

Town of Alpine – Sign Project Update
Submitted by: Melody Leseberg
For Inclusion in the Town Council Meeting Agenda Packet

Mayor Green requested that I share the following information with the Council regarding the proposed welcome signs. The images below include color variation options provided by Exposure Signs, along with an example photo showing the style of log poles used in another completed project by the same company.

Due to the estimated cost of the three signs exceeding \$35,000, the Town is required by state statute to advertise for bids. Monica will be placing the required advertisement.

The total budget for the project is capped at \$60,000. Funding will be supported by Travel and Tourism, which will cover 80% of the total cost.

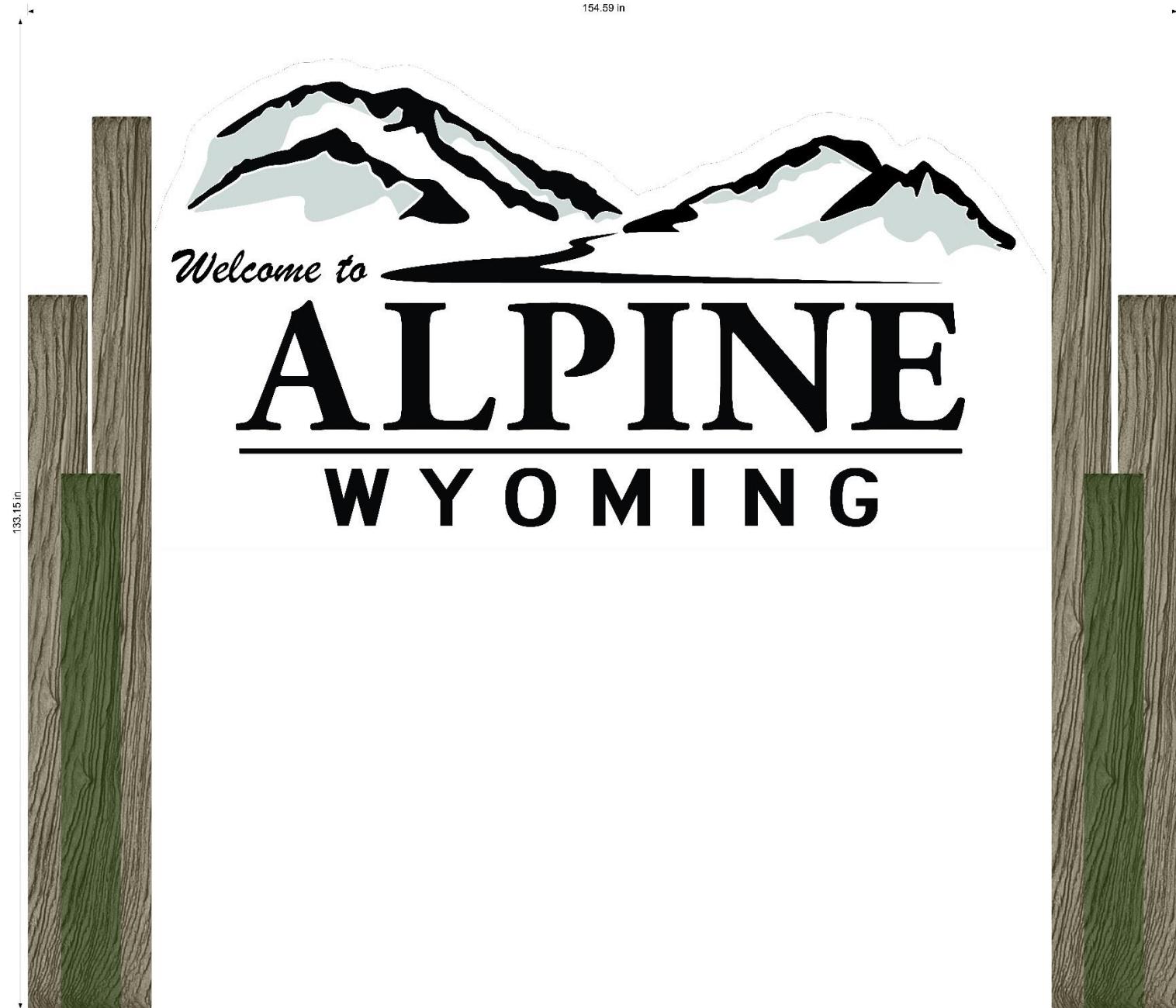
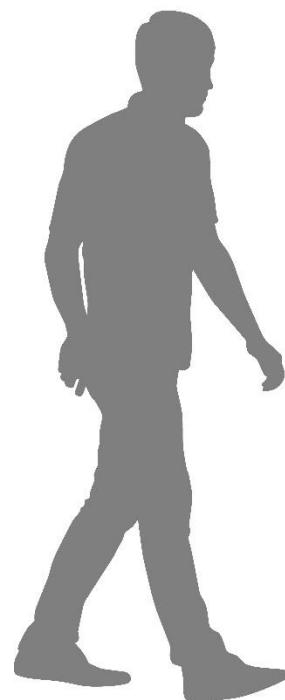
Torey has proposed a sign size of 6' x 10', which is in compliance with the size designation outlined in the approved WYDOT permits. Those permits were previously emailed and contain additional specifications related to sign requirements.

