

Post Project/Event Feedback Checklist:

- Recap of Project/Event:

The third annual Star Valley Trout Unlimited Chapter, (SVTU), Fly fishing Film Festival was held on May 2, 2026 at the Alpine Civic Center. The event was a huge success allowing SVTU to bring over 130 attendees into the Town of Alpine driving business and awareness, allowing us to raise badly needed funds for Stream Restoration projects as well as to allow numerous Alpine and greater Star Valley Businesses to showcase their products and services

- Number of Attendees: 130 +

- Documentation (adds or pics) showing ToATT was listed and promoted as a sponsor

ToATT was featured, (specifically named as a sponsor of our event), on our banner erected in front of the Broulims Grocery store, on more than 100 flyers posted all over Alpine, Star Valley, Jackson and Swan Valley, and on our Facebook and Instagram pages.

Soft copy is available.

- Explain how your project/event created tourism.

The SVTU Fly Fishing Festival again drew in excess of 130 attendees from Star Valley, Jackson and Swan Valley providing a greater awareness of the Town of Alpine and featured businesses. Local restaurants and bars hosted many of our attendees both before and after our event.

- Explain how your project/event positively impacted the Alpine community.

Our event highlighted dozens of businesses in Alpine and surroundings areas as well as driving business for local bars, restaurants, etc. More importantly, our event raised awareness levels regarding the value and current state of the Salt River which affects the Snake River and Palisades reservoir. This awareness creates immense value in terms of how people become invested in preserving and enhancing these waters, in turn driving watersports, fishing, boating, rentals, etc.

- Was/is the objective of your project/event been met?

Yes. In addition to all of the benefits listed above this event has provided visibility to our chapter, and the Town of Alpine, and we're excited to share an important update. In 2027, the

Star Valley Chapter of Trout Unlimited will host chapters from across Wyoming for the Wyoming Trout Unlimited Stewardship Conference during the last weekend of April.

We expect more than 50 volunteers and staff from across the state, all of whom will require local lodging and meals. The weekend will begin with a Friday evening meet-and-greet at a local restaurant. On Saturday, we will host a full day of programming, including board training, conservation presentations, and opportunities for meaningful community building. That evening, we will hold our 4th Annual "Save the Salt" Fundraiser, which we expect will draw nearly 200 attendees.

This event creates a valuable opportunity to strengthen partnerships with local hotels, restaurants, and outfitters while showcasing Alpine's unique character to visitors from across the state. In addition, participation from Wyoming Game and Fish Department fisheries staff and Trout Unlimited's national team in Jackson will further enhance the weekend's impact.

Alpine Travel and Tourism's ongoing support has played a vital role in the growth and success of Star Valley Trout Unlimited. By bringing together chapters from across Wyoming, this conference will highlight Alpine's culture, drive business to local establishments, and deepen statewide connections.

Thank you for your continued support over the past several years. We look forward to building on this strong partnership.

- Will you have the project/event again?

Yes, already planned and submitted for ToATT funding.

- What changes would you make, if any?

This being our third film festival event, we have learned a great deal and streamlined the overall process. We will continue to perfect the following processes:

1. We started earlier and finished earlier. Last years event went till roughly 10:30 and some attendees left before its conclusion.
2. We focused on fewer but higher quality raffle and silent auction prizes. This allowed us to streamline the entire process saving time, but also allowed us to award some very expensive, high-quality prizes that attendees were VERY impressed with.
3. Other minor changes around how we accepted payments also sped up the entire event and simplified theses exchanges for our attendees.

- Did you make new connections to future partners for your project/event?

We had multiple repeat sponsors and several new sponsors. We also had TU representatives from Jackson in attendance and they have reached out to us and promised closer coordination

on future events such as stream restoration projects, willow plantings etc. 40 new SVTU members is also an exciting addition to this years event. Plus, the opportunity to host a Statewide TU event next year as mentioned above.

- Show your Budget: (here)

See spreadsheet.

Failure to file a final report and attend the Feedback meeting can result in ineligibility for future awards.

These grant dollars are generated with the lodging tax charge on overnight stays in the Town of Alpine. The board prioritizes dollars toward events that generate overnight stays and commerce amidst area businesses.

Signature

Ron Quinn

President SVTU