texting application
- IRS EIN
- Bids, Contracts, Estimates, etc
- W-9

Post Project/Event Feedback Checklist:

- Recap of Project/Event
- Number of Attendees
- Documentation (adds or pics) showing ToATT was listed and promoted as a sponsor
- Explain how your project/event created tourism.
- Explain how your project/event made a positive impact on the Alpine community.
- Was/is the objective of your project/event been met?
- Will you have the project/event again?
- What changes would you make, if any?
- Did you make new connections to future partners for your project/event?
- Show your Budget

Failure to file a final report and attend the Feedback meeting can result in ineligibility for future awards.

These grant dollars are generated with the lodging tax charge on overnight stays in the Town of Alpine. The board prioritizes dollars toward events that generate overnight stays and commerce amidst area businesses.

Signature Authorization to seek funds:





**TOWN OF ALPINE, WYOMING
RESOLUTION 2025-006**

A RESOLUTION COMMITTING SUPPORT ON BEHALF OF THE GOVERNING BODY OF THE TOWN OF ALPINE TO SUBMIT APPLICATIONS WITH THE ALPINE TRAVEL AND TOURISM BOARD ON BEHALF OF THE TOWN OF ALPINE

WHEREAS, the Alpine Travel & Tourism Board was established to oversee, manage, and promote tourism-related activities and facilities for the benefit of the Town of Alpine; and

WHEREAS, the Governing Body of the Town of Alpine acknowledges the importance of supporting programs and initiatives that enhance tourism, community engagement, and local economic development; and

WHEREAS, the Governing Body of the Town of Alpine seeks to elevate key community events, invest in infrastructure improvements, and enhance visitor experiences through the following projects: supporting the Mountain Days Event, supporting the Winter Jubilee, funding the 4th of July fireworks, funding the Town of Alpine purchasing a trail groomer, and acquiring an interactive touch-screen kiosk;

NOW, THEREFORE, BE IT RESOLVED that the Town Council of the Town of Alpine, Wyoming, hereby authorizes the submission of five (5) funding applications to the Alpine Travel & Tourism Board for the following projects, to be completed within Fiscal Year 2026 (July 1, 2025 – June 30, 2026):

- **Town of Alpine Winter Jubilee**
 - **Total Cost:** \$10,000.00
 - **Town of Alpine Match:** \$2,000.00 (20%)
- **Town of Alpine Mountain Days**
 - **Total Cost:** \$14,000.00
 - **Town of Alpine Match:** \$2,800.00 (20%)
- **Town of Alpine 4th of July Fireworks**
 - **Total Cost:** \$16,000.00
 - **Town of Alpine Match:** \$8,000.00 (50%)
- **Town of Alpine Music in the Mountain**
 - **Total Cost:** \$20,000.00
- **Lease of Equipment: Trail Groomer**
 - **Annual Cost:** \$36,000.00 maximum per year for five years
 - **Town of Alpine Commitment:** Procuring additional funds to cover labor costs for groomer operation
- **Lease of Equipment: Interactive Touch Screen Kiosk**
 - **Annual Cost:** \$8,000.00 maximum per year for five years

BE IT FURTHER RESOLVED that the Town of Alpine will ensure the proper implementation and oversight of these projects, maximizing their impact on tourism and community engagement.

Form W-9(Rev. October 2018)
Department of the Treasury
Internal Revenue Service**Request for Taxpayer
Identification Number and Certification**► Go to www.irs.gov/FormW9 for instructions and the latest information.**Give Form to the
requester. Do not
send to the IRS.**

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.

Town of Alpine

2 Business name/disregarded entity name, if different from above

3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes.

☐ Individual/sole proprietor or single-member LLC☐ C Corporation☐ S Corporation☐ Partnership☐ Trust/estate☐ Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ► _____
Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.☒ Other (see instructions) ►**Government**

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):

Exempt payee code (if any) _____

Exemption from FATCA reporting code (if any) _____

(Applies to accounts maintained outside the U.S.)

5 Address (number, street, and apt. or suite no.) See instructions.

PO Box 3070

6 City, state, and ZIP code

Alpine, WY 83128

7 List account number(s) here (optional)

Requester's name and address (optional)

Part I Taxpayer Identification Number (TIN)Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.**Social security number**

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or

Employer identification number

8	3	-	0	2	9	1	6	8	8
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Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.**Sign
Here**Signature of
U.S. person ►*mel [signature]*

Date ►

*3/11/2025***General Instructions**

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.**Purpose of Form**

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
 - Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
 - Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
 - Form 1099-S (proceeds from real estate transactions)
 - Form 1099-K (merchant card and third party network transactions)
 - Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
 - Form 1099-C (canceled debt)
 - Form 1099-A (acquisition or abandonment of secured property)
- Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.

FIREWORKS WEST INTERNATIONALE
1730 EAST 1550 NORTH
LOGAN, UTAH 84341
435 757 1552

Federal Explosives License / Permit
9-UT-005-50-4G-00143

SALES AGREEMENT / INVOICE

INVOICE NUMBER 240619

SPONSOR Alpine Wyoming

DATE OF DISPLAY July 4, 2024

CONTACT Bob Hammond, Eli Kaufman

PHONE/ 307 690 1183

ADDRESS Alpine Wyoming

CONTRACT TERMS Payment of \$15,000.00 is due the day of the display. Please hand deliver payment to the display operator, (Eli Kaufman)

Remit to...

Fireworks West Internationale 1730 E 1550 N Logan, Utah 84341

DESCRIPTION 2.5" - 3" shells...386, 4" shells - 108, 5" shells - 36

SHOW VALUE AND TOTAL COST OF THE DISPLAY, LABOR,
AND INSURANCE \$15,000.00

BUYER SIGNATURE



DATE

6-21-2024

FIREWORKS WEST INTERNATIONALE

DATE

Sponsor agrees to procure and furnish a suitable place to display the said fireworks, and to secure all police, fire, local and state permits, and to arrange for any security bonds as required by law in their community when necessary, and agrees to furnish necessary police, fire and sponsor's protection, for proper crowd control, auto parking and proper supervision in clearing debris after the display. Buyer agrees to comply with NFPA standards. This order is subject to acceptance by Fireworks West Internationale. This merchandise is sold upon the condition that the buyer indemnify the seller from any civil action occasioned from the handling, storage, use or sale of the merchandise, including court costs and attorney fees. Late fees of 2% per month carrying charge, \$50 minimum, will be assessed on all past due accounts, buyer agrees to pay all collection costs. In the event of inclement weather that prevents to the display to be shot on the planned date, and if the Buyer does not reschedule the display within the agreed upon date by the Buyer and the Seller within the contracted month, the Buyer will pay full price for the contracted show. In the event the show is rescheduled on an agreed upon date by the Buyer and Seller, the Buyer will pay the Seller's labor cost associated with all the set up and take down of the display on the original date contracted.

Fireworks West Internationale 1730 East 1550 North Logan, Utah 84341
Phone 435 757 1552
email alburns57@msn.com