

Final report for Alpine Tourism Board - Alpine Art Festival 2026

Brief description of what the grant was for:

The third annual art festival, held in Alpine, on August 14-15, 2026. Grant funds were to be used for advertising, live music, and booth supplies.

Describe how these funds were used and the impact to your organization.

Having these funds, and specifically the funding for advertising, was vital to the success of this event. Because the Alpine Art Festival is still a relatively new event, we made a strong effort to reach potential vendors and attendees throughout the region through flyers, posters, social media, radio, and newspaper advertising. This funding allowed us to expand our reach and continue building awareness of the festival.

Because we have experienced inclement weather every year we have held this event, we also chose to invest in a larger canopy tent. This provided a protected space for our live bands and allowed the Arts Council to provide vendor hospitality and other festival needs regardless of the weather. This is something we will be able to use for this event for many years to come.

We exhibited the Shared Gallery again this year, which is our rotating gallery featuring artwork created entirely by local artists. Any Star Valley resident who would like to participate can pick up an 8"x8" canvas from the Arts Council, create whatever they'd like, and return the finished piece to us. We then display the collection at events throughout the valley and make the artwork available for purchase.

The Shared Gallery gives artists of all ages and experience levels an easy, accessible way to exhibit and sell their work. It also gives festival attendees an opportunity to see and purchase artwork created specifically by members of the Star Valley community.

We hired two live bands to perform during the afternoons and received very positive feedback about the music from both vendors and festival attendees. The live music adds significantly to the atmosphere and helps the event feel like an inclusive community festival rather than simply a group of vendors set up in the same location. It encourages people to stay longer, enjoy the atmosphere, and experience the festival as a whole.

How did your program support engagement between the communities and the performing arts/artists?

We received 21 vendor applications this year, with 19 vendors ultimately participating in the festival. We felt that these 19 booths filled the Bank of Jackson Hole lawn very well, while still leaving room for attendees to comfortably move through the festival. Based on the level of interest we received, we believe there is room to grow the event significantly in future years. By expanding onto the side lawns, we could potentially accommodate nearly twice as many vendors.

Vendor participation has remained strong and consistent since the festival began, with 18 vendors our first year, 21 vendors last year, and 19 vendors this year.

We also felt that the festival was very well attended. Holding it the same weekend as the Alpine Car Show continues to be a significant benefit, as many attendees walked over to the Art Festival after visiting the Car Show. The combination of these events helps create a lively atmosphere in Alpine and gives visitors more reasons to spend time in the area.

The festival also provided an opportunity for both visual and performing artists to come together, share their work, and engage with the community. Between the artist booths and live music, the event showcased a variety of creative work while providing an enjoyable community experience for both residents and visitors.

What might you do differently in future years?

In future years, we would like to consider adding more food vendors within the Art Festival area. Food options would encourage attendees to stay longer and would help create an even more complete festival atmosphere.

We also plan to continue creating pass-along cards to send with some of our participating artists to winter art fairs and other events. This gives us an opportunity to promote the Alpine Art Festival directly to artists who are already participating in similar events and may be a good fit for our festival.

Finally, we would like to increase our signage throughout the Town of Alpine during the week leading up to the festival. Larger and more visible signage will help build awareness among both residents and visitors and make it easier for people already in the area to know when and where the festival is taking place.

Attachments

- Documentation of how the Alpine Tourism Board was credited. (PDF showing a screenshot of a social media post, banner image, theater ad)

Budget

Total expenses: \$4,170.37

Total In-Kind: \$1,550.00

Order Summary

Order placed June 16, 2026 | Order # 111-4594842-6312217

Print

Ship to	Payment method	Order Summary	
Lxi Weber723 300 North Forty Drive THAYNE, WY 83127 United States	Prime Visa ending in 2528 Earns 5% back on all items View related transactions	Item(s) Subtotal:	\$399.99
		Shipping & Handling:	\$29.99
		Total before tax:	\$429.98
		Estimated tax to be collected:	\$20.00
		Grand Total:	\$449.98



Delivered June 19

Binplax Party Tent 16x32 Canopy Heavy Duty, Waterproof Outdoor Event Tent with Removable Sidewalls & Roll-Up Door, Portable Carport for Wedding, BBQ, Camping, Birthday Party