There has been some discussion regarding the use of log poles. Mayor Green initially indicated a preference for log poles but later referenced the possibility of using fake log poles. No final determination has been made.

Torey has not yet provided material specifications for his proposed product. However, based on information available on the Exposure Signs website, the following can be incorporated into the bid specifications:

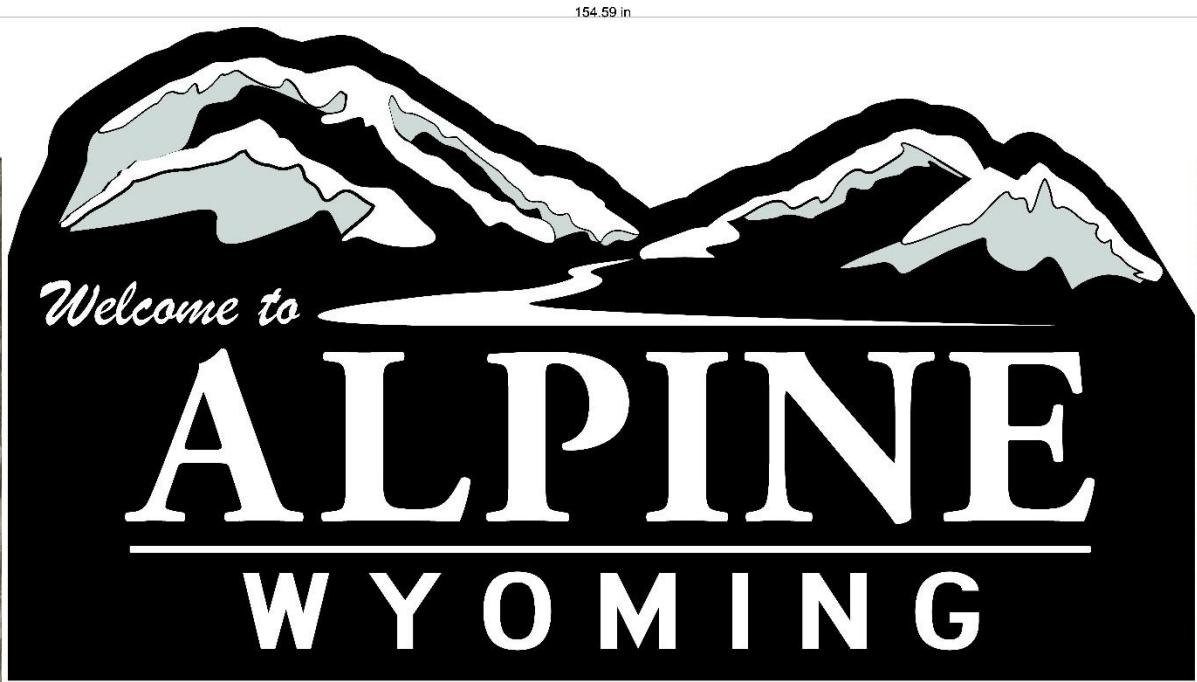
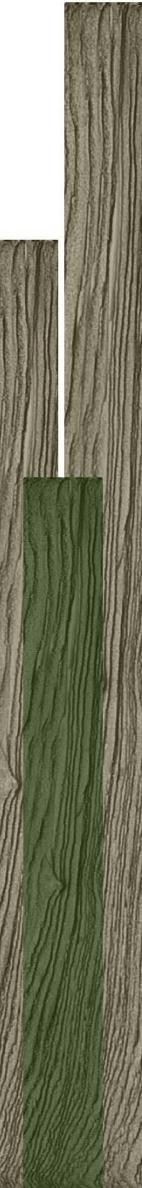
- Custom signs can be created from provided 2D images or logos and rendered into 3D formats
- Signs may be constructed using routed HDU (High-Density Urethane) board
- Routed HDU signs are durable, 100% waterproof, and resistant to warping, peeling, and cracking

Please refer to the attached photos for visual examples of the available color options and pole styles.



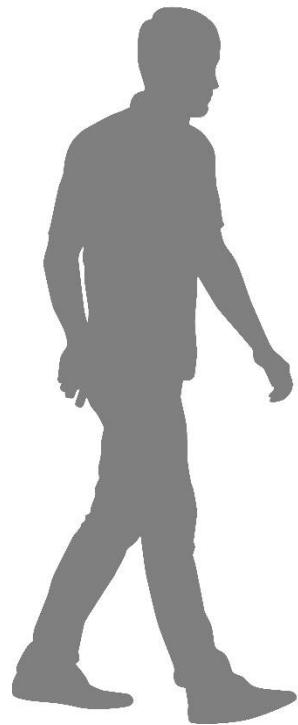


133.15 in

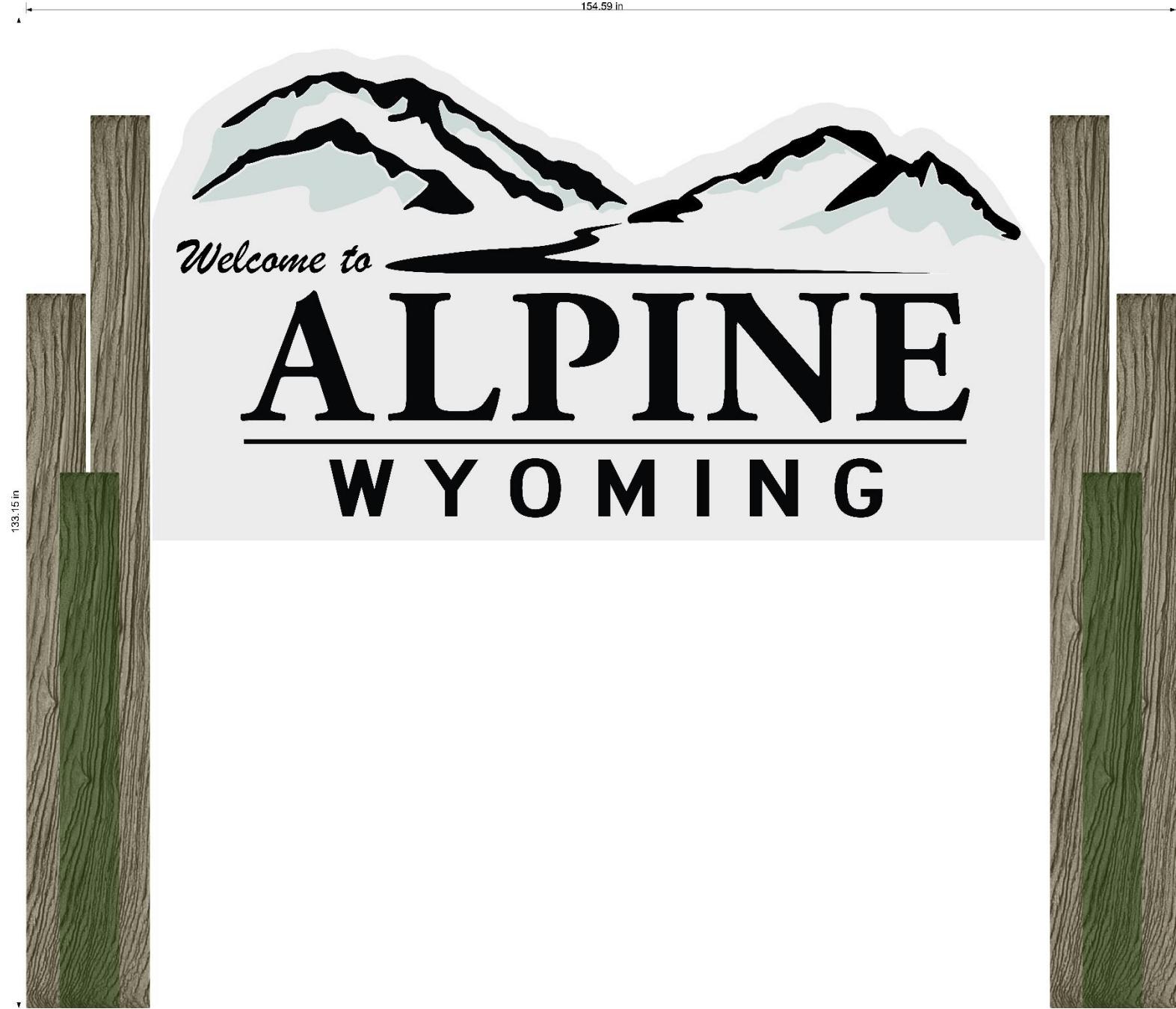


154.59 in





133.15 in



The logo for Pella, featuring the brand name in a stylized, italicized black font inside a yellow circle.

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