

Town of Alpine Travel and Tourism Grant Application



Mission. Town of Alpine Travel and Tourism Board's mission is to help create positive experiences for visitors and residents by funding Lodging tax dollars for projects and/or events in Town of Alpine.

Purpose. The purpose of Town of Alpine Travel and Tourism Board is to provide for the promotion of travel and tourism within Town of Alpine and to administer the distribution of lodging tax revenue, ideally for the benefit to local businesses and residents of Town of Alpine.

Applicant Organization Name: **Town of Alpine**

Event or Project Name: **Trail Groomer**

Event or Project Location and Date: **Trails**

Applicant Address: **250 River Circle, Alpine, WY 83128**

Applicant Phone and email: **307-654-7757**

Organization Contact Name: **Craig Leseberg**

Organization Contact Phone and Email: **307-880-2869 – publicworks@alpinewy.gov**

Secondary Organization Contact name: **Monica Chenault**

Secondary Organization Contact Phone and Email: **clerk@alpinewy.gov 307-654-7757 Ext. 2**

List of organizations Board Members and positions: **Town Council Mayor - 4 elected councilman**

Organization Structure: Non-Profit, Individual, Municipality? **Municipality**

Organization EIN: **83-0291688**

Organization W-9 if applicable: **See Attached**

Organization board minutes approving grant Applications: **See attached**

Amount of funds requested - \$ **36,000 maximum per year for 5 years**

Proposed Cost of Project - \$ **100,000**

List of other donors? **Town of Alpine will be providing/procuring funds to cover labor costs for groomer operation.**

Describe Project/Event; Purpose, Objective:

- **Lease of used equipment to maintain trails between the Northern Alpine area down to McCoy Creek.**

Where will the project/event take place?

The lease of this equipment will take place over the next 5 fiscal years

Give a timeline with project/event deadlines?

The Town of Alpine's current mayor has obtained information that will allow the Town of Alpine to supply the labor to maintain these necessary trails and then the town of Alpine will be reimbursed for the labor costs to maintain this trail system.

What is the expected impact of the project/event? How many tourists will it attract? How will it benefit overnight stays and local business impact? Will there be benefits to our local population?

Economic Boost:

- **Tourism Attraction:** Groomed trails attract visitors, especially in winter, boosting local tourism. Skiers and snowmobilers are likely to stay in local accommodations, dine at local restaurants, and shop at local stores.
- **Job Creation:** The maintenance and grooming of these trails create employment opportunities, such as trail operators, maintenance crews, and guides. This can positively impact the local workforce.
- **Local Business Support:** Local businesses, including equipment rentals, guiding services, hotels, restaurants, and shops, often experience increased demand due to the presence of groomed trails.

Increased Safety:

- **Safer Travel:** Groomed trails provide a smoother, more consistent surface, reducing the risk of accidents for skiers and snowmobilers. Well-maintained trails are less likely to have hidden obstacles, such as ice patches or deep snow, which can lead to accidents.
- **Clearer Markings and Boundaries:** Grooming makes it easier for users to stay on designated paths, minimizing the risk of people getting lost or veering off into hazardous areas.
- **Environmental Benefits:**
 - **Controlled Impact on Nature:** Properly groomed trails help concentrate recreational activity on specific routes, reducing the environmental impact of off-trail use. This helps preserve wildlife habitats and sensitive ecosystems.
 - **Reduction of Erosion:** Well-maintained trails can help prevent soil erosion caused by improper or off-trail use, particularly in areas with fragile terrain.

Enhanced Community Engagement:

- **Recreational Opportunities:** Groomed trails provide local residents with easy access to recreational activities like skiing, snowboarding, and snowmobiling. This contributes to physical health, well-being, and quality of life.
- **Community Events:** Groomed trails can facilitate local events and competitions, such as skiing races or snowmobile rallies, which foster community spirit and pride.