Sold by: Binplax Furniture

Supplied by: Other

Return or replace items: Eligible through July 21, 2026

\$399.99

Star Valley Arts Council
PO Box 1082
Afton, WY 83110

5480

DATE 8/14/20

PAY TO THE ORDER OF Peter Chandler \$ 1,600.00

One Thousand Six Hundred 00/100 DOLLARS

FOR art festival money

005480 102306356 21003108

22900305043000101*08/17/26>101006699<

6458340

0458349



Payment successful

Invoice number M17363
Invoice total \$50.00
Transaction ID 6292107
Transaction date 08/17/26
Payment method MasterCard ending in 0306
Subtotal \$50.00
Surcharge (3%) \$1.50
Payment total \$51.50
Paid by lxi@starvalleyarts.org

It may take a few minutes for your transaction to be processed and reflected on your invoice balance.



drycreekpumping@gmail.com
PO Box 844
Afton, WY 83110
(307) 886-5636
<https://drycreekenterprises.com/>

Order Summary

Order placed June 16, 2026 | Order # 111-1826432-6681019

Print

Ship to

Lxi Weber723
300 North Forty Drive
THAYNE, WY 83127
United States

Payment method

Prime Visa ending in 2528
Earns 5% back on all items

[View related transactions](#)

Order Summary

Item(s) Subtotal:	\$749.75
Shipping & Handling:	\$0.00
Total before tax:	\$749.75
Estimated tax to be collected:	\$37.50
Grand Total:	\$787.25

Delivered June 24



Only Hangers 2' x 6' Grid Wall Panel Floorstanding Display Fixture with Deluxe T-Style Base, Black or White. Three-Pack Combo. (BLACK WITH EZ SLIDE ON LEGS (NO HARDWARE REQUIRED))

Sold by: Garment Rack Store

Supplied by: Other

Return or replace items: Eligible through July 24, 2026

\$149.95

Order Summary

Order placed June 25, 2026 | Order # 111-5541522-3275447

Print

Ship to	Payment method	Order Summary
Lxi Weber723 300 North Forty Drive THAYNE, WY 83127 United States	Prime Visa ending in 2528 Earns 5% back and extra 2% on items using No-Rush delivery View related transactions	Item(s) Subtotal: \$26.39 Shipping & Handling: \$0.00 Total before tax: \$26.39 Estimated tax to be collected: \$1.32 Grand Total: \$27.71



Delivered July 6

West Bay 60 Pcs Grid Hooks for Wall, Grid Wall Picture Hooks Gridwall Shelf
Accessories Hangers Display Panels Slat Notch for Art Clothes Painting Photography
Canvas Black Metal Commercial

Sold by: WEST BAY

Return or replace items: Eligible through August 1, 2026

\$26.39

Receipt for Lxi Lancaster Weber

Account ID: 169930055



Invoice/Payment Date
Jul 27, 2026, 5:13 AM

Payment method
Visa **** 2528
Reference Number: 54MR4Y5UK2

Transaction ID
28508975068790335-28004199332601248

Product Type
Meta ads

Paid
\$150.00
You're being billed because you reached your \$150.00 payment threshold.

Campaigns

Post: "Join us as a vendor at our 3rd annual Alpine Art..."		\$129.79
From Jul 13, 2026, 12:00 AM to Jul 27, 2026, 5:12 AM		
Post: "Join us as a vendor at our 3rd annual Alpine Art..."	21,985 Impressions	\$129.79
Post: "Registration is now open for the 5th annual Star..."		\$20.21
From Jul 13, 2026, 12:00 AM to Jul 27, 2026, 5:12 AM		
Post: "Registration is now open for the 5th annual Star..."	9,099 Impressions	\$20.21



Invoice/Payment Date
Jul 3, 2026, 9:53 PM

Payment method
MasterCard **** 9487
Reference Number: J98ZMV5UK2

Paid

\$150.00

Transaction ID
27787813434239841-27787813487573169

You're being billed because you reached your \$150.00 payment threshold.

Product Type
Meta ads

Campaigns

Post: "Join us as a vendor at our 3rd annual Alpine Art..."		\$47.91
From Jun 28, 2026, 12:00 AM to Jul 3, 2026, 9:52 PM		
Post: "Join us as a vendor at our 3rd annual Alpine Art..."	7,215 Impressions	\$47.91
Post: "Join us for our fundraising event on Friday, July..."		\$102.09
From Jun 28, 2026, 12:00 AM to Jul 3, 2026, 9:52 PM		
Post: "Join us for our fundraising event on Friday, July..."	20,644 Impressions	\$102.09



Invoice/Payment Date
Jul 7, 2026, 2:50 PM

Payment method
MasterCard **** 9487
Reference Number: VEXQDWMTK2

Paid

\$150.00

Transaction ID
28083835461304296-27844338271920687

You're being billed because you reached your \$150.00 payment threshold.

