

2026 Fourth of July Fireworks

Travel & Tourism Grant Final Report

Event: Fourth of July Fireworks

Event Date: July 4, 2026

Grant Amount Requested: \$25,000

Grant Amount Awarded: \$15,000

Event Overview

The Town of Alpine held its annual Fourth of July fireworks display on the evening of July 4, 2026. The fireworks were part of Alpine's Fourth of July celebration and provided a community event for both residents and visitors to enjoy.

The Alpine Travel & Tourism Board awarded \$15,000 toward the fireworks display from the \$25,000 originally requested.

Attendance & Visitor Impact

Because the fireworks display is a free, open community event with no ticketing or controlled entrance, an exact attendance count is not available.

However, based on the strong attendance observed earlier in the day at the Fourth of July parade and free concert, we believe the evening fireworks display was also well attended by both residents and visitors.

The Fourth of July celebration encourages visitors to spend time in Alpine and supports increased activity at local restaurants, lodging establishments, fuel stations, retail businesses, and other area businesses.

Event Accomplishments & Challenges

The fireworks display was successfully held as planned on the evening of July 4 and provided a traditional conclusion to the Town's Independence Day activities.

The primary challenge was the extremely dry conditions in the area, which increased the risk of fire associated with the fireworks display. Several small spot fires occurred during the event and required attention. These conditions highlighted the additional safety considerations necessary when hosting a fireworks display during periods of dry weather.

Despite these challenges, the fireworks display was successfully completed and provided an enjoyable conclusion to the Fourth of July celebration for residents and visitors.

Financial Summary

The Town requested \$25,000 in Travel & Tourism funding and was awarded \$15,000 toward the cost of the Fourth of July fireworks.

Travel & Tourism Grant Award: \$15,000

Supporting financial documentation and proof of eligible expenditures were provided in accordance with the Travel & Tourism grant reimbursement requirements.

Final Summary

The 2026 Fourth of July fireworks display was successfully completed and served as the conclusion to a full day of Independence Day activities in Alpine. Although exact attendance numbers are not available due to the open nature of the event, the strong participation observed at the parade and free concert indicates significant community and visitor participation throughout the day.

The Town of Alpine appreciates the \$15,000 in funding provided by the Alpine Travel & Tourism Board to help support this annual community celebration.