Improved Infrastructure:

- **Public and Private Partnerships:** Groomed trails often lead to increased collaboration between municipalities, local businesses, and recreational organizations, helping to strengthen communities and improve infrastructure.
- **Attraction for Long-Term Development:** Well-developed recreational infrastructure can attract investment and long-term development opportunities, such as vacation homes, resorts, or related businesses.

Year-Round Tourism Potential:

- **Off-Season Activities:** Some municipalities use groomed winter trails as part of their overall year-round tourism strategy. In the off-season, the infrastructure can be used for other activities, such as hiking, mountain biking, or events, leading to broader tourism appeal.

Quality of Life for Locals:

- **Winter Sports Opportunities:** Groomed trails provide locals with an affordable and accessible way to enjoy winter sports. This contributes to a high quality of life, especially in areas where outdoor activities are central to the community lifestyle.

Have you applied for other sources? If so, where? **Town of Alpine will budget funds for the remaining costs of this equipment**

How will ToATT grant money be used? **Purchase of equipment**

Will there be other funds available? If so, how much? **Town of Alpine will provide the maintenance on equipment and the procurement of other funds.**

How long will your Project/event benefit intended target market?
Many years - - tourists and residents alike.

Will there be a need for future funding? If so, explain?
No expectation for future funding.

Supporting Documentation:

- Budget Worksheet or Financial Plan
- Marketing Plan – **SVI Alpine – Facebook – Posters – Buckrail – Star Valley Independent Newspaper – Texting application**
- IRS EIN
- Bids, Contracts, Estimates, etc **See Attached**
- W-9

Post Project/Event Feedback Checklist:

- Recap of Project/Event
- Number of Attendees
- Documentation (adds or pics) showing ToATT was listed and promoted as a sponsor
- Explain how your project/event created tourism.
- Explain how your project/event made a positive impact on the Alpine community.
- Was/is the objective of your project/event been met?
- Will you have the project/event again?
- What changes would you make, if any?
- Did you make new connections to future partners for your project/event?
- Show your Budget

Failure to file a final report and attend the Feedback meeting can result in ineligibility for future awards.

These grant dollars are generated with the lodging tax charge on overnight stays in the Town of Alpine. The board prioritizes dollars toward events that generate overnight stays and commerce amidst area businesses.

Signature Authorization to seek funds:

A handwritten signature in black ink, consisting of stylized, cursive letters that appear to be 'G' and 'H'.



TOWN OF ALPINE, WYOMING

RESOLUTION 2025-006

A RESOLUTION COMMITTING SUPPORT ON BEHALF OF THE GOVERNING BODY OF THE TOWN OF ALPINE TO SUBMIT APPLICATIONS WITH THE ALPINE TRAVEL AND TOURISM BOARD ON BEHALF OF THE TOWN OF ALPINE

WHEREAS, the Alpine Travel & Tourism Board was established to oversee, manage, and promote tourism-related activities and facilities for the benefit of the Town of Alpine; and

WHEREAS, the Governing Body of the Town of Alpine acknowledges the importance of supporting programs and initiatives that enhance tourism, community engagement, and local economic development; and

WHEREAS, the Governing Body of the Town of Alpine seeks to elevate key community events, invest in infrastructure improvements, and enhance visitor experiences through the following projects: supporting the Mountain Days Event, supporting the Winter Jubilee, funding the 4th of July fireworks, funding the Town of Alpine purchasing a trail groomer, and acquiring an interactive touch-screen kiosk;

NOW, THEREFORE, BE IT RESOLVED that the Town Council of the Town of Alpine, Wyoming, hereby authorizes the submission of five (5) funding applications to the Alpine Travel & Tourism Board for the following projects, to be completed within Fiscal Year 2026 (July 1, 2025 – June 30, 2026):