Product Type
Meta ads

Campaigns

Post: "Join us as a vendor at our 3rd annual Alpine Art..."		\$37.30
From Jul 2, 2026, 12:00 AM to Jul 7, 2026, 2:50 PM		
Post: "Join us as a vendor at our 3rd annual Alpine Art..."		7,024 Impressions
		\$37.30
Post: "Join us for our fundraising event on Friday, July..."		\$112.70
From Jul 2, 2026, 12:00 AM to Jul 7, 2026, 2:50 PM		
Post: "Join us for our fundraising event on Friday, July..."		23,915 Impressions
		\$112.70

Invoice/Payment Date
Jul 31, 2026, 6:47 AM

Payment method
MasterCard **** 9487
Reference Number: QMU8T22TK4

Transaction ID
28367970099557496-28303045842716591

Product Type
Meta ads

Paid
\$68.62
Remaining ad costs at the end of the month.

Campaigns

Post: "Join us as a vendor at our 3rd annual Alpine Art..."		\$39.08
From Jul 26, 2026, 12:00 AM to Jul 30, 2026, 11:59 PM		
Post: "Join us as a vendor at our 3rd annual Alpine Art..."	6,145 Impressions	\$39.08
Post: "Registration is now open for the 5th annual Star..."		\$29.54
From Jul 26, 2026, 12:00 AM to Jul 30, 2026, 11:59 PM		
Post: "Registration is now open for the 5th annual Star..."	16,131 Impressions	\$29.54

Delivered August 14



Halobios Professional Stretched Canvases for Painting with 8x8 Inch, 20 Packs Blank Painting Canvas for Acrylics,Oils & Other Painting Media, 5/8 Inch Profile 100% Cotton Artist Framed Canvas
Sold by: haipaiwenju
Return or replace items: Eligible through September 11, 2026
\$26.99

 Buy it again

View your item



2804 Thayne Bedford Rd
Thayne, WY 83127
307-880-3825
annie@desktopdesignplus.com
www.desktopdesignplus.com

Invoice

Date	Invoice
08/12/26	3247

Bill To

Star Valley Arts Council
Afton, WY 83110

P.O. Number	Terms
Lxl	

Quantity	Item Code	Description	Price Each	Amount
6	Signs	Alpine Art Festival 22 x 28 Sandwich signs 4mm coroplast BoJH parking only	25.00	150.00
			Subtotal	\$150.00
			Sales Tax (0.0%)	\$0.00
			Total	\$150.00

PLEASE PAY FROM THIS INVOICE. NO STATEMENT WILL BE SENT.
Payment due upon receipt. Please remit payment to Desktop Design.
Thank You!

8/12/2026 9487 PRINT STAR FTM [less](#) \$353.36
AFTON, WY

8/12/2026 9487 PRINT STAR FTM [more](#) \$34.50

SVI Media
PO Box 129
Afton, WY 83110
+13078655727
office@svinews.com

Invoice 29032



BILL TO

Star Valley Arts Council *
PO Box 1062
Afton, WY 83110

DATE
07/31/2026

PLEASE PAY
\$435.00

DUE DATE
08/30/2026

DATE	ACCOUNT SUMMARY	AMOUNT
01/31/2026	Balance Forward	250.00
	Other payments and credits after 01/31/2026 through 07/30/2026	-250.00
07/31/2026	Other invoices from this date	0.00
	New charges (details below)	435.00
	Total Amount Due:	435.00

DATE	ACTIVITY	QTY	RATE	AMOUNT
07/08/2026	Newspaper:Display Ads-Color	10	13.50	135.00
07/31/2026	Radio:KRSV-FM Swift 96.7	1	300.00	300.00

Thank you for your business.

TOTAL OF NEW
CHARGES 435.00

Ways to pay



[View and pay](#)

TOTAL DUE **\$435.00**

THANK YOU.



AUGUST 14TH - 15TH



ALPINE ART FESTIVAL

APPLY TO BE A VENDOR!
VISIT STARVALLEYARTS.ORG



Sponsors

GENERAL SUPPORT

LAURA JANE MUSSER FUND

