

Colby Cox
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6.2.25

Alpine Town Council
Alpine, Wyoming

Dear Members of the Town Council,

On behalf of Melvin Brewing Company, I am writing to formally request permission to lease Town-owned property for the purpose of installing signage to support and promote our business within the community.

Attached to this letter, you will find the following materials for your review:

- A map outlining the proposed sign location(s)
- A visual mockup of the signage design

We are seeking to enter into a lease agreement for use of town land to install these signs, and would be happy to discuss any terms, conditions, or adjustments the Council may wish to propose. Our intention is to ensure that the signage is in line with the Town's aesthetics and zoning requirements while providing a clear and welcoming visual for community members and visitors. Our goal is to reduce brewery traffic in the adjacent neighborhood (derived both from incoming and outgoing freight and Melvin Taproom patrons) by providing a clear directional path to our location through the use of basic signage and increase our brand's marketing to drive additional taxable revenues for one of Alpine's key small businesses.

We are fully prepared to attend the Tuesday, June 3rd Town Council meeting to discuss this proposal in person and answer any questions you may have. Please let us know if any additional documentation or adjustments are needed to move forward with consideration.

Thank you for your time and attention. We look forward to the opportunity to work with the Town to enhance visibility and support for local businesses.

Sincerely,

Colby Cox