- **Town of Alpine Winter Jubilee**
 - **Total Cost:** \$10,000.00
 - **Town of Alpine Match:** \$2,000.00 (20%)
- **Town of Alpine Mountain Days**
 - **Total Cost:** \$14,000.00
 - **Town of Alpine Match:** \$2,800.00 (20%)
- **Town of Alpine 4th of July Fireworks**
 - **Total Cost:** \$16,000.00
 - **Town of Alpine Match:** \$8,000.00 (50%)
- **Town of Alpine Music in the Mountain**
 - **Total Cost:** \$20,000.00
- **Lease of Equipment: Trail Groomer**
 - **Annual Cost:** \$36,000.00 maximum per year for five years
 - **Town of Alpine Commitment:** Procuring additional funds to cover labor costs for groomer operation
- **Lease of Equipment: Interactive Touch Screen Kiosk**
 - **Annual Cost:** \$8,000.00 maximum per year for five years

BE IT FURTHER RESOLVED that the Town of Alpine will ensure the proper implementation and oversight of these projects, maximizing their impact on tourism and community engagement.



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SNOW RABBIT 3X

Compact, Light, & Reliable

Designed to work in small places, the Snow Rabbit 3X is one of the market's most compact and agile grooming & remote-access vehicles. Winter hiking trails & forest paths are its favorite places to work! Thanks to its lightweight and excellent maneuverability, it fears neither impractical terrains nor steep slopes, making it ideal for ski resorts, emergency rescue, and remote transportation.

- Length: 11.3'
- Length with blade: 13.7'
- Length with blade & tiller: 18.3'
- Width without blade: 7.2'
- Width (individual track): 30.9"
- Height: 7.7'
- Weight with 6 way blade: 5,233lbs
- Weight with 12 way blade: 5,308lbs
- Weight with 6 way blade & tiller: 5,637lbs
- Weight with 12 way blade & tiller: 5,712lbs
- Maximum rear deck load weight: 1,653lbs
- Track composition: aluminum
- Emission standard: Stage VI/ Tier 4 final
- Engine: Kohler 135hp, 4 cyl, turbo diesel EFI
- Electrical: 12V - battery 110Amp/h
- Fuel tank: 23 gal
- DEF tank: 4.2 gal
- LED Lighting w/beacon option
- Additional equipment: 6 way blade(7.2'w), 12 way blade(7.8'w), Tiller w/flaps(9.1'w, working shaft 7.2'w, 403lbs), compactor bar (7.8'w), Track setters (nordic/CC), 6 person cab(ROPS certified).

The Snow Rabbit 3X features a brand-new, spacious, and safe operator's cab. It supports enhanced visibility, and its LED lighting system gives the operator an optimum view during the day or night. The integrated roof hatch & adjustable side windows improve air circulation in all working conditions.

All the controls are arranged user-friendly to ensure that the vehicle is as easy to operate as possible. At the same time, the multi-functional joystick allows the operator to perform all the main functions of the blade, tiller, and track setters with one hand. The new 7" display provides an intuitive representation of all the necessary information while operating.



Thanks to the new passenger cabin, R.O.P.S. certified, the Snow Rabbit safely and efficiently transports up to 6 passengers to the desired location. It features comfortable benches, thermal insulation, and an optional independent heat system.

Superior quality off road, remote access, snow grooming, terrain maintenance, & transportation vehicles.



Tiller with flaps measures 9.1' with a tilling shaft of 7.2' weighing in at 403lbs.



Single or dual nordic / cross country track setting option.



14' x 8' maximum drag capability.

844-846-7958

INFO@TRACKINC.COM



2007 PistenBully Scout

YEAR 2007 **HOURS** 236 **ENGINE** Vortec V6 **CONTROL** Dual Stick **BLADE** 6-Way

DISTANCE
Hyde Park, Utah

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2002 PistenBully Canyon

\$60,000

YEAR 2002 **HOURS** 791 **WIDTH** 9 ft **ENGINE** VW 1.8T diesel **CONTROL** Steering Wheel **BLADE** 6-Way **DISTANCE** Hyde Park, Utah

CAR BROCHURE

SHARE THIS






2000 PistenBully 100



A YEAR	HOURS	WIDTH	ENGINE	CONTROL
2000	3967	8'2"	Mercedes	Dual Stick
BLADE	DISTANCE			
3.1M All-Way	Hyde Park Utah			
<div><div>CAR BROCHURE</div><div>SHARE THIS</div></div>				

