



ALPINE TRAVEL & TOURISM BOARD MEETING

May 7, 2026 at 6:00 PM
250 River Circle - Alpine, WY 83128

MEETING MINUTES

Notice - The video and audio for this meeting are streamed live to the public via the internet and mobile devices with views that encompass all areas, participants, and audience members. Please silence all electronic devices during the meeting. Comments made on YouTube will not be answered. Please email clerk@alpinewy.gov with any questions or comments.

YouTube LINK FOR LIVE FEED:

<https://www.youtube.com/@townofalpine>

1. **CALL TO ORDER** - Jeremy Larsen
2. **ROLL CALL** – Melody Leseberg
 - a. Jeremy Larsen - Dave Walters - Shannon Bowers
3. **ANNOUNCEMENTS** – Jeremy Larsen
 - b. Financial Disclosure
4. **ACTION ITEMS**
 - a. Approve Agenda
 - 1st Dave Walters – 2nd Shannon Bowers**
 - b. Approval of Meeting Minutes December 4, 2025

Move to next meeting

- c. **2nd Reading Alpine Fire District \$17,700**

Dave Walters recused himself

1st Shannon Bowers 2nd Jeremy Larsen

amended motion to approve for funding

1st Shannon Bowers 2nd Jeremy Larsen

- d. **2nd Reading Friends of the BT \$45,269 amended application submitted for \$21,902.**

Motion to approve for funding in the amount of **\$18,625**

1st Dave Walters 2nd Shannon Bowers All in favor

Approved for Funding

- e. **2nd Reading Star Valley Arts Council - Art Festival - \$3,500**

Motion to approve for funding in the amount of **\$3,500**

1st Dave Walters 2nd Shannon Bowers All in favor

Approved for Funding

- f. **2nd Reading Content Marketing Proposal**

No Motion received – will not move forward to second reading.

Motion to set aside an additional \$10,000 for advertising

1st Dave Walters – 2nd Shannon Bowers – small discussion about a public meeting with the board to discuss advertising needs - All favor.

- g. **2nd Reading - Teton Geological Services LLC - \$4,050**

Motion to approve for funding in the amount of \$4,050 with the caveat that group will meet with Travel & Tourism board about what to place on the map

1st Dave Walters – 2nd Shannon Bowers - All favor.

Approved for funding.

- h. **2nd Reading of Star Valley Trout Unlimited \$4,480**

Motion to approve for funding in the amount of **\$4,480**

1st Dave Walters 2nd Shannon Bowers - All in favor

Approved for Funding

- i. **2nd Reading - Reggae in the Rockies \$30,000**

Dave Walters recused himself.

Motion to approve for funding in the amount of **\$25,000**

1st Shannon Bowers 2nd Jeremy Larsen – All in favor

Approved for funding

j. 2nd Reading Alpine Trails and Pathways \$ 10,000

Jeremy Larsen recused himself.

Motion to approve for funding in the amount of **\$10,000**

1st Shannon Bowers 2nd Dave Walters - All in favor.

Approved for funding

k. 2nd Reading of Music in the Mountains - \$25,000

Dave Walter recuses himself.

Motion to approve for funding in the amount of **\$20,000**

1st Shannon Bowers 2nd Jeremy Larsen –All in Favor

Approved for funding

l. 2nd Reading of 4th of July Fireworks \$ 25,000.

Motion to approve for funding in the amount of **\$15,000**

1st Dave Walters – 2nd Shannon Bowers - All in favor.

Approved for funding

m. 2nd Reading - Winter Jubilee 2027 - Requested amount \$10,000

Motion to approve for funding in the amount of **\$8,000**

1st Dave Walters - 2nd Shannon Bowers - All in favor

Approved for funding

n. 2nd Reading - Alpine Mountain Days 2027 - Request amount \$6,000

Motion to approve for funding in the amount of **\$3,000**

1st Dave Walters – 2nd Shannon Bowers - All in favor.

Approved for Funding

o. 2nd Reading Grooming Lease - Requested Amount \$42,000

Motion to approve for funding in the amount of **\$ 30,000**

1st Dave Walters – 2nd Shannon Bowers - All in favor

Approved for funding

p. 2nd Reading Additional Trash Receptacles Town Parks - Request amount \$17,000

Motion to approve for funding in the amount of **2,500**

1st Dave Walters – 2nd Shannon Bowers

Approved for funding

**q. 2nd Reading - Caution Supplies for Bridge Jersey Barriers - Snowmobile Trail
\$10,000**

Motion to approve for funding in the amount of **\$5,000**

1st Dave Walters – 2nd Shannon Bowers - All in favor.

Approved for Funding

Motion to approve moving the remaining **5,095** to add to the advertising budget t

5. DISCUSSION ITEMS:

Star Valley Trout Unlimited Final Report for 2026 Grant

a. Next Meeting Date – After June 13th

6. ADJOURNMENT

Motion to adjourn

1st Dave Walters 2nd Shannon Bowers