2023 PistenBully 100



 YEAR	HOURS	WIDTH	 ENGINE	 CONTROL
2023	164	13'7"	Cummins	Dual Stick
BLADE	TILLER	DISTANCE		
3.1M All-Way	3.2M TS Tiller	Hyde Park, UT		
<div><div> CAR BROCHURE</div><div> SHARE THIS</div></div>				

2007 PistenBully 200 Edge



A YEAR	HOURS	WIDTH	ENGINE	CONTROL
2007	9175	17'7"	Mercedes-Benz	Dual Stick
BLADE	TILLER	DISTANCE		
4.4M All-Way	4.3M Multi-Flex	Hyde Park, UT		
<div><div>CAR BROCHURE</div><div>SHARE THIS</div></div>				

2006 PistenBully 200 Edge



 YEAR	HOURS	WIDTH	 ENGINE	 CONTROL
2006	8,768	13'7"	Mercedes	Dual Stick
 BLADE	 TILLER			
4.4M All-Way	4.3M Multi-Flex			
			 DISTANCE	
			Hyde Park, UT	

CAR BROCHURE

SHARE THIS

PistenBully 400 Snow Mantis



A YEAR	HOURS	WIDTH	ENGINE	CONTROL
2014	3950	14'	Cummins QSL 9	Dual Stick
BLADE				
12-Way				

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2017 PistenBully 400 Park Pro



 YEAR	HOURS	 ENGINE	 CONTROL
2017	12,151	Cummins	Dual Stick
 BLADE		 TILLER	
4.4M SwitchBlade		4.3M ParkFlex with side finishers	

DISTANCE
Hyde Park, UT



YEAR	HOURS	ENGINE	CONTROL
2006	4586	Mercedes	Dual Stick
BLADE		TILLER	
4.4M All-Way		4.3M AlpineFlex	DISTANCE
			Hyde Park, UT

 CAR BROCHURE

 SHARE THIS

2008 PistenBully 600W Polar



YEAR	HOURS	ENGINE	CONTROL
2008	13,919	Mercedes	Dual Stick
BLADE		TILLER	
4.4M All-Way		4.3M AlpineFlex	DISTANCE
			Hyde Park, UT

 CAR BROCHURE

 SHARE THIS

2011 PistenBully 600



YEAR	HOURS	ENGINE	CONTROL
2011	13857	Mercedes	Steering Wheel
BLADE		TILLER	
4.4M All-Way		4.3M AlpineFlex with Side Finishers	
DISTANCE			
Hyde Park, Utah			

 CAR BROCHURE

 SHARE THIS





2000 Bombardier Plus-MP

YEAR 2000 **CONTROL** Dual Stick **BLADE** 4.4M All-Way **DISTANCE** Hyde Park, UT

SHARE THIS



2003 Bombardier BR180

YEAR 2003 **HOURS** 5000 **WIDTH** 8' **ENGINE** Perkins 1000 Diesel **CONTROL** Dual Stick **BLADE** 12-Way **DISTANCE** Hyde Park, UT

SHARE THIS



1997 Bombardier Plus MP

\$45,000

YEAR 1997 **HOURS** 16035 **WIDTH** 4.2M **ENGINE** 8.7L Cummins Diesel **CONTROL** Dual Stick **BLADE** 4.4M All-Way **DISTANCE** Hyde Park, Utah

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2008 Prinoth Bison-X

A YEAR **2008**  ENGINE **Caterpillar**  CONTROL **Dual Stick**  BLADE **4.4M All-Way**

 TILLER **4.3M Posiflex**  DISTANCE **Hyde Park, UT**

 SHARE THIS



Prinoth Bison-X

HOURS **14315**  ENGINE **Caterpillar**  CONTROL **Dual Stick**  BLADE **4.4M All-Way**

 TILLER **4.3M Multi-Flex**  DISTANCE **Hyde Park, UT**

 SHARE